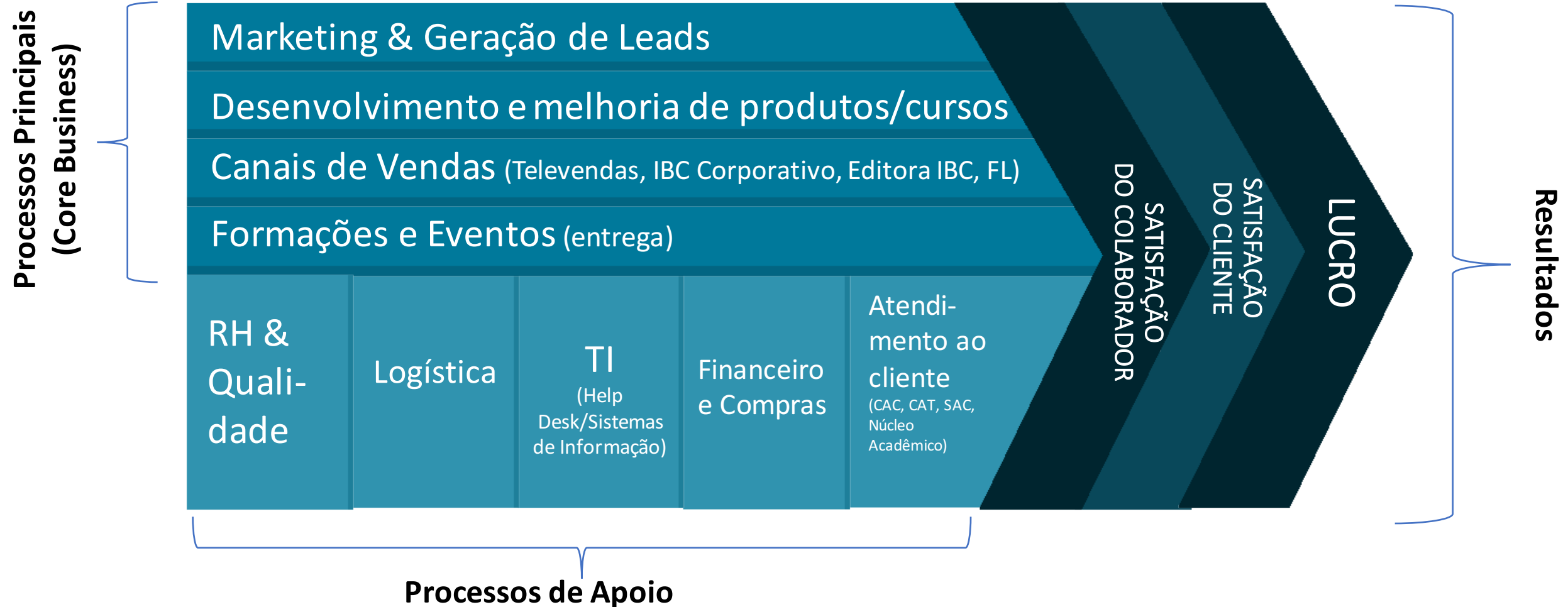
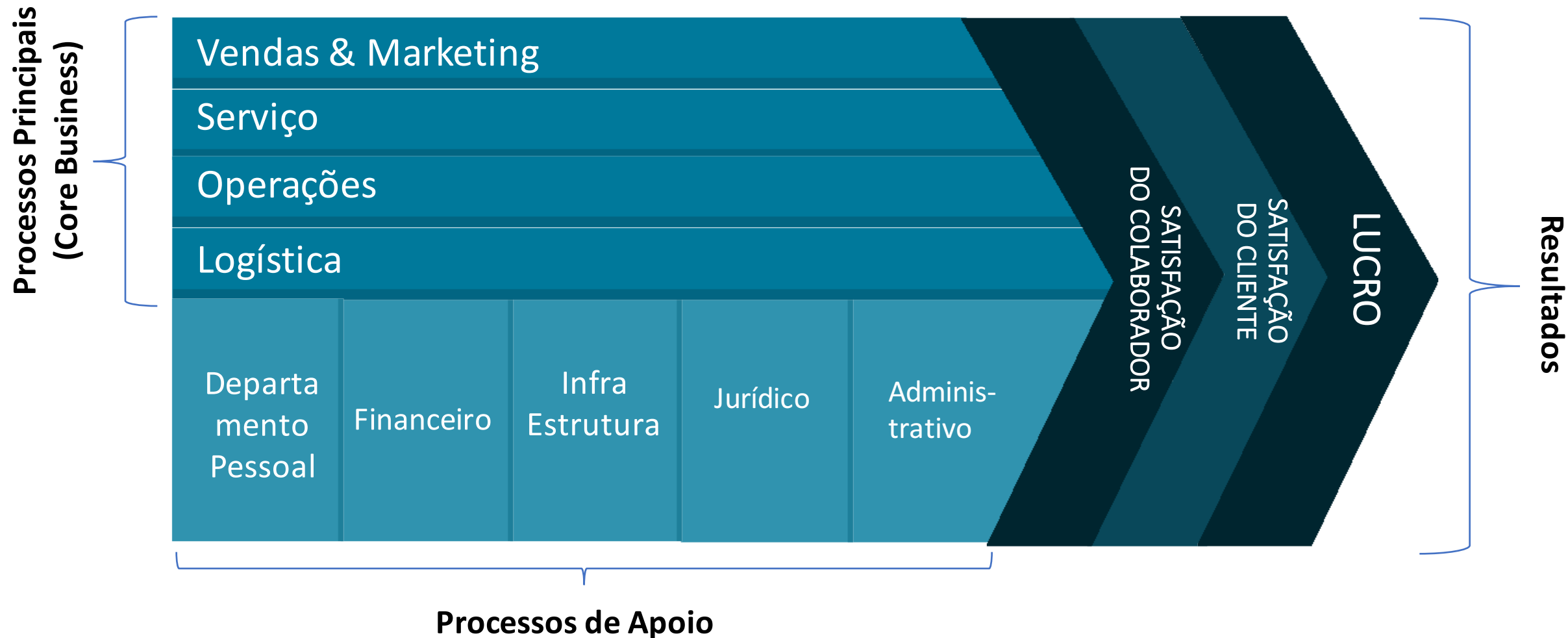


Cadeia de Valor - Modelo de Operação IBC



Cadeia de Valor - Modelo Genérico



Exercício - Construção da Cadeia de Valor

