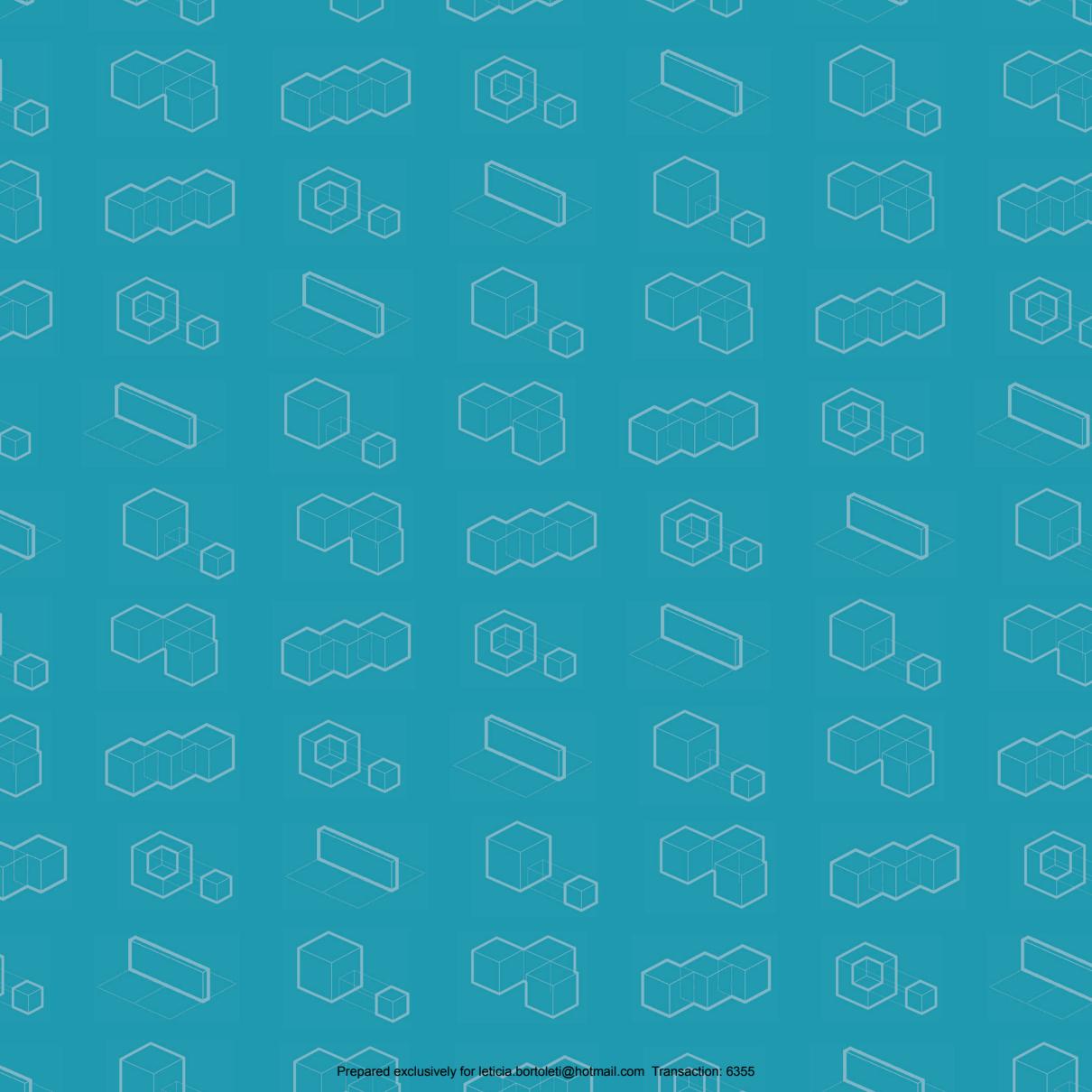


RENATA POCZTARUK

DETALH AMENT O PARA AR QUITETOS

ARQ**EXPRESS**





Vocês já pararam para pensar que o detalhamento que a gente projeta na casa do cliente afeta diretamente o dia a dia dele?

Não existe sensação pior do que esquecer o espaço para alguma coisa na casa de um cliente! Projetar uma Lavanderia sem ter espaço para guardar balde ou vassoura não funciona, certo?

Já pensou um armário sem gavetas para guardar meias e calcinhas?! Antes de iniciar um detalhamento, precisamos entender as necessidades do cliente, a finalidade do móvel, cada detalhe a ser projetado!

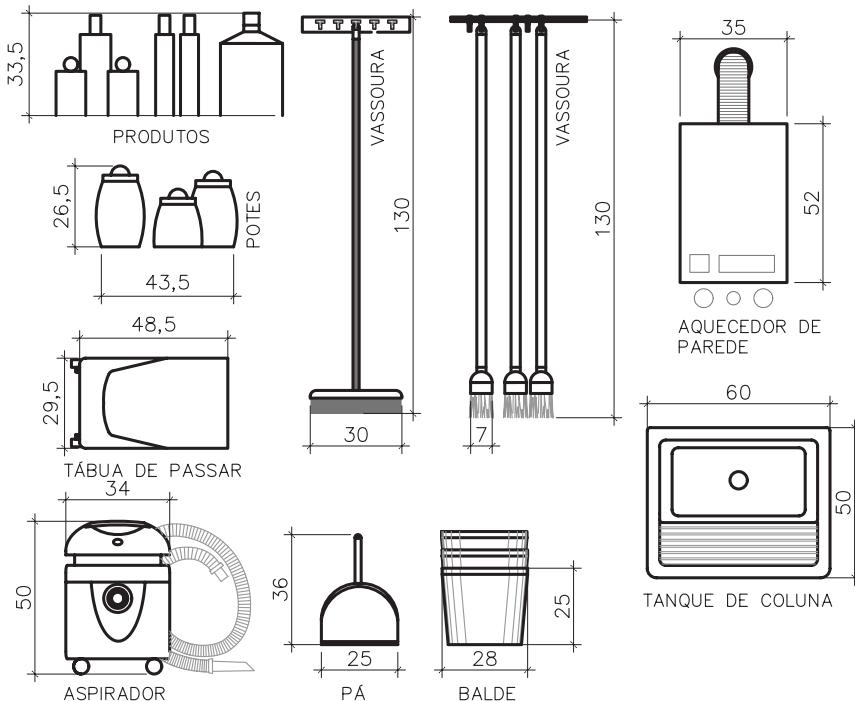
Marcenaria, modulados, planejados, não é um item que se troca com facilidade, então, pessoal, precisamos ter muito cuidado na hora de projetar!

Cada vez mais me espanto com a preocupação das pessoas em gerarem imagens fantásticas, trabalharem com softwares de alta qualidade e deixarem de lado a parte técnica, a parte construtiva! Nada adianta um render que brilhe os olhos se depois o projeto não pode ficar de pé!

Detalhamento é fundamental, eu **amo** detalhar e, por isso, mais uma vez, resolvi compartilhar um pouco do meu conhecimento com vocês! Não sou expert, mas todos estes detalhes já foram de fato aplicados! Este **gui**a foi criado para despertar ainda mais o interesse no detalhe, afinal, é ele que faz a grande diferença!

RENATA
POCTARUK

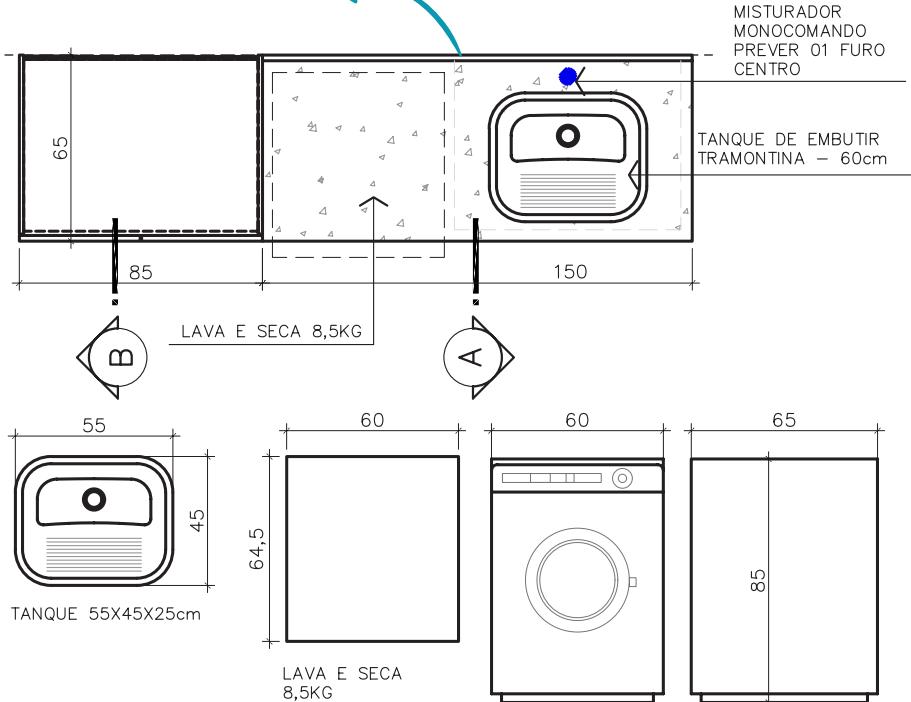
UTEENSÍLIOS DE LAVANDERIA



Conheça as necessidades do cliente e dimensões dos utensílios!

PLANTA BAIXA LAVANDERIA

PLANTA BAIXA



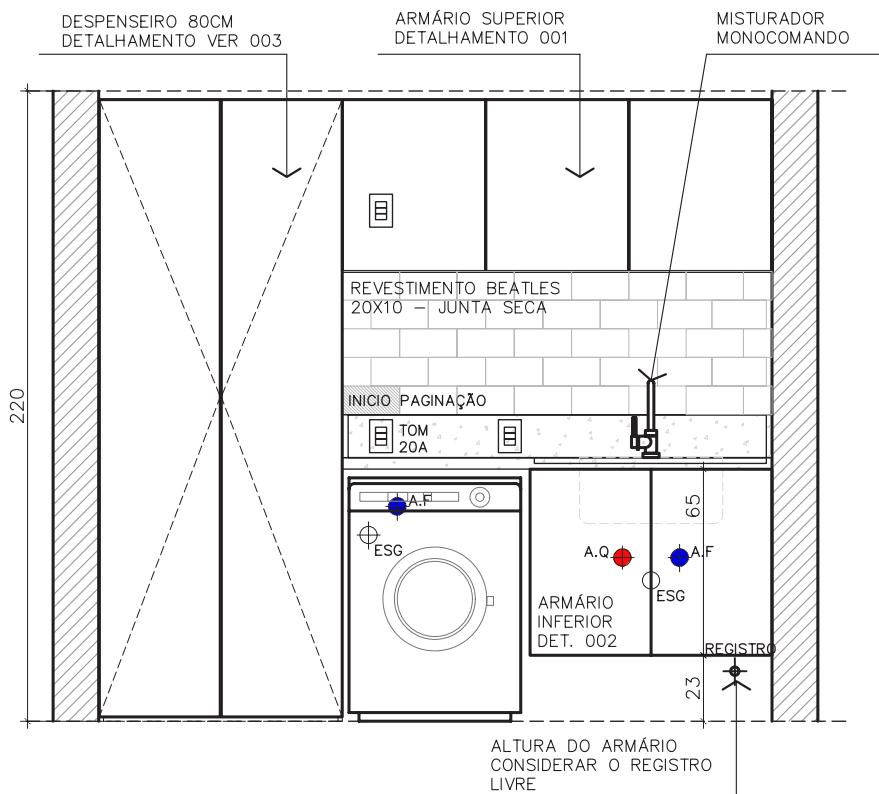
LISTE OS EQUIPAMENTOS

- 1 - Tanque
- 2 - Torneira
- 3 - Eletrodomésticos

EQUIPAMENTOS

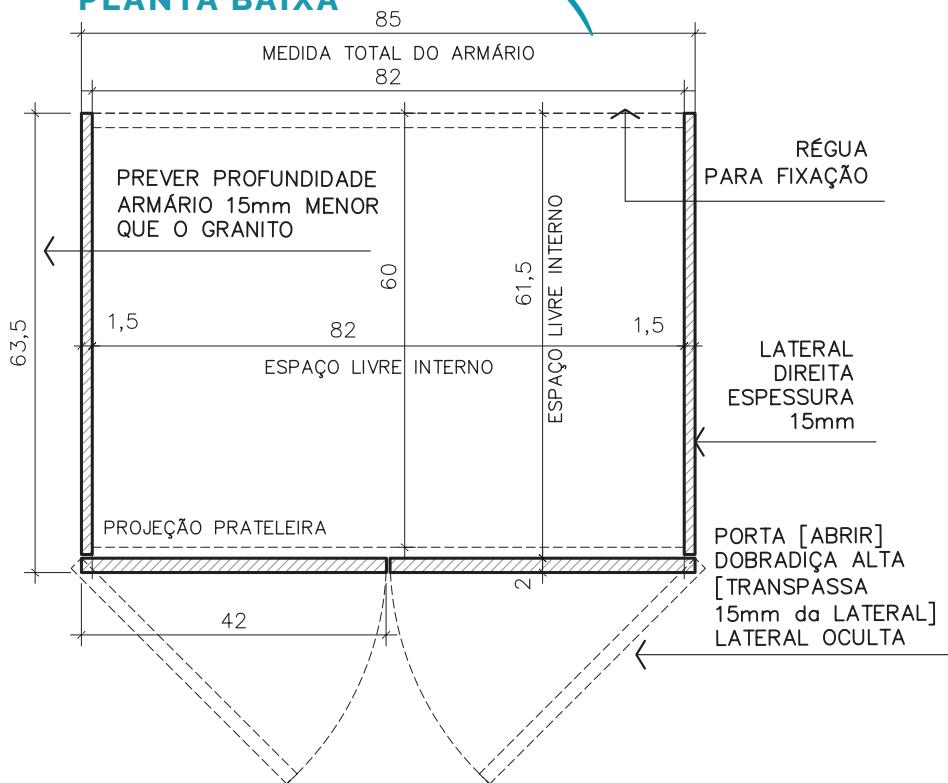


VISTA LAVANDERIA



Tudo que você fizer em planta, levante a vista para certificar
se está tudo ok!

ARMÁRIO INFERIOR PLANTA BAIXA

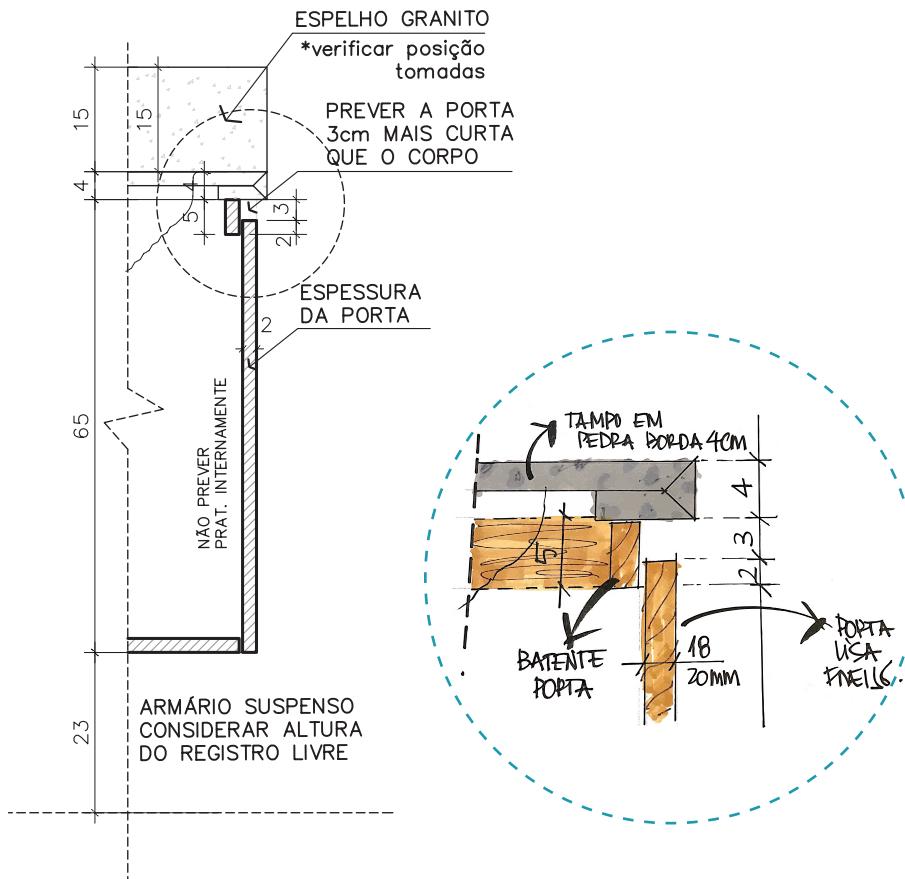


ARMÁRIO INFERIOR PLANTA BAIXA



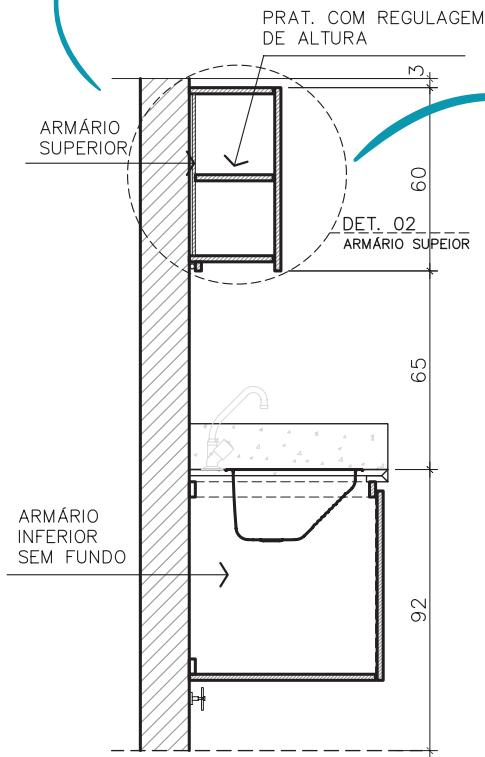
Detalhamento para marcenaria precisa de medidas/dimensões e acabamento conforme o projeto.

ARMÁRIO INFERIOR: CORTE

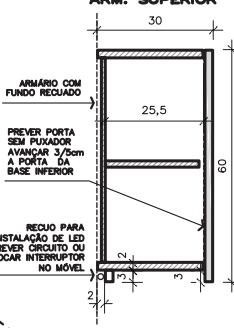


DETALHE 002

CORTE LAVANDERIA

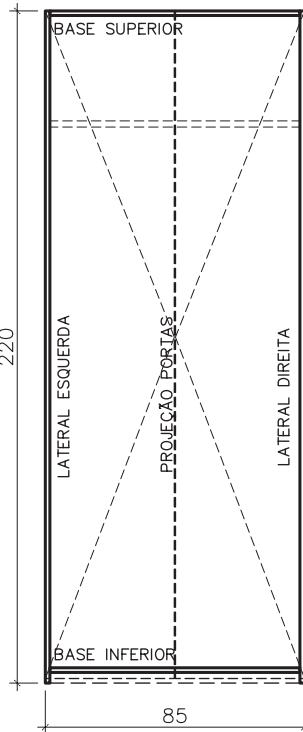
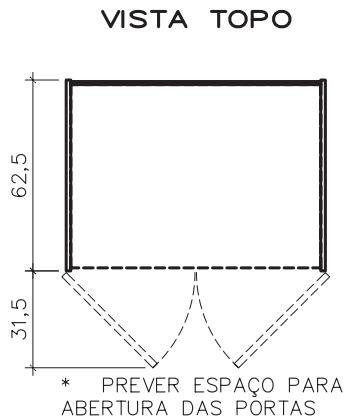
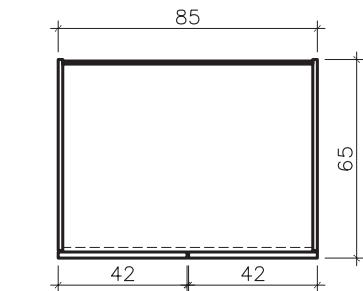


DETALHE 02 ARM. SUPERIOR

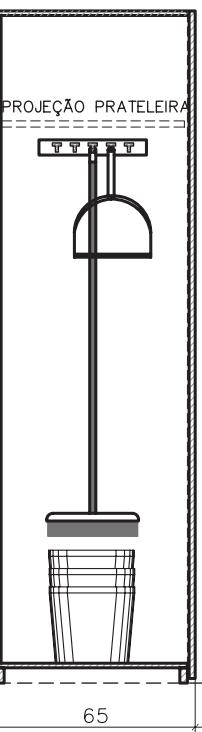


Como a planta, o corte é uma representação da construção. O corte mostra a dimensão vertical de um projeto, como altura, pé direito e outros detalhes que não são representados em planta baixa.

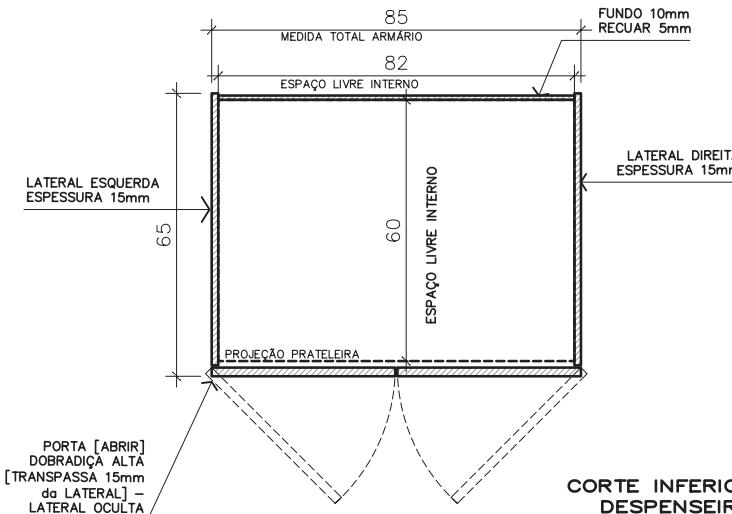
CORTE LAVANDERIA



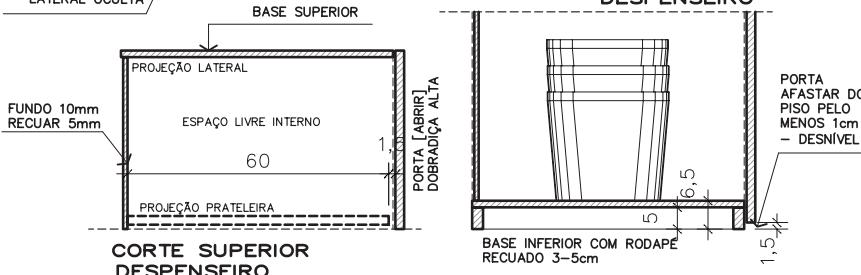
ELEVACAO



VISTA DE TOPO DESPENSEIRO

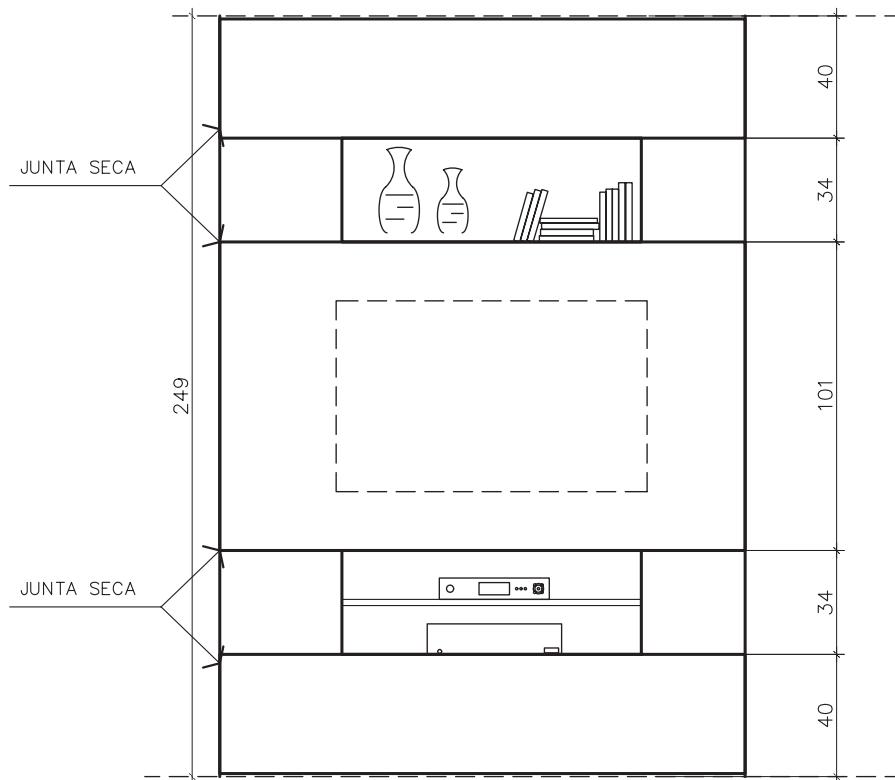


CORTE INFERIOR DESPENSEIRO



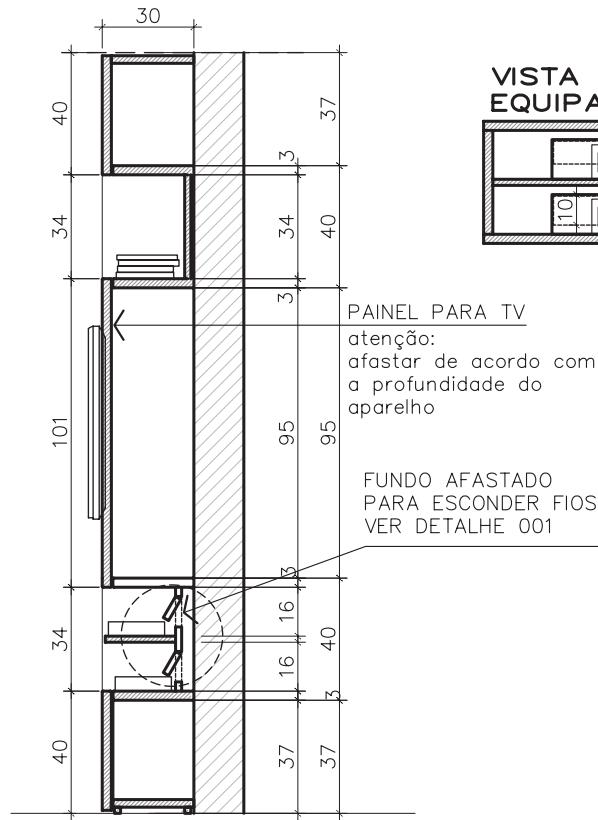
Faça previsão dos espaços de acordo com o uso!

PAINEL PARA TELEVISÃO

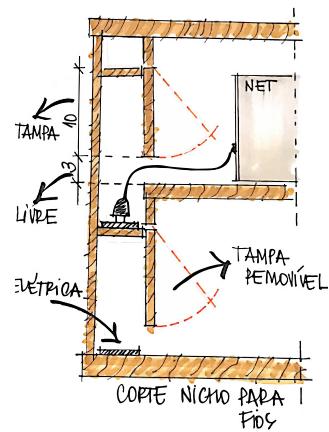


Não quer fios aparecendo? Um painel pode ser a solução! Neste caso projetamos a TV para frente, assim fica tudo alinhado.

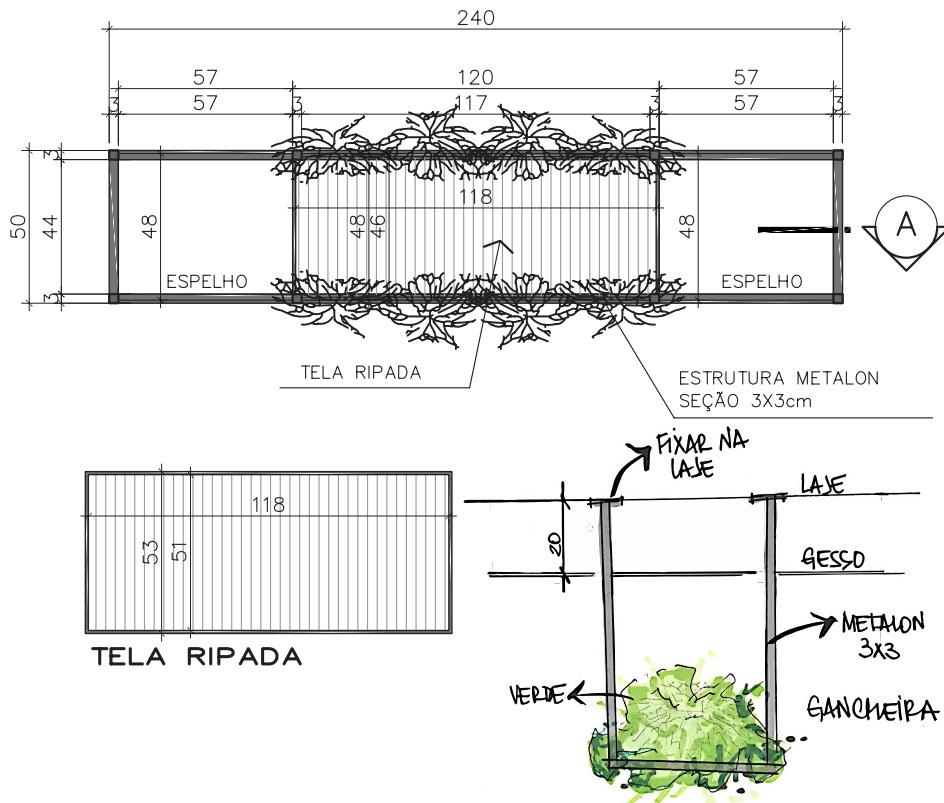
PAINEL PARA TELEVISÃO - CORTE



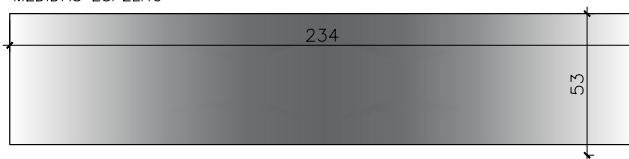
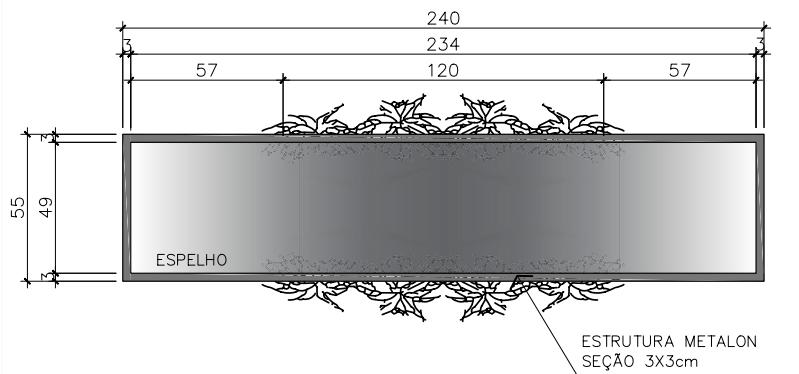
TAMPA MÓVEL
PARA ESCONDER
FIOS



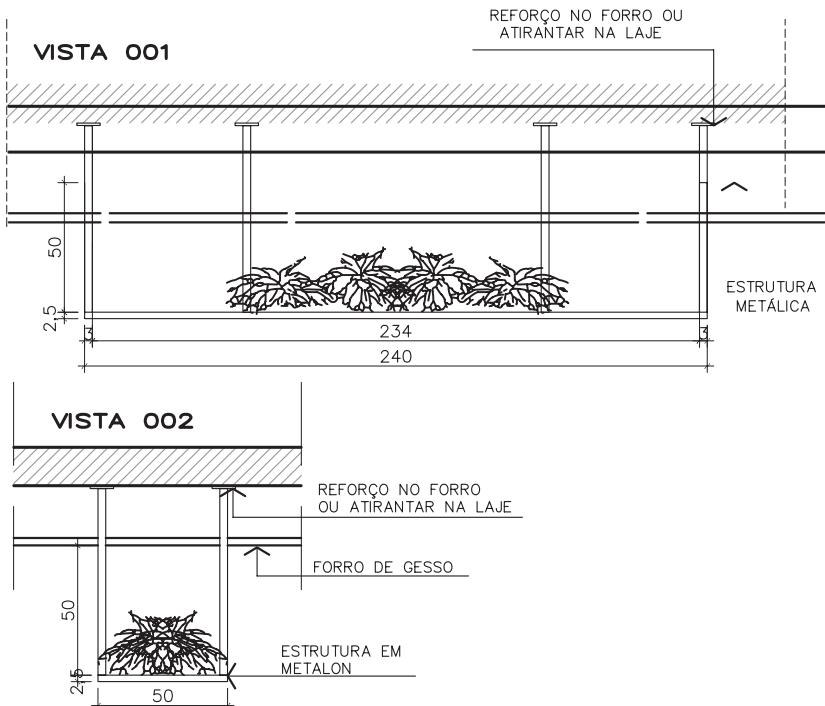
GANCHEIRA - PLANTA BAIXA VISTA SUPERIOR



GANCHEIRA - PLANTA BAIXA VISTA INFERIOR

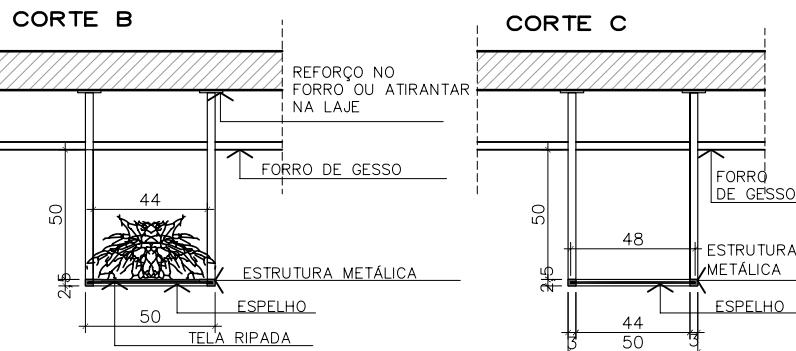
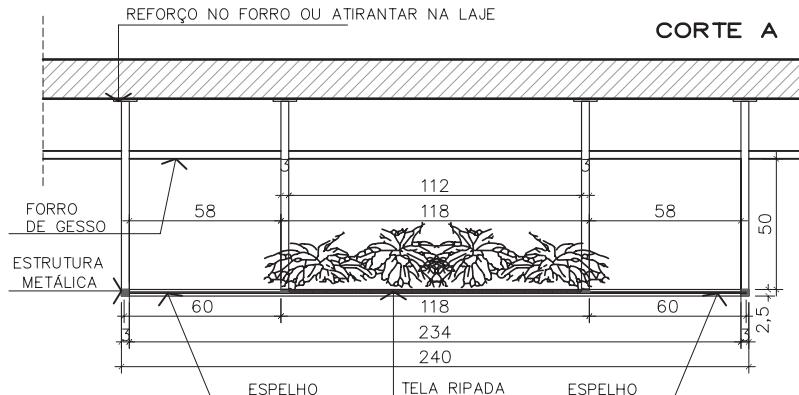


GANCHEIRA - VISTAS

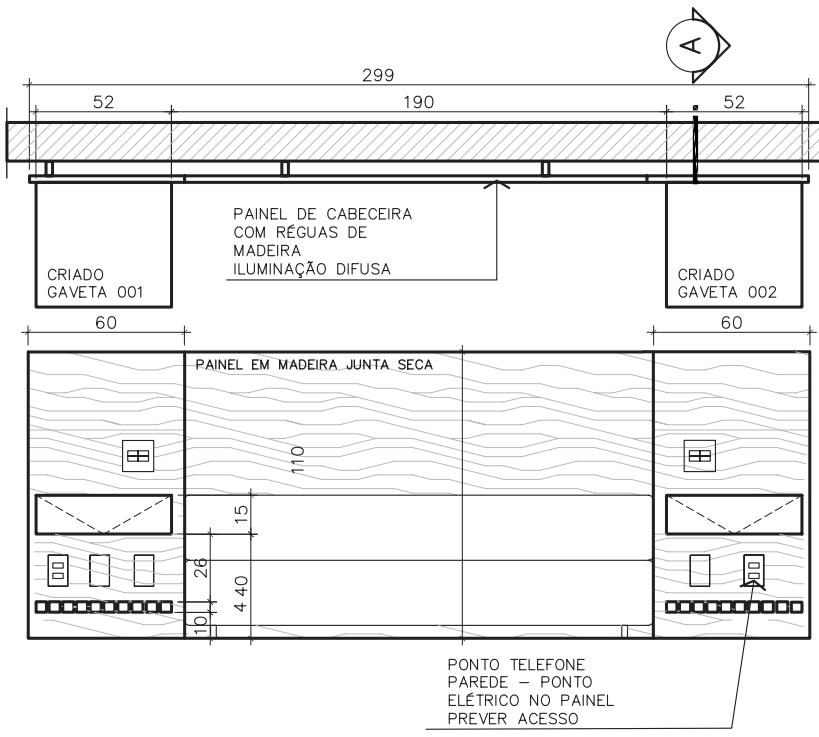


Aquele detalhe que dá todo o charme.
Faça reforço no gesso ou prenda na laje!

GANCHEIRA - CORTES

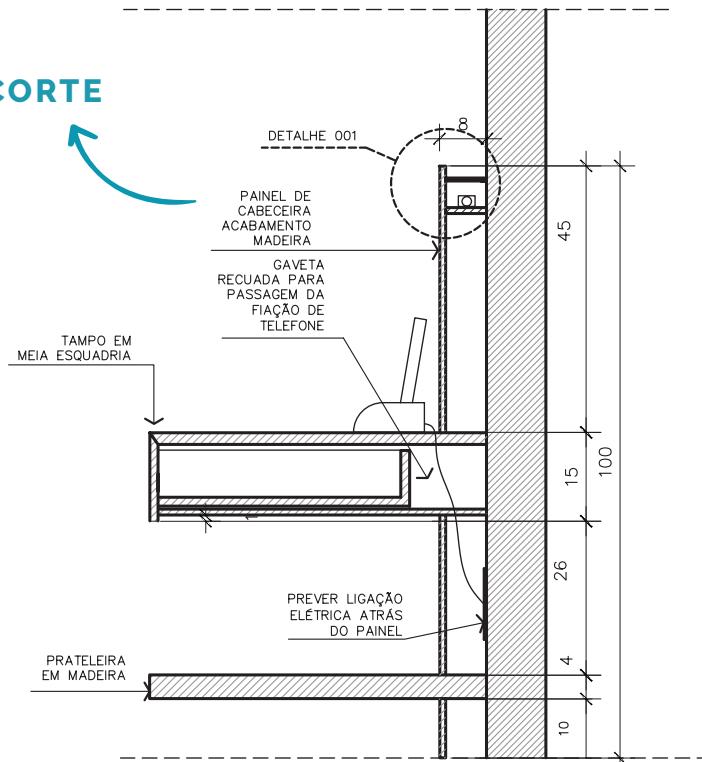


CABECEIRA 001 - PLANTA BAIXA E VISTA



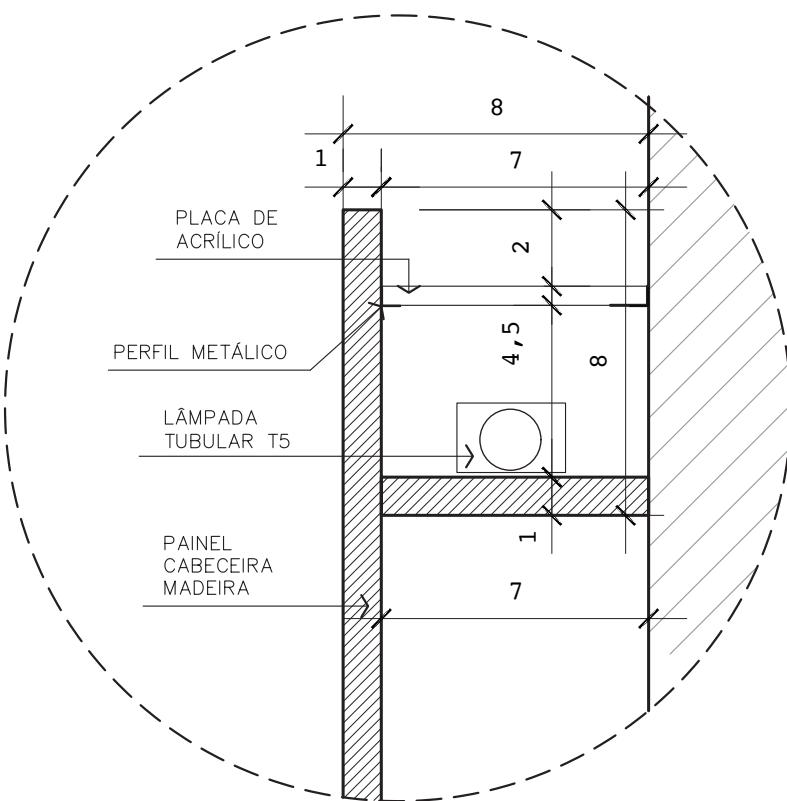
CABECEIRA 001

CORTE

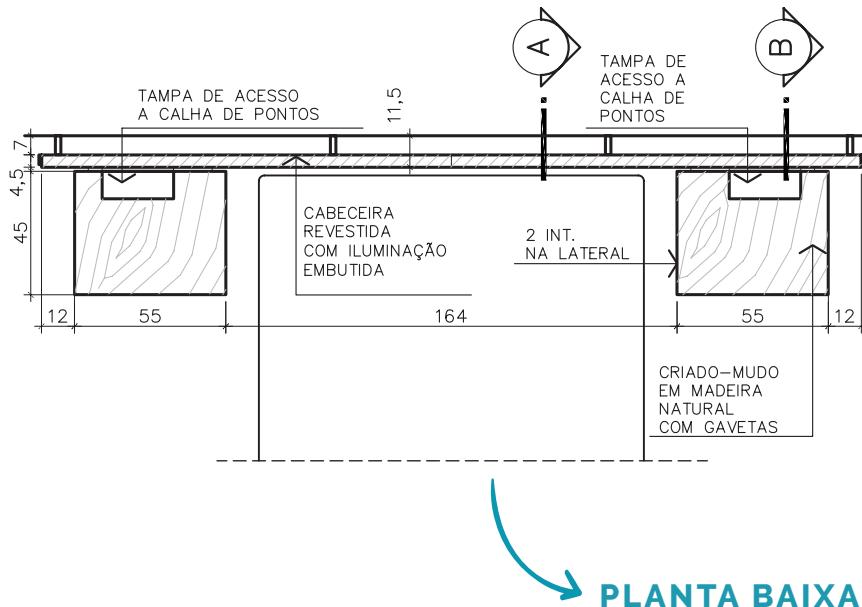


Quer uma luz difusa? Afaste a cabeceira da parede para colocar LED. Mas não esqueça de prever o ponto elétrico e o interruptor!

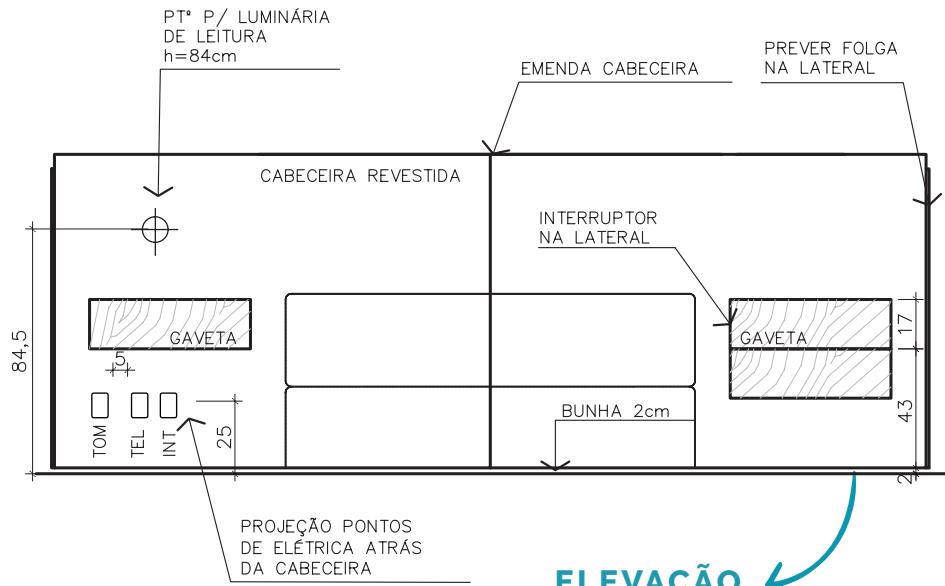
DETALHE CABECEIRA 001

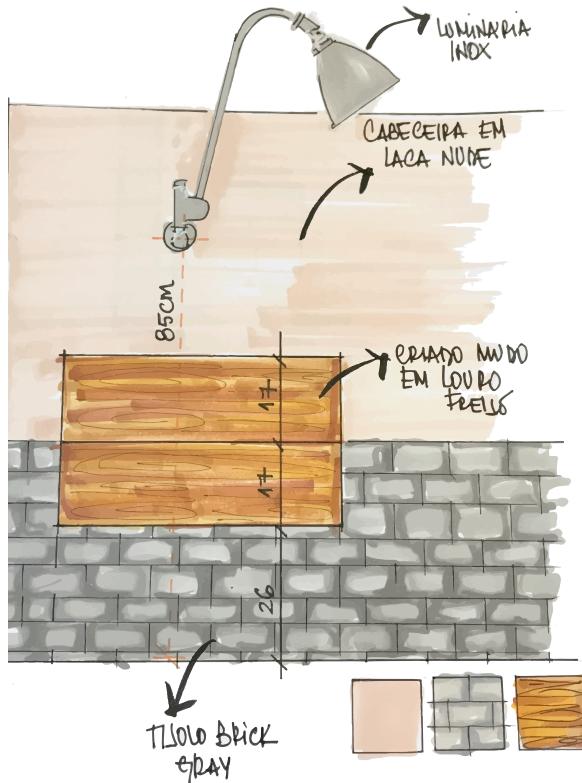


CABECEIRA 002

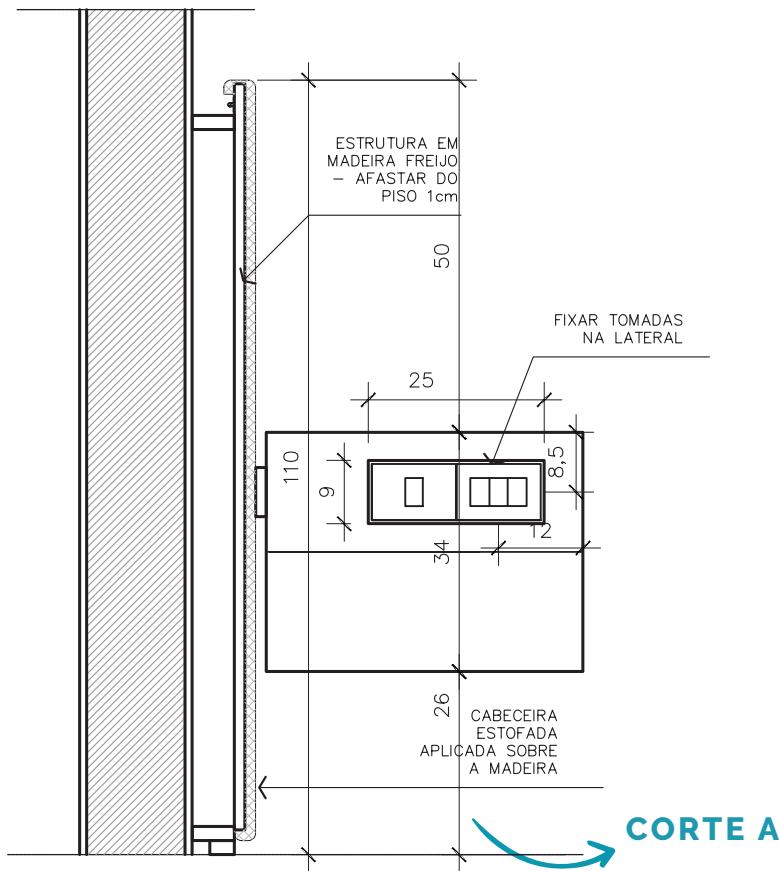


CABECEIRA 002

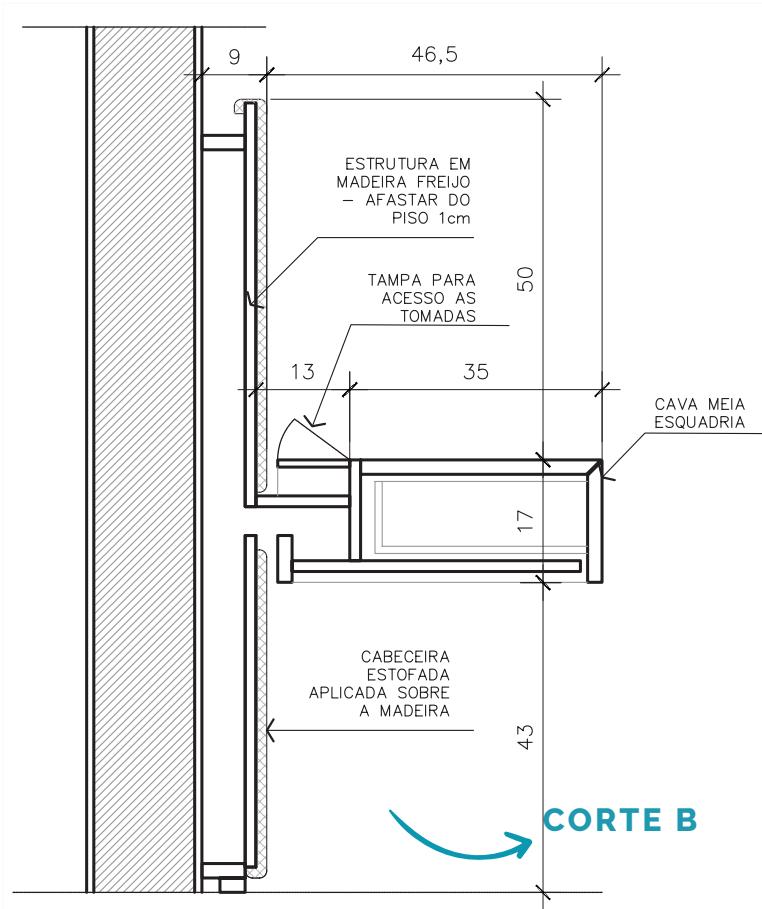


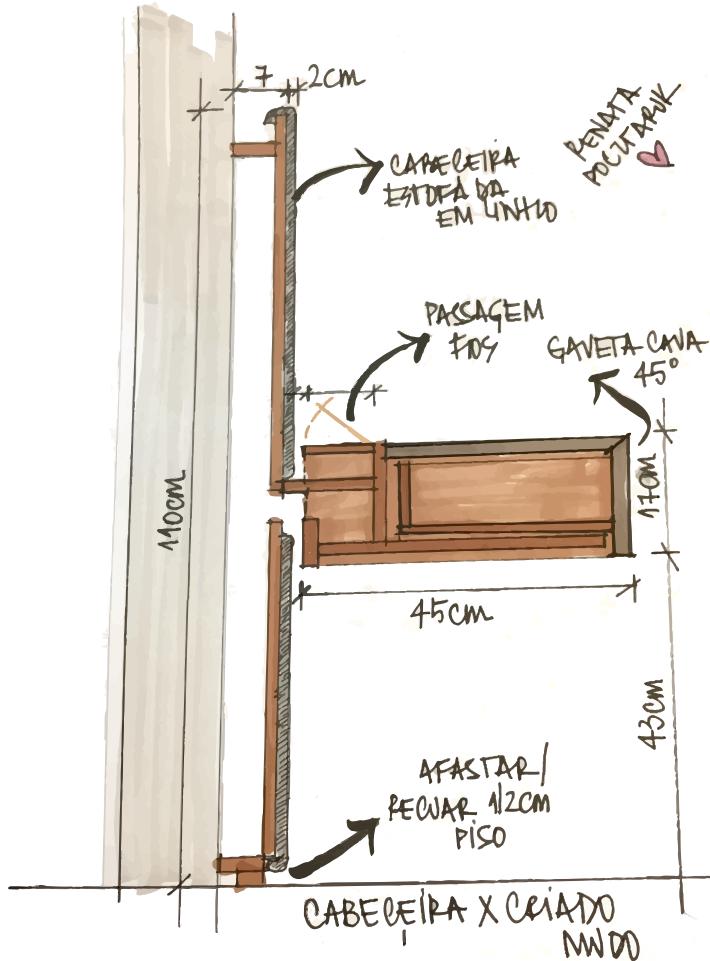


CABECEIRA 002

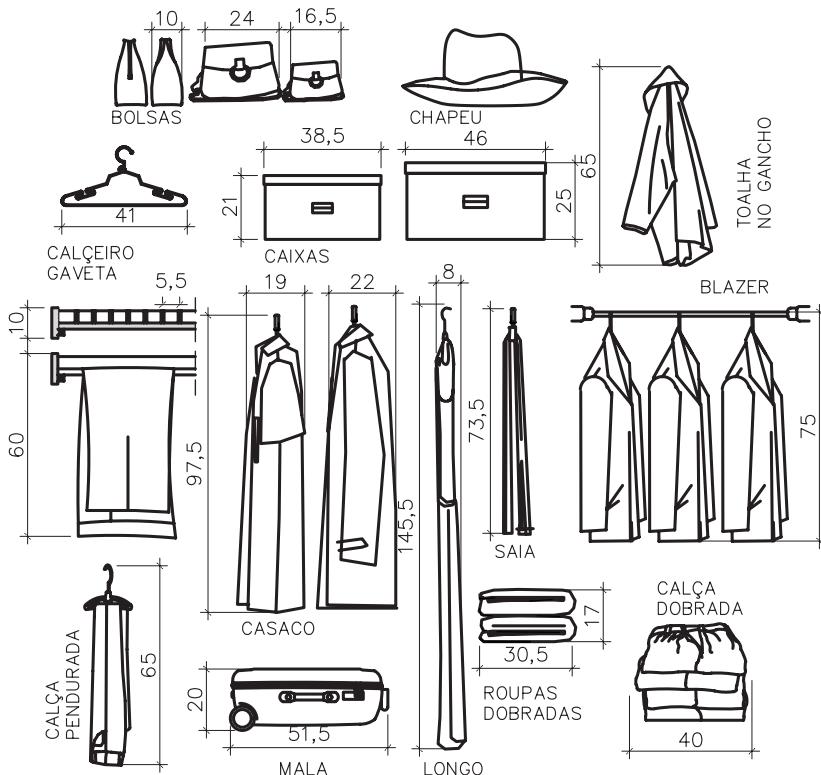


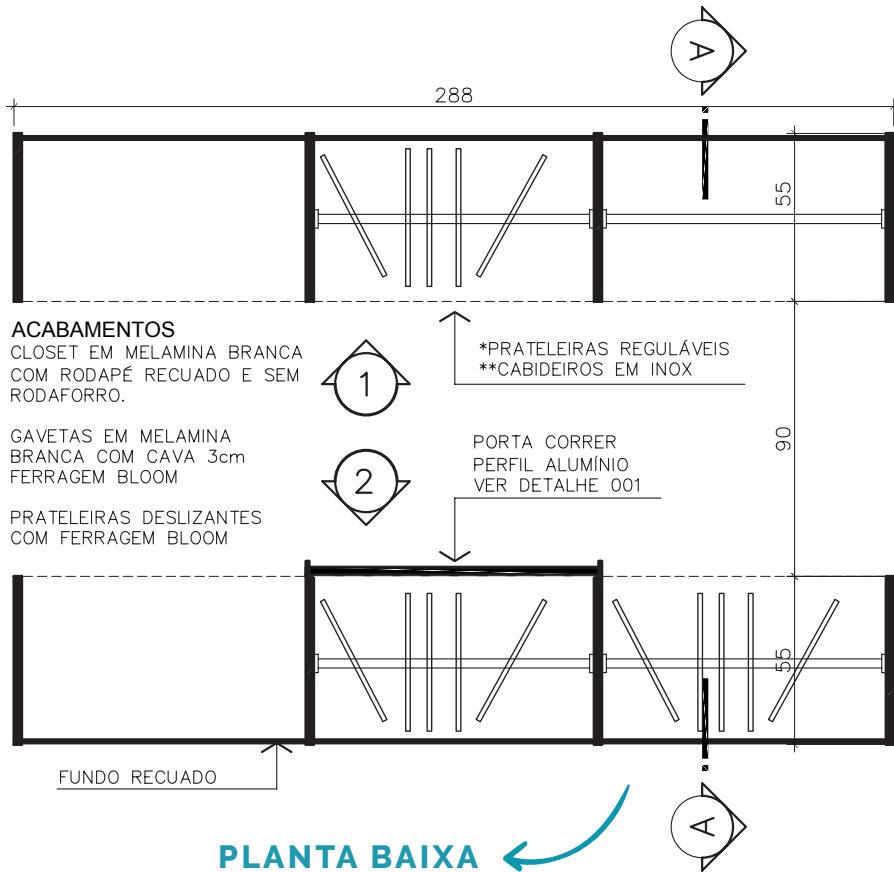
CABECEIRA 002



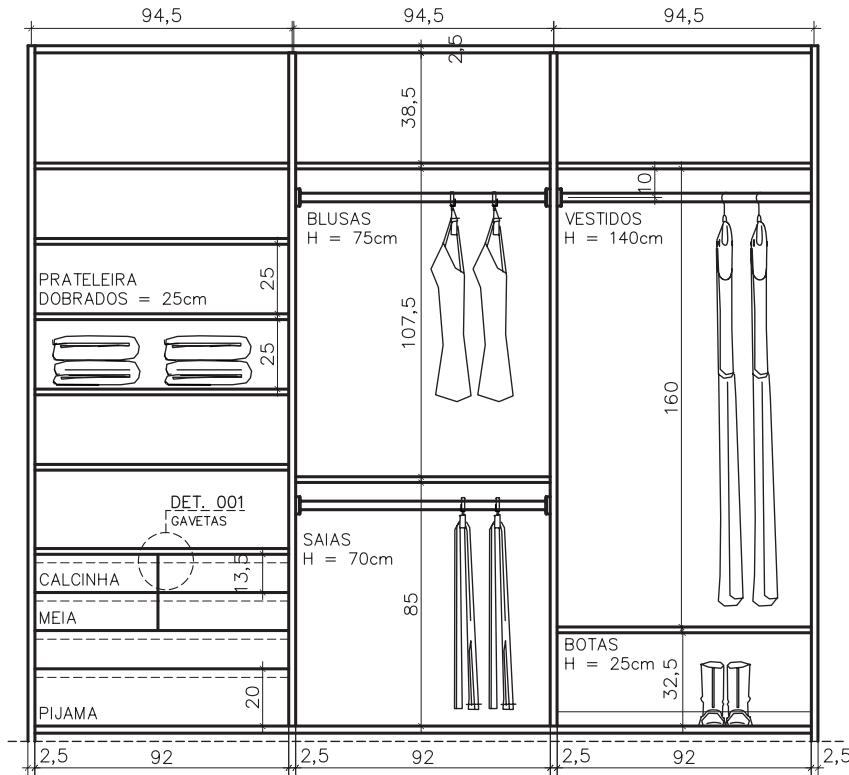


CLOSET - UTENSÍLIOS

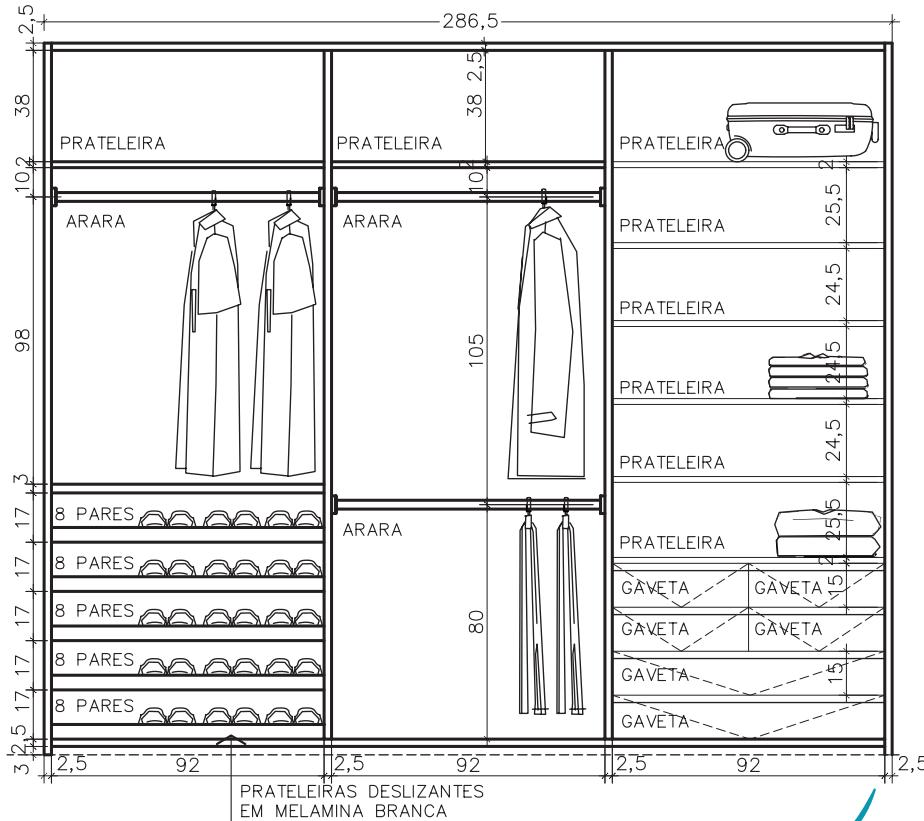




CLOSET

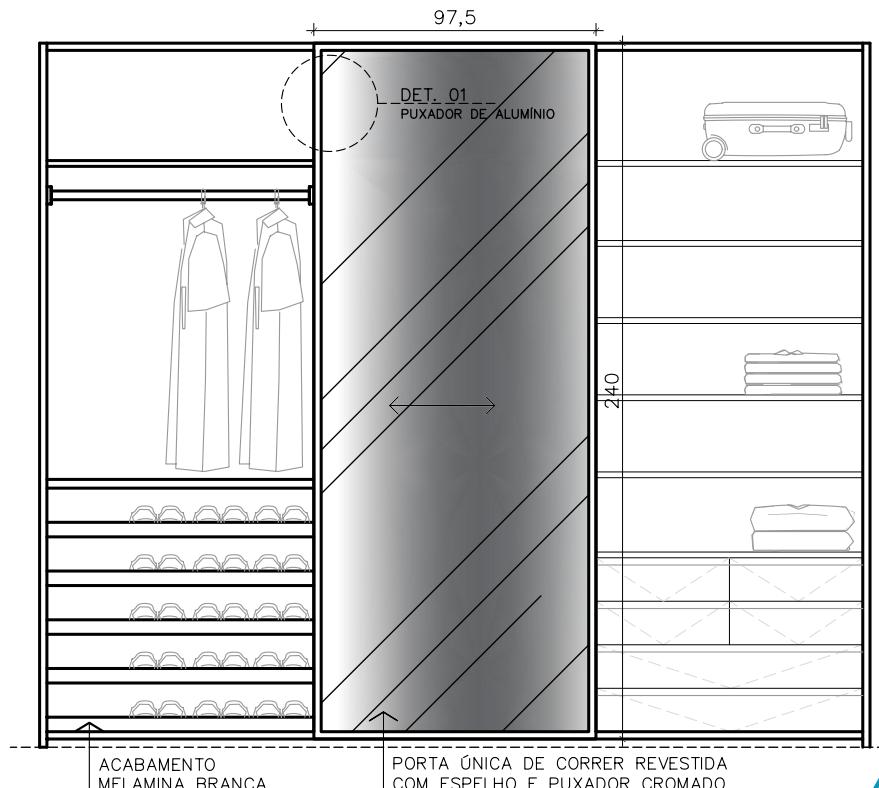


VISTA SEM PORTAS

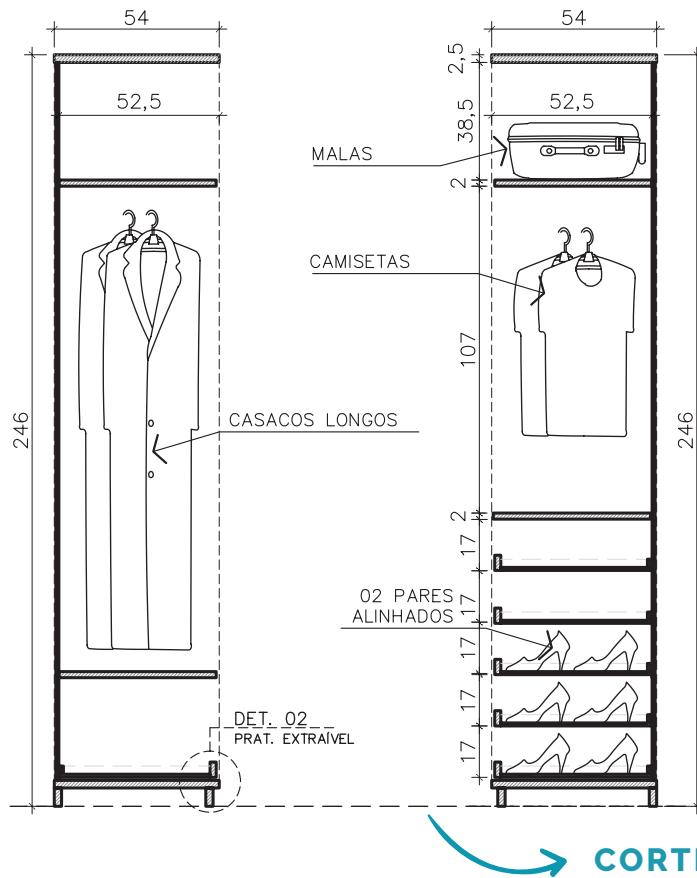


VISTA SEM PORTAS

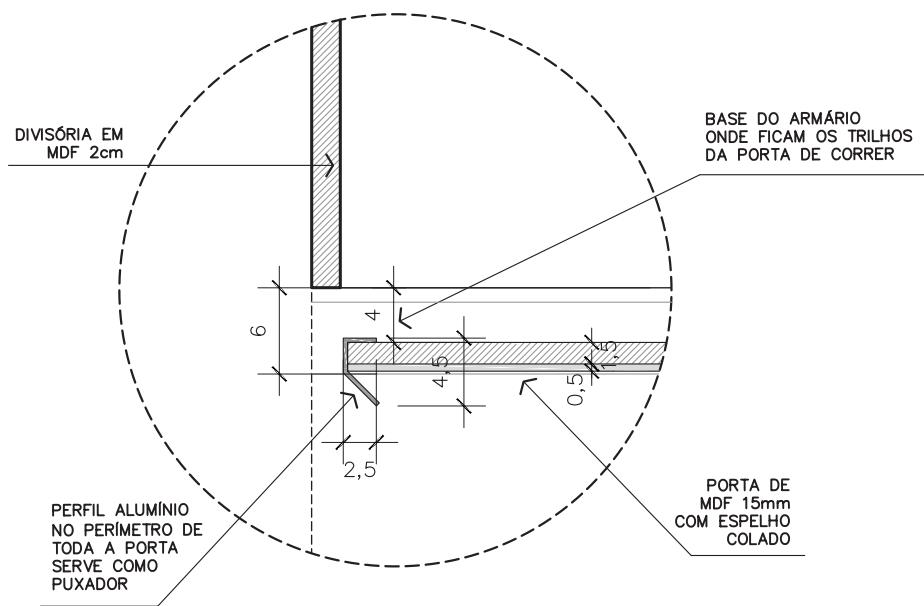
CLOSET - VISTA - SEM PORTAS



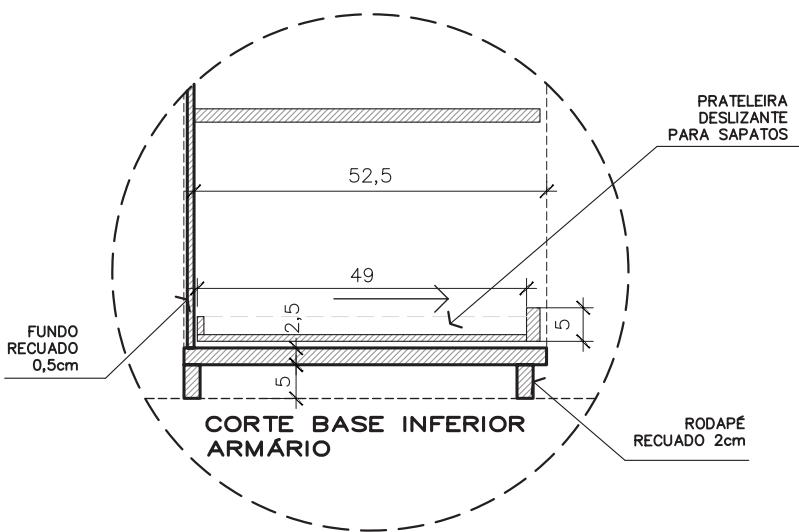
VISTA COM PORTAS DE CORRER



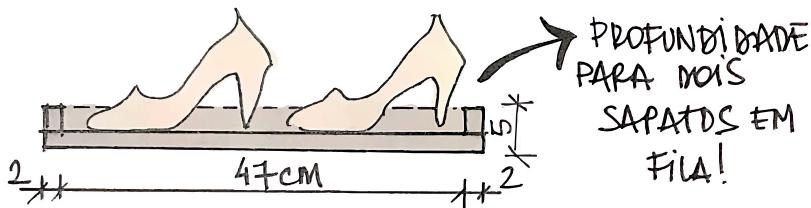
DETALHE PUXADOR DE ALUMÍNIO



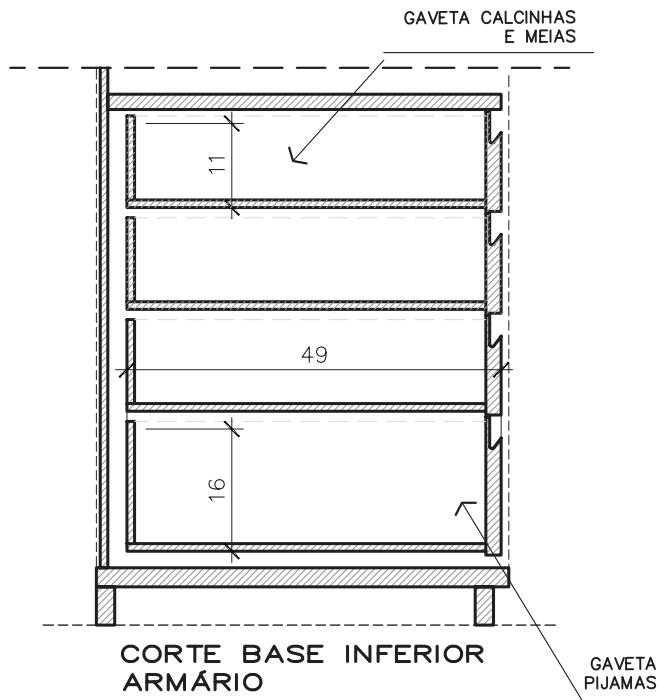
SAPATEIRA - CORTE



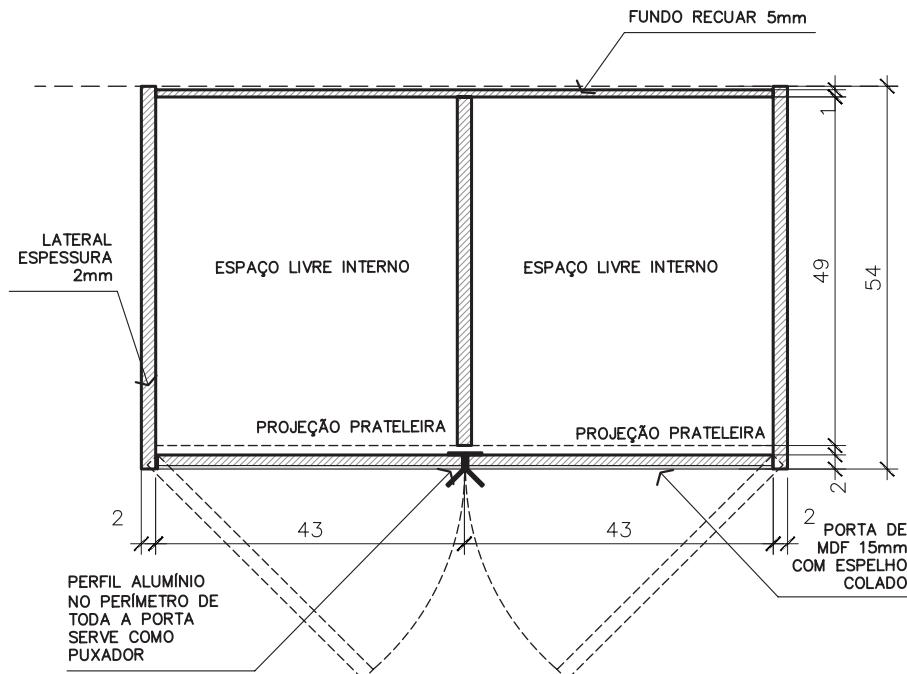
Quantos sapatos o cliente tem? Você perguntou?

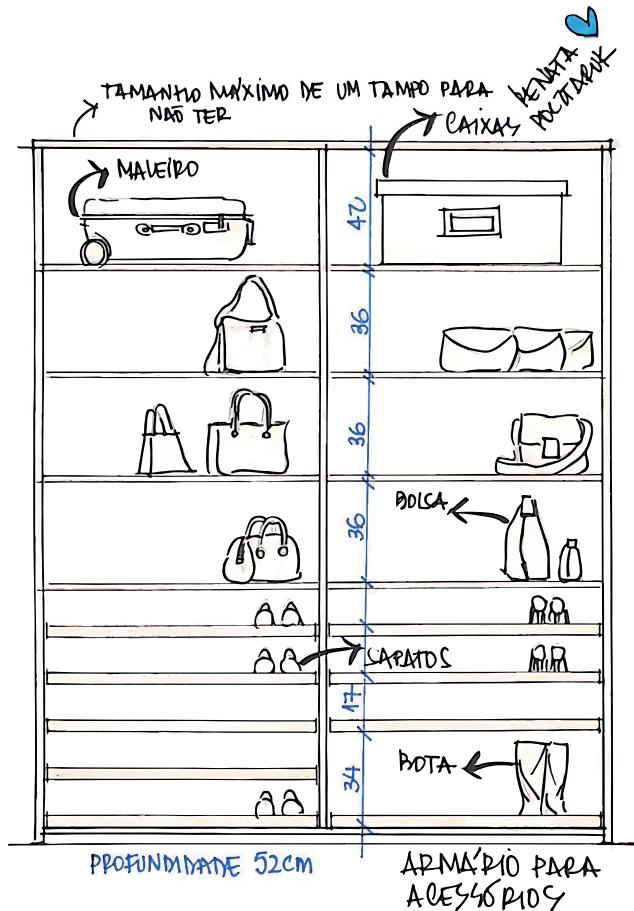


SAPATEIRA - CORTE

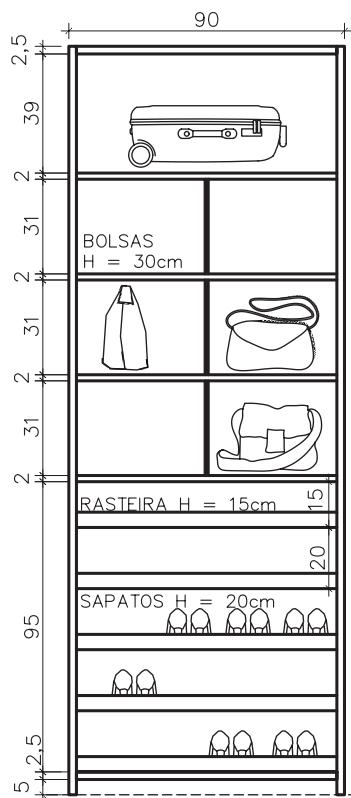


ARMÁRIO COM PORTA DE ABRIR - PLANTA BAIXA

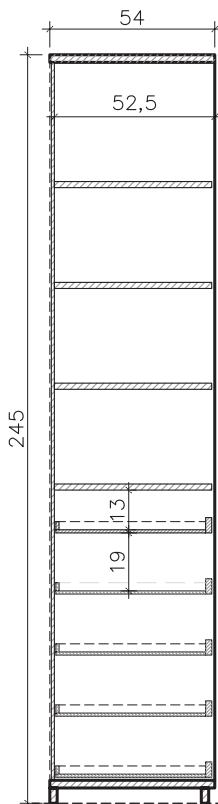




ARMÁRIO COM PORTA DE CORRER - CORTE

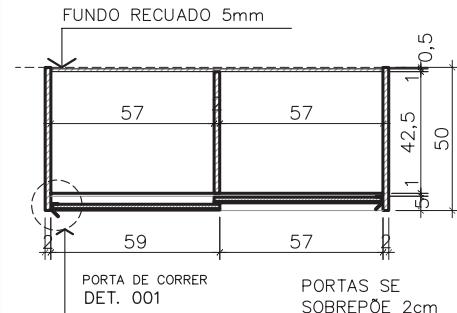


VISTA ARMÁRIO
ACESSÓRIOS

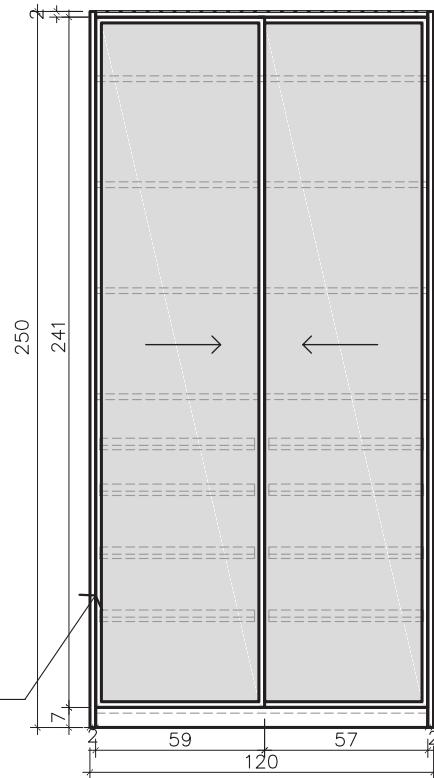


CORTE ARMÁRIO
ACESSÓRIOS

ARMÁRIO COM PORTA DE CORRER



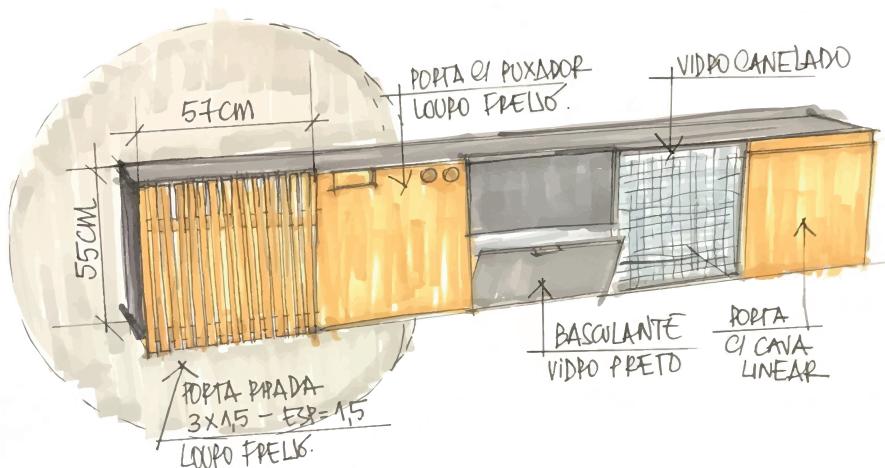
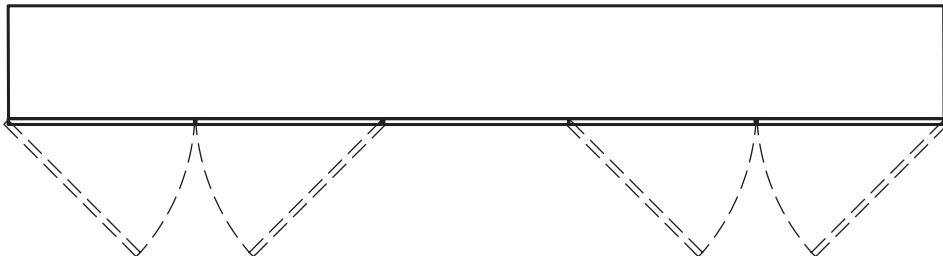
PLANTA BAIXA



VISTA

BALCÃO COM PORTAS

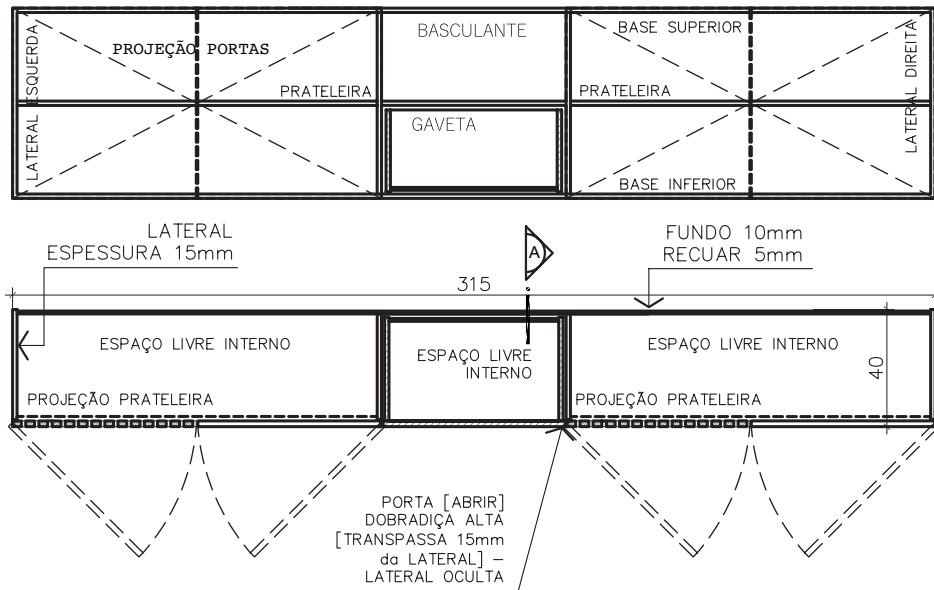
PLANTA BAIXA BALCÃO



BALCÃO COM PORTAS – PLANTA BAIXA E VISTA

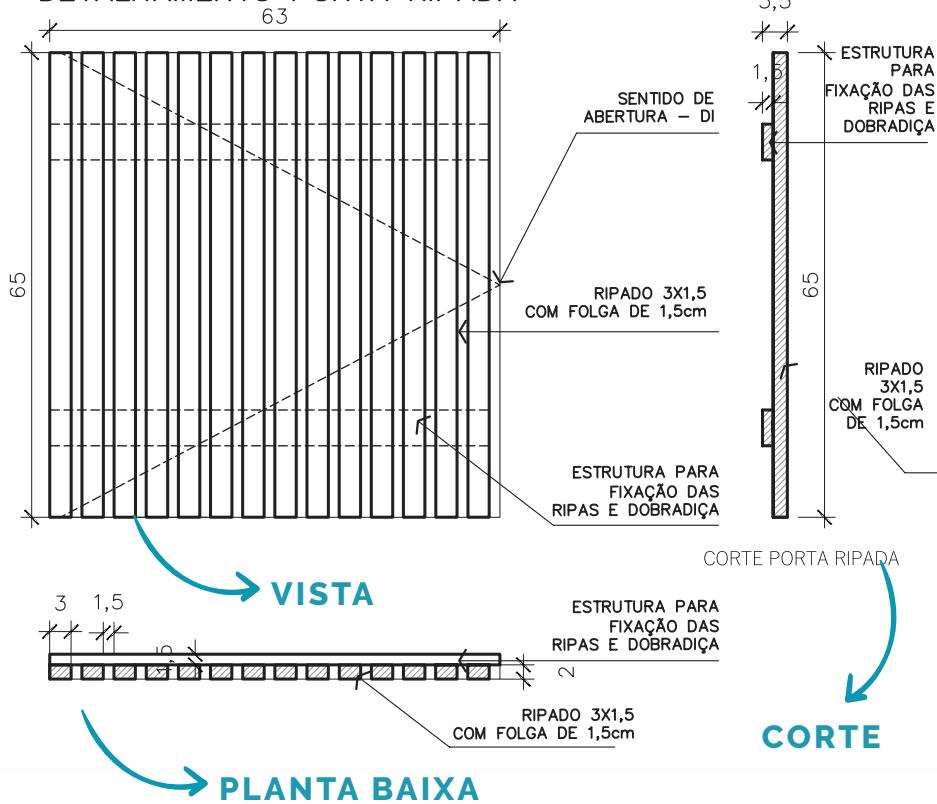
BASE SUPERIOR + INFERIOR PRETA

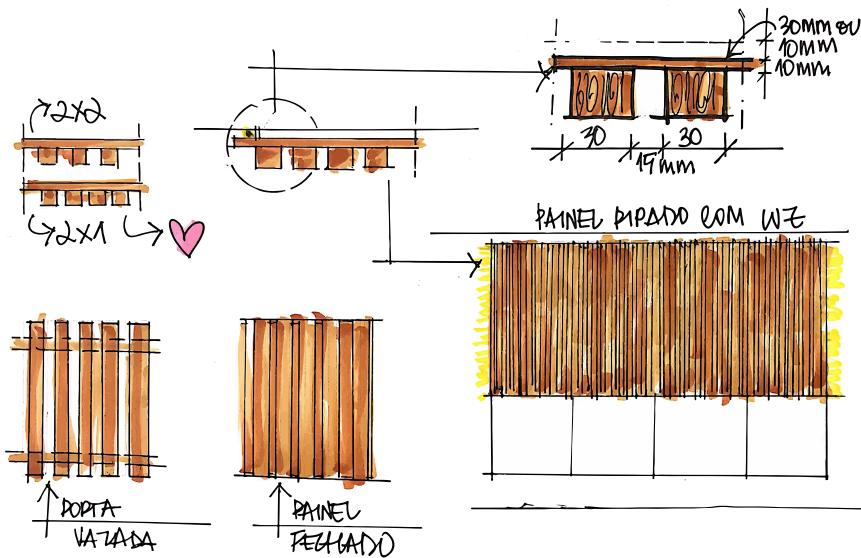
DETALHAMENTO BALCÃO



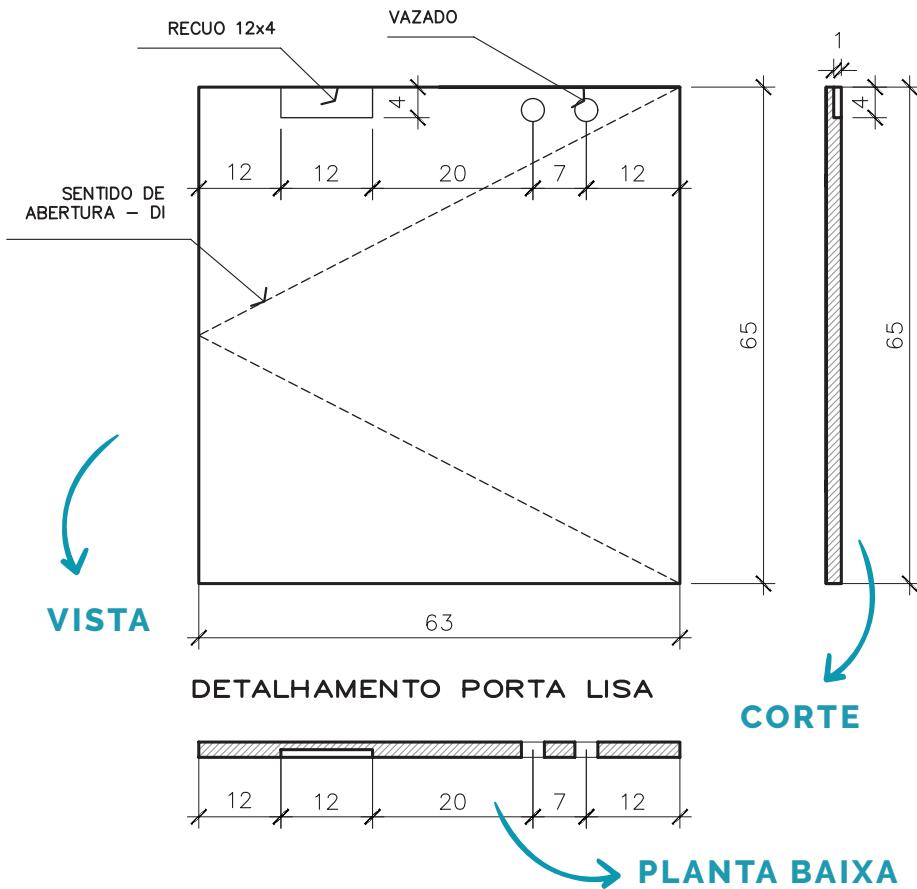
* PREVER ESPAÇO PARA
ABERTURA DAS
PORTAS E GAVETAS

DETALHAMENTO PORTA RIPADA

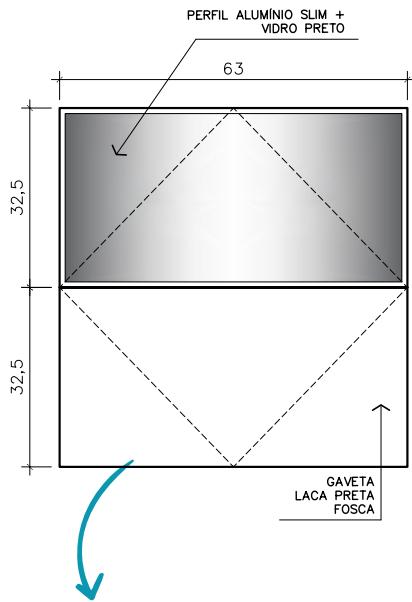




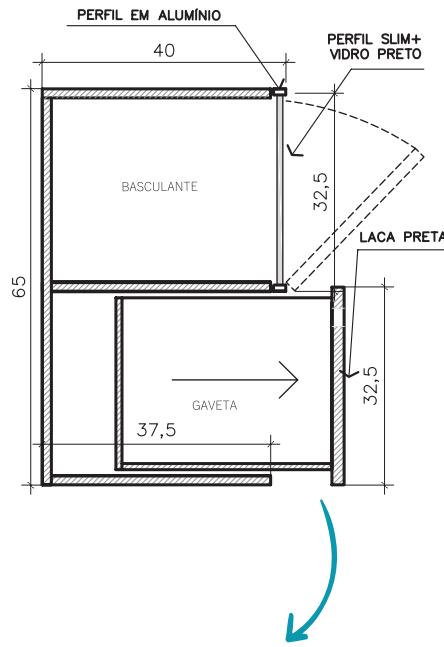
PORTA LISA



MÓDULO CENTRAL

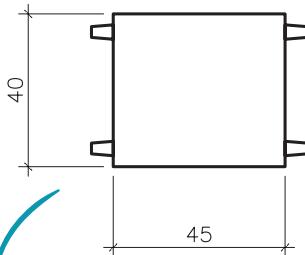


VISTA

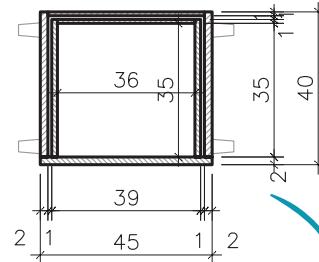


CORTE

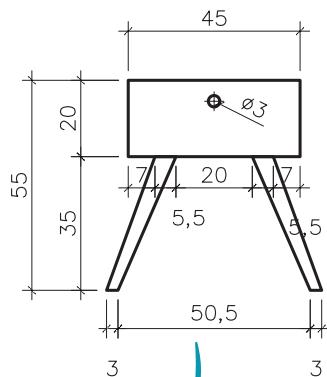
criado mudo - PLANTA BAIXA, CORTE E VISTA



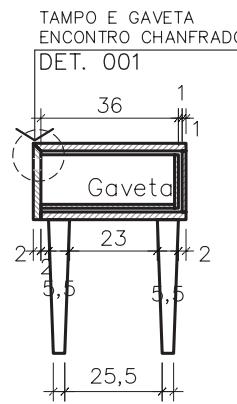
PLANTA BAIXA



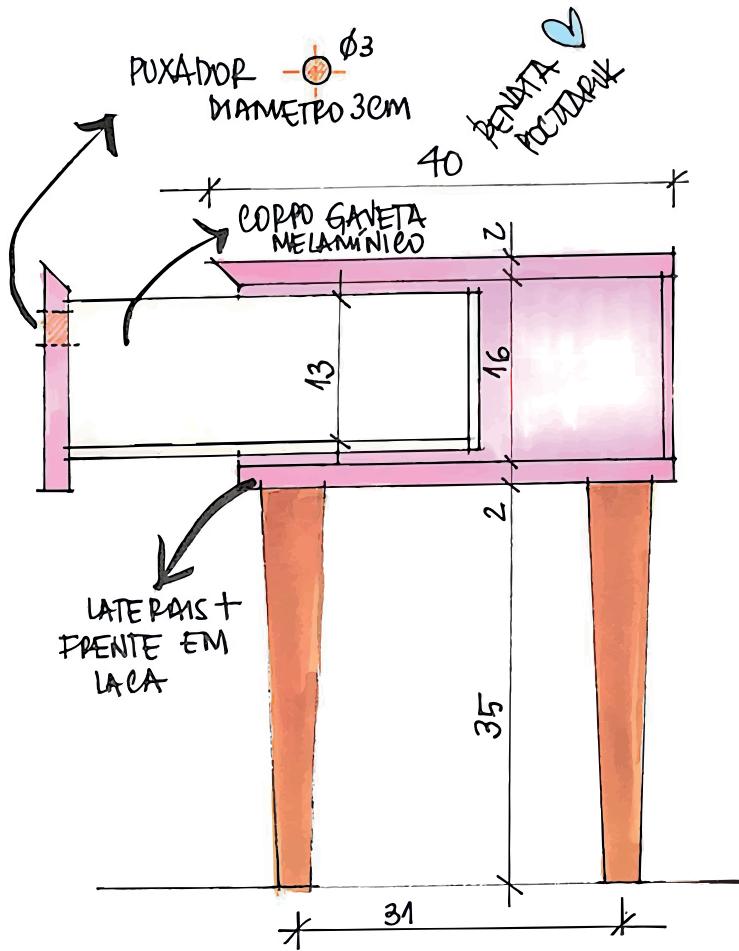
CORTE



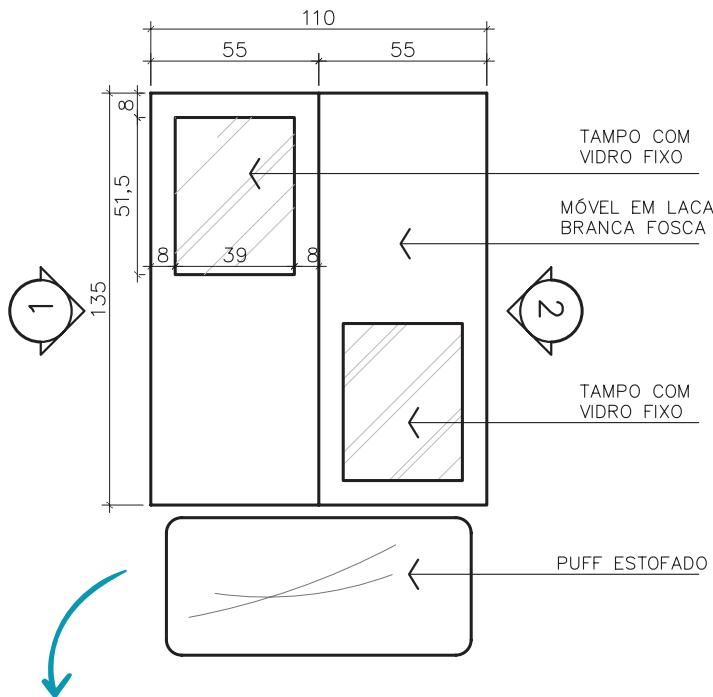
VISTA



CORTE

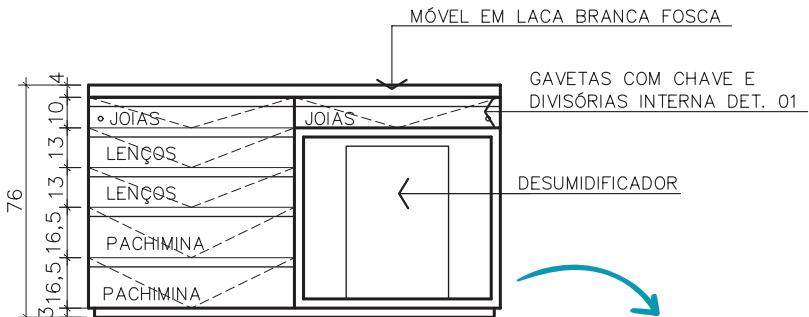


MÓVEL PARA ACESSÓRIOS

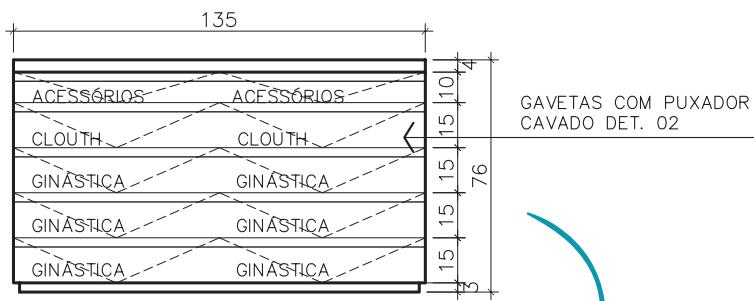


PLANTA BAIXA

MÓVEL PARA ACESSÓRIOS

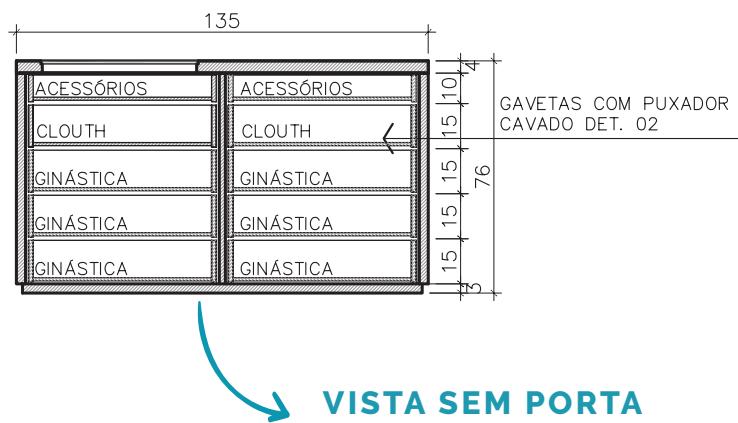
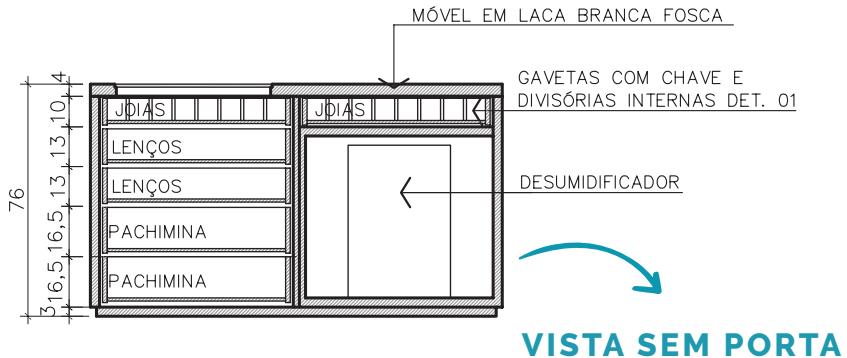


VISTA COM PORTA

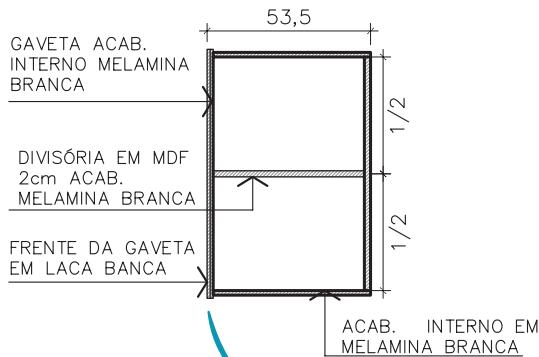
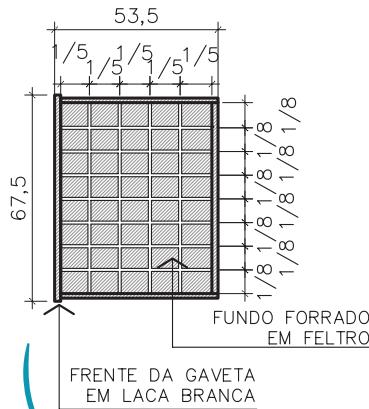


VISTA COM PORTA

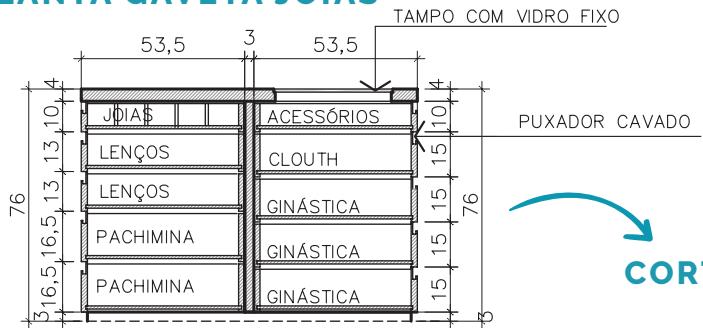
MÓVEL PARA ACESSÓRIOS

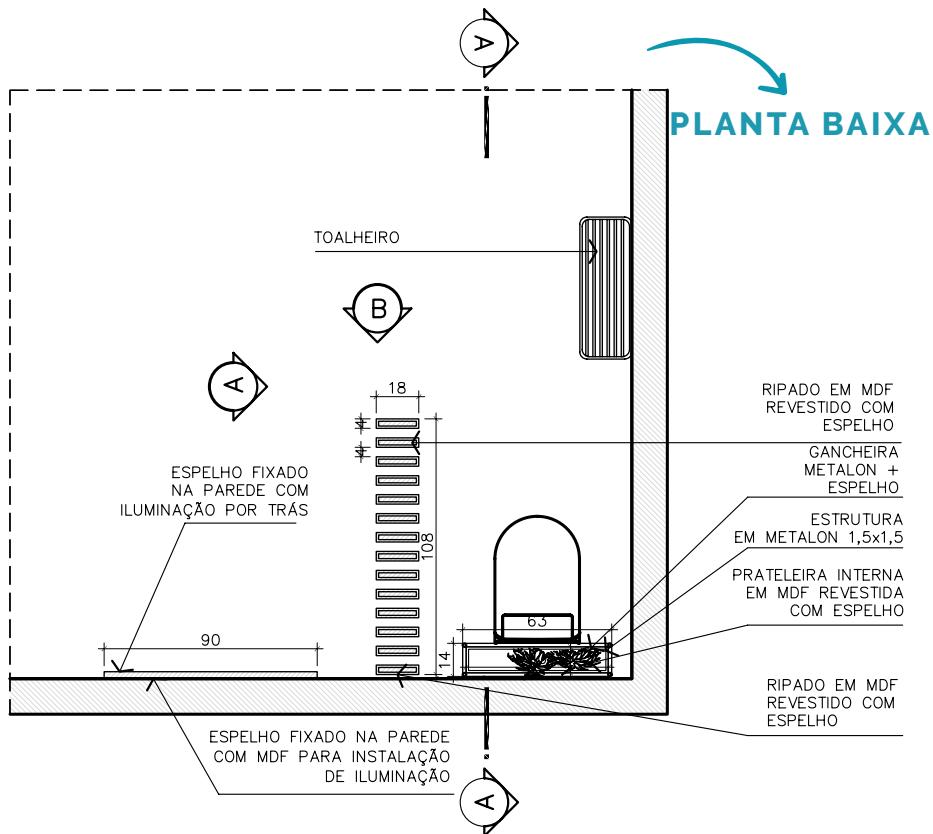


MÓVEL PARA ACESSÓRIOS

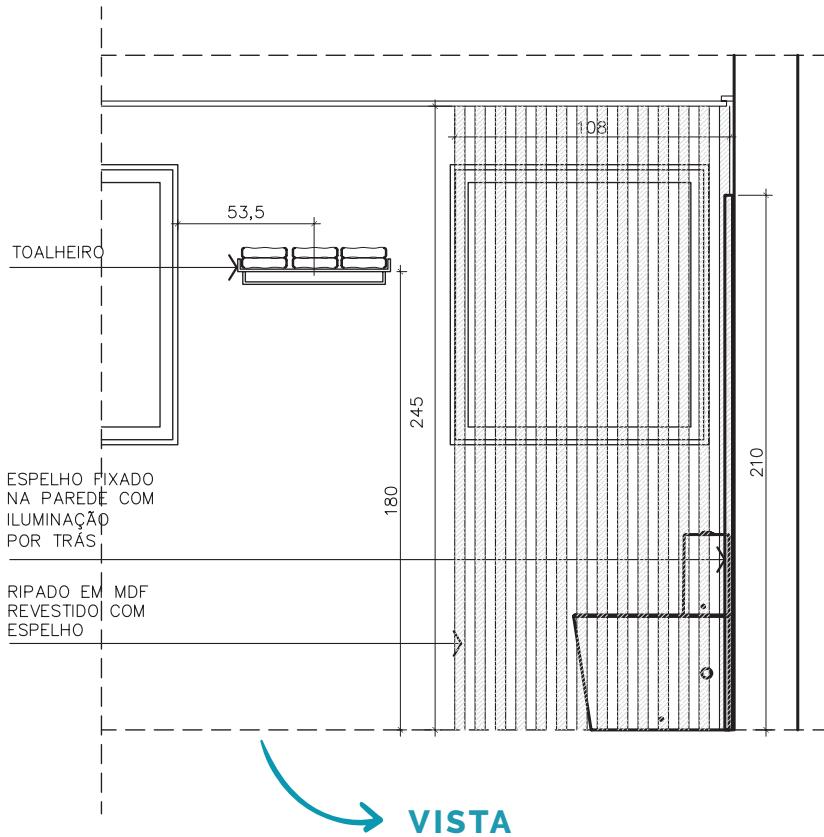


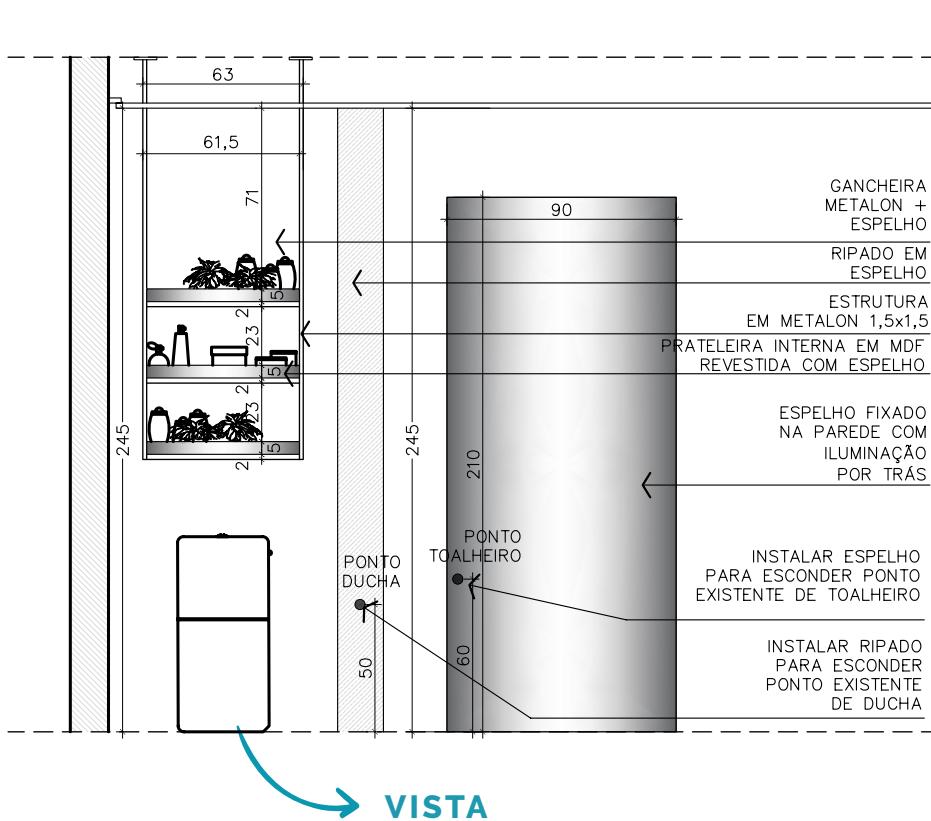
DETALHE PLANTA GAVETA JOIAS



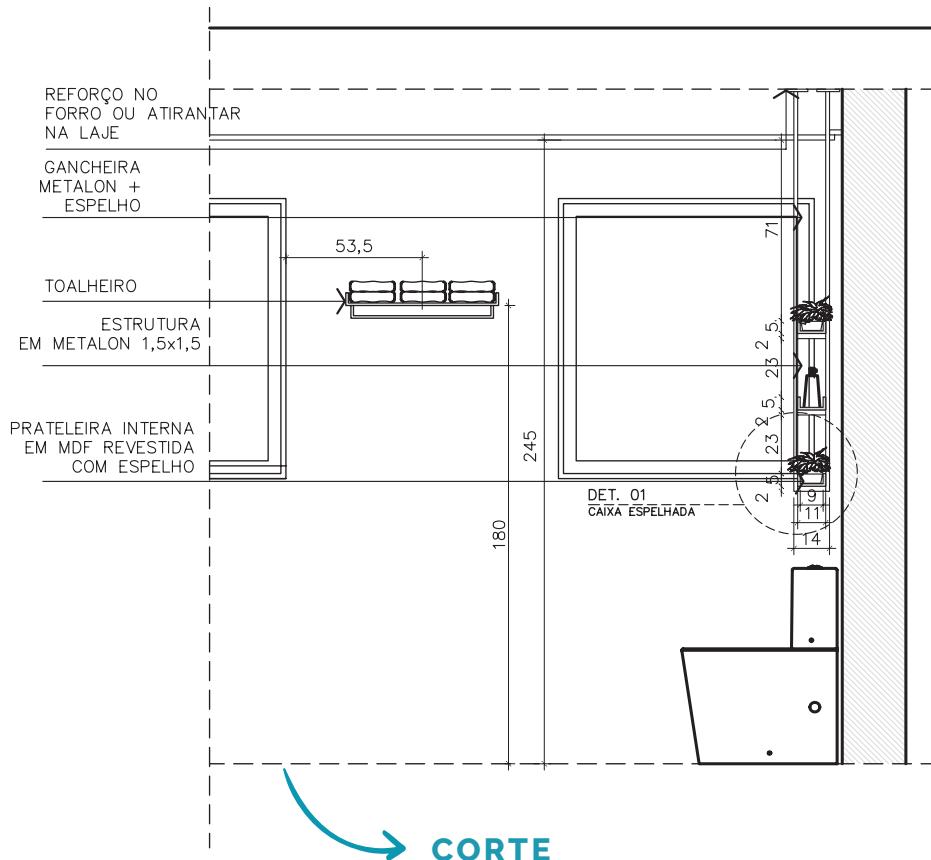


BANHEIRO





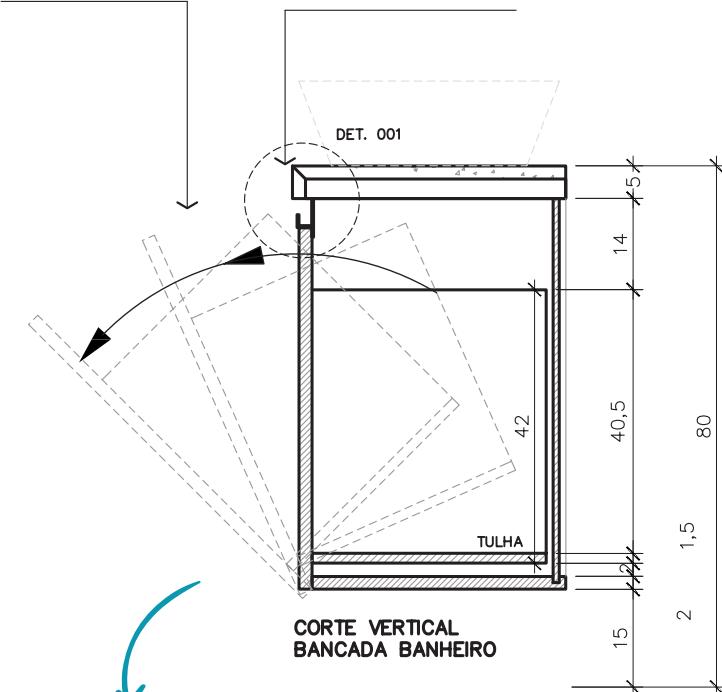
BANHEIRO



TULHA (BANCADA BANHEIRO)

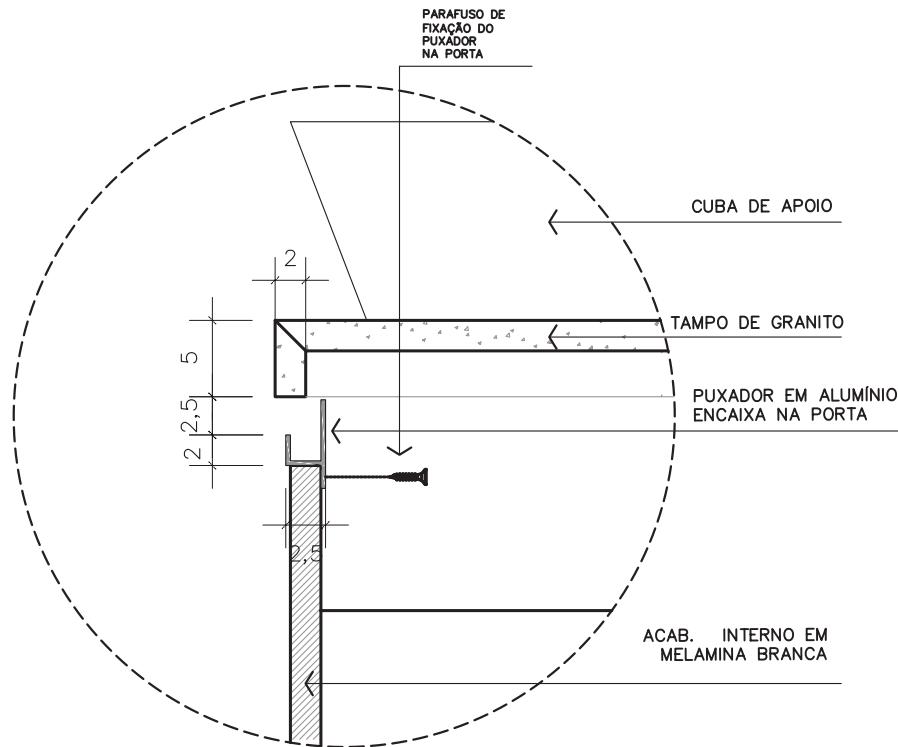
GIRO DE ABERTURA
DA TULHA

PUXADOR CAVA ALUMIN.

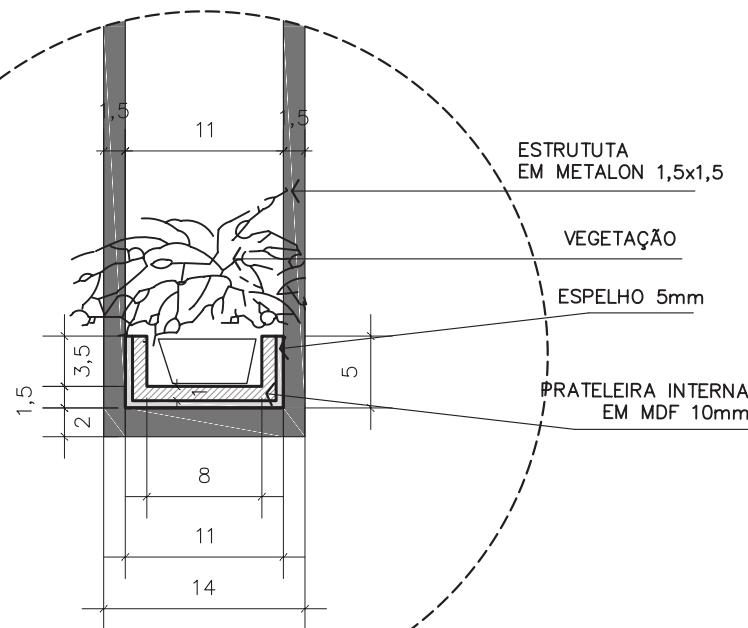


DETALHE ESQUEMÁTICO

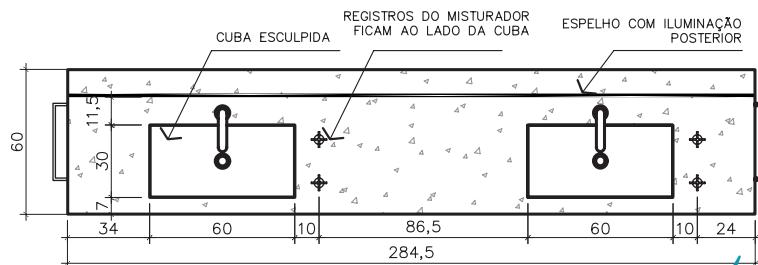
DETALHE PUXADOR CAVA



DETALHE GANCHEIRA BANHEIRO

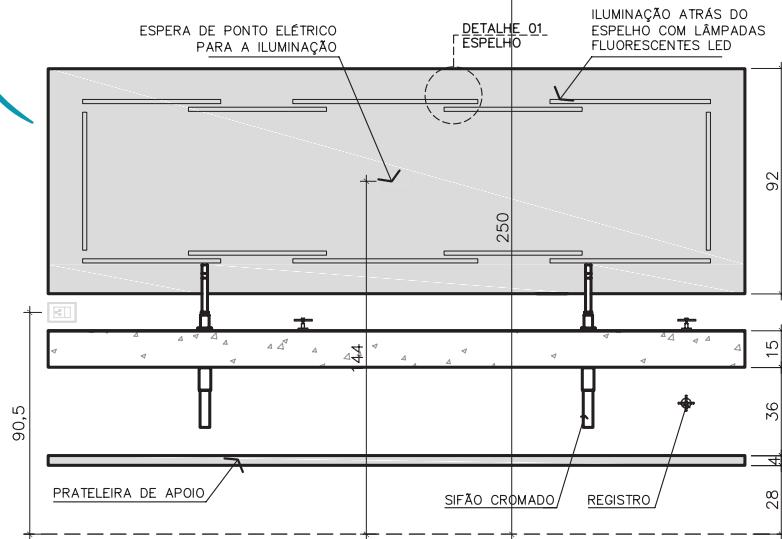


TAMPO E ESPELHO

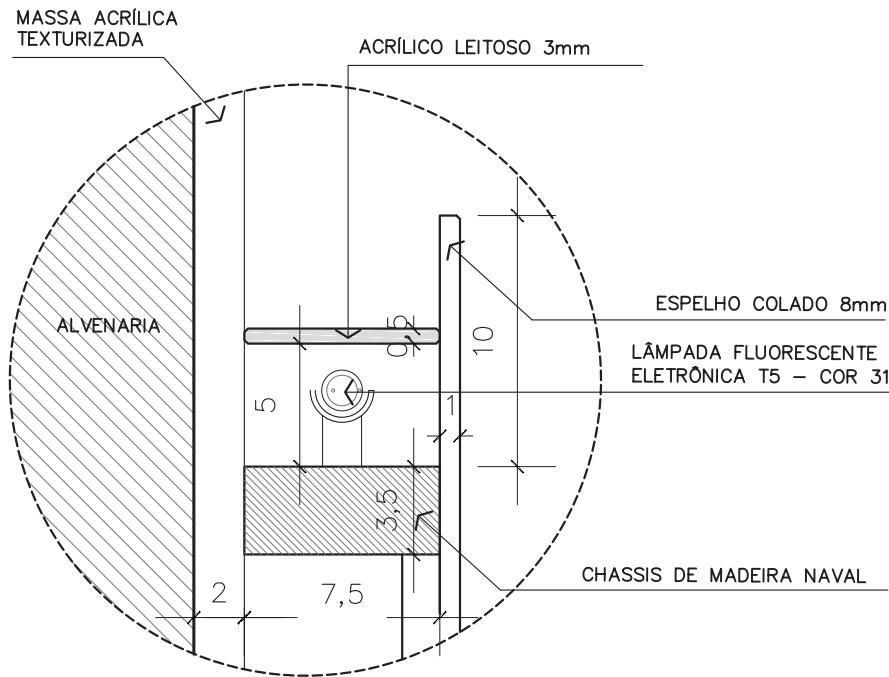


VISTA

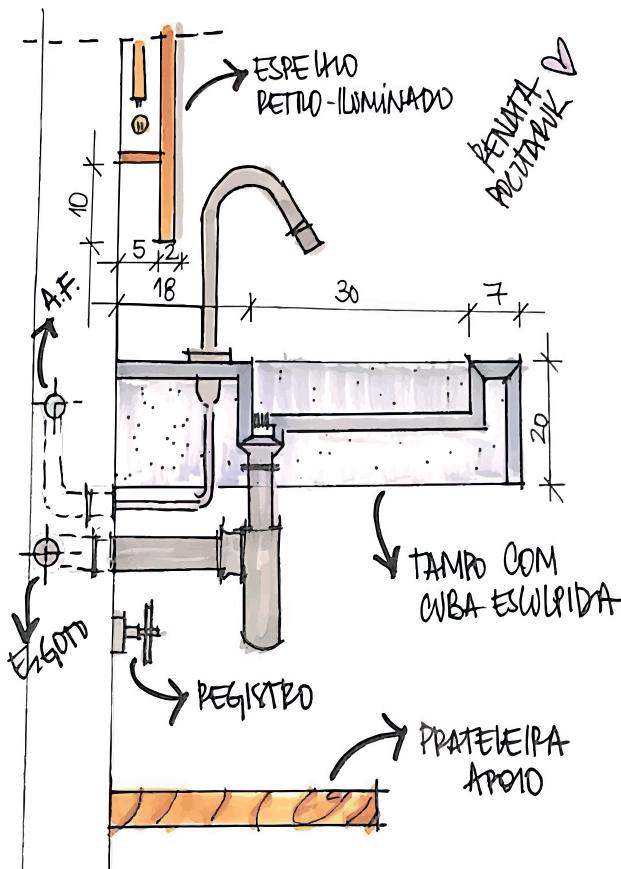
PLANTA BAIXA



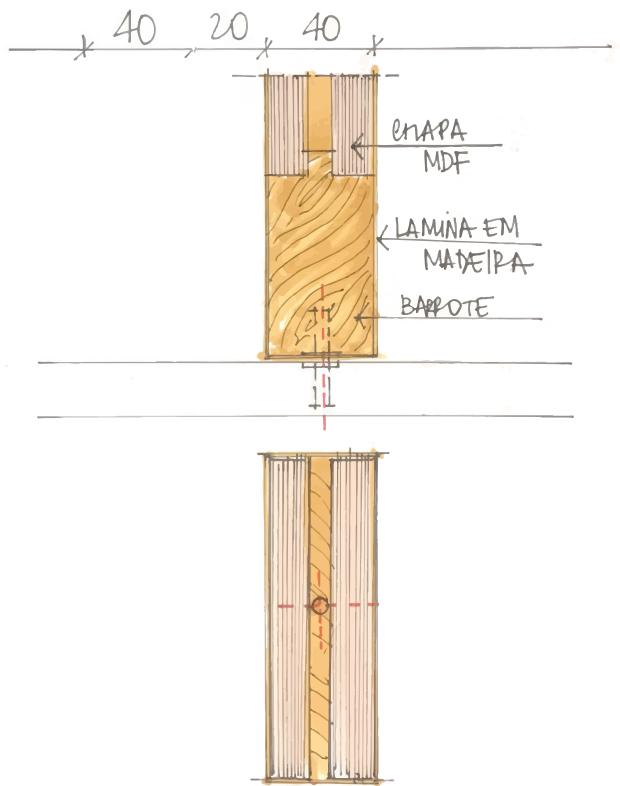
DETALHE ESPELHO COM ILUMINAÇÃO



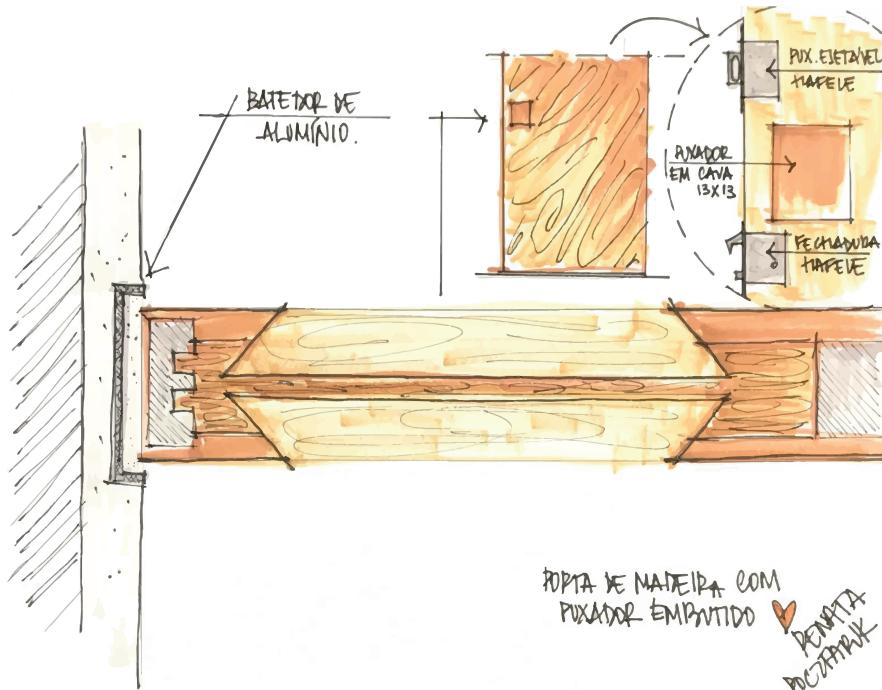
BANCADA BANHEIRO - CORTE



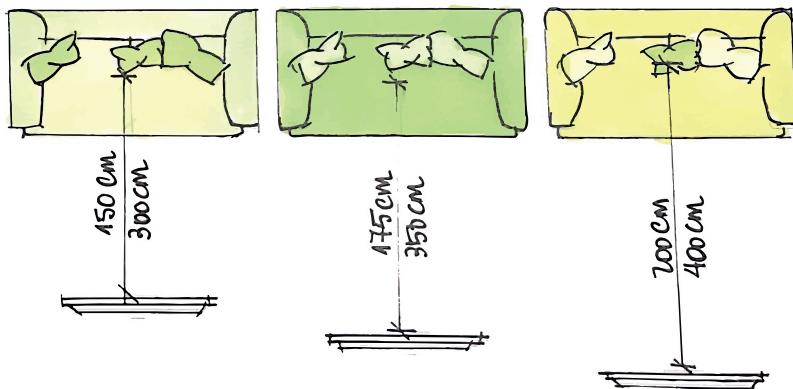
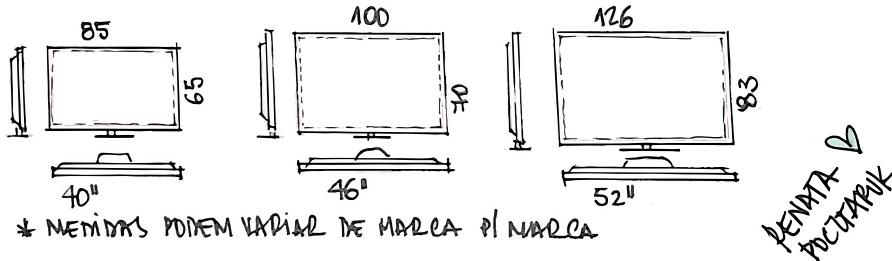
DETALHE RIPA



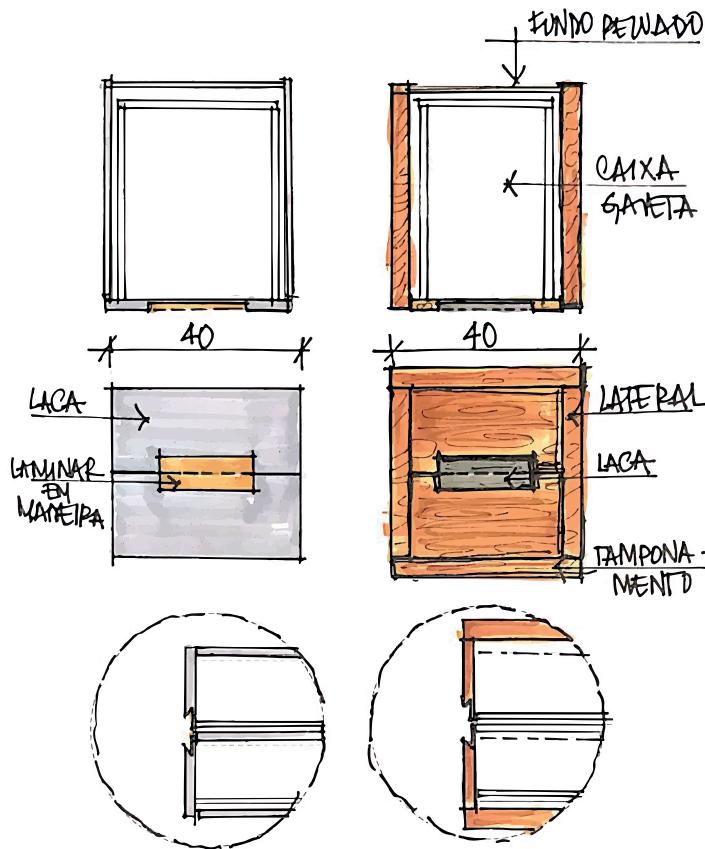
POR TA COM CAVA - CORTE



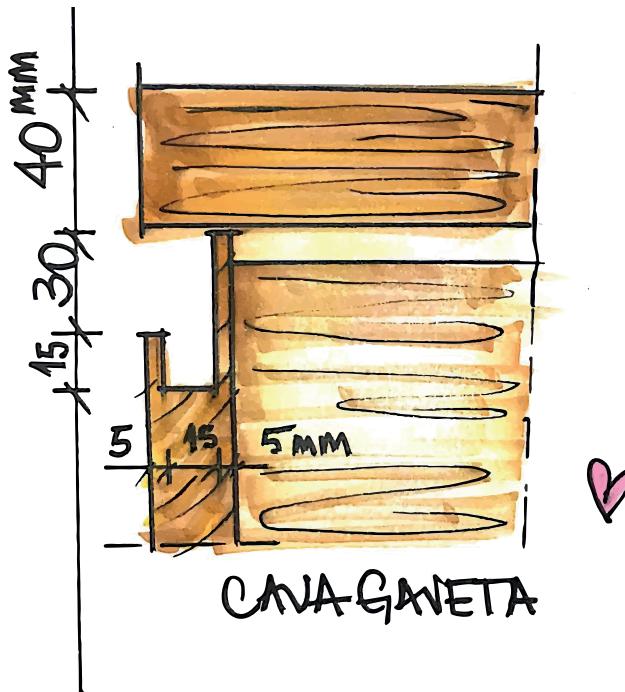
DISTÂNCIA DO SOFÁ PARA TELEVISÃO



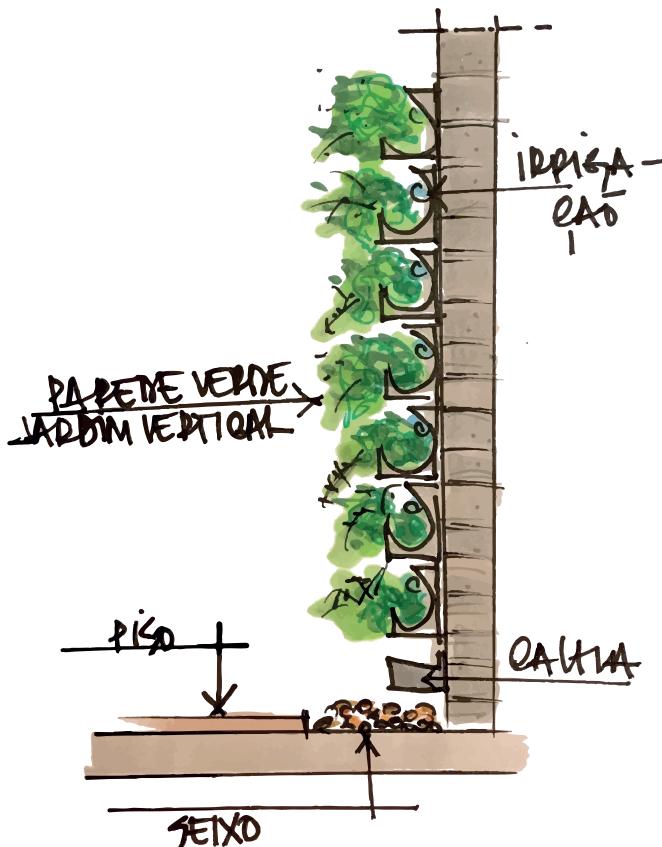
GAVETAS COM CAVA

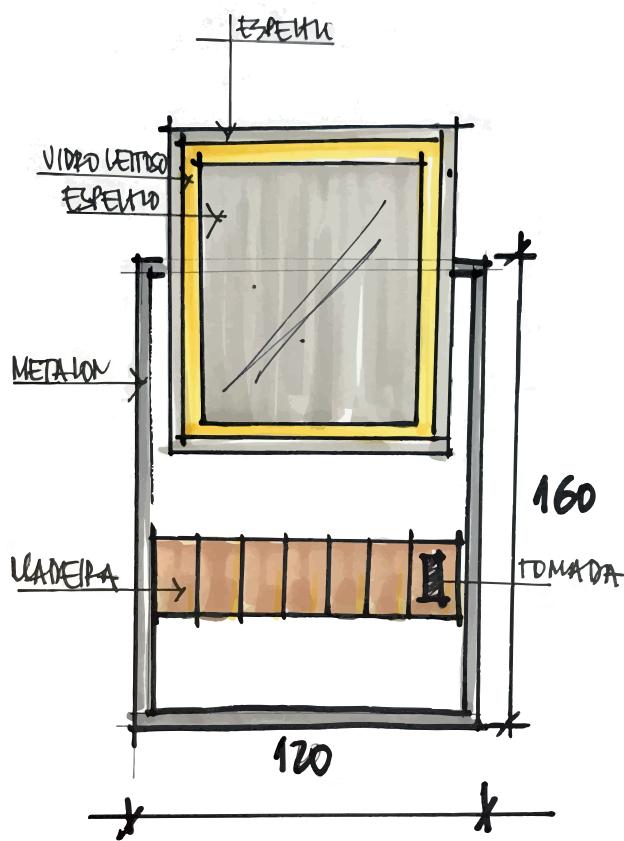


GAVETA COM CAVA - CORTE



JARDIM VERTICAL - CORTE





LOFT

RENATA
POCIAK

Paleta de cores



Revestimentos



Acessórios banheiro

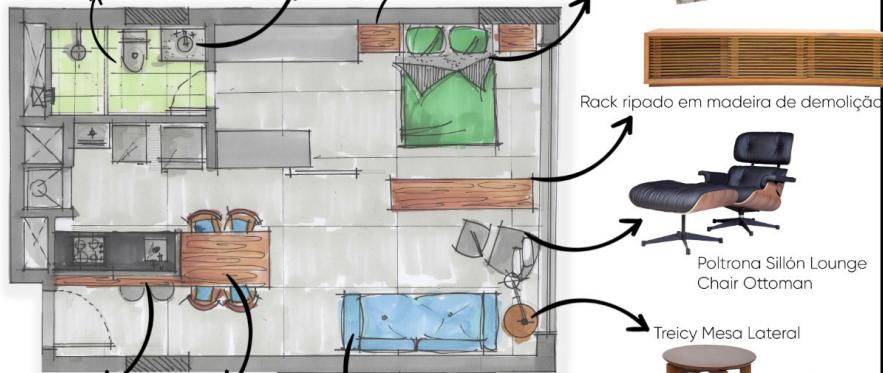


Vivaldi Carrara

Pacific GN Hard Bold

Criado mudo

Cama



Banqueta alta Hairpin



Banquetas



PLANTA BAIXA LOFT 46m²



Sofá



Rack ripado em madeira de demolição



Poltrona Sillón Lounge Chair Ottoman



Treicy Mesa Lateral



Luminária de mesa



Almofadas

PLANTA BAIXA

#dicadodia



Paleta de cores



Rack de madeira de demolição



Painel ripado de madeira



mesas laterais

Win Poltrona



Poltrona Sillón Lounge Chair Ottoman

Tapete



Treicy Mesa Lateral



Quadros



Almofadas



RENATA
POCTAPUK

