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HOW TO RUN TIKTOK ADS

90% Complete
73/81 Steps

Part I: All about ads
- Part I: All about ads
- ~~Module 01: Ads Setup~~ 4 Lessons
- ~~Module 02: Campaign Structur…~~ 3 Lessons
- ~~Module 03: Ad Group~~ 4 Lessons
- ~~Module 04: The Assets Tab~~ 6 Lessons
- ~~Module 05: Your Customer's Jo…~~ 5 Lessons

Part II: Developing Creative
- Part II: Developing Creative
- ~~Module 01: The importance of …~~ 8 Lessons
- ~~Module 02: Ad Inspiration~~ 7 Lessons
- ~~Module 03: Framework and H…~~ 10 Lessons

Bonus Part III: Organic
- Bonus Part III: Organic (aka the Secret S…
- ~~Module 01: Intro and setting up…~~ 3 Lessons
- ~~Module 02: Navigating TikTok~~ 3 Lessons
- Module 03: Your brand on TikTok 9 Lessons
  - ~~Lesson 01: Establishing Your Content Pil…~~
  - ~~Lesson 02: Your Brand's Style~~
  - ~~Lesson 03: Posting Cadences~~
  - ~~Lesson 04: Hashtags~~
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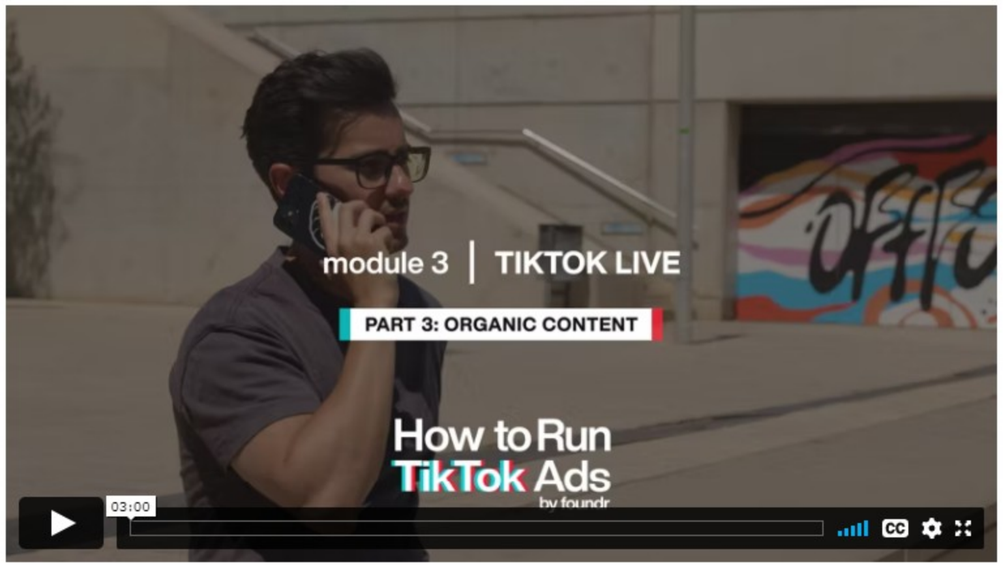
  - ~~Lesson 06: Duets and Stitches~~
  - ~~Lesson 07: Comment Responses~~
  - Lesson 08: TikTok Live
  - Lesson 09: Wrap up
- Extra Bonus Content! 4 Lessons

LESSON 08: TIKTOK LIVE

Gerardo Perez

MODULE PROGRESS

77% Complete



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