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HOW TO RUN TIKTOK ADS

24% Complete
20/81 Steps

Part I: All about ads

Part I: All about ads

~~Module 01: Ads Setup~~ 4 Lessons

~~Module 02: Campaign Structur…~~ 3 Lessons

~~Module 03: Ad Group~~ 4 Lessons

Module 04: The Assets Tab 6 Lessons

~~Lesson 01: Introducing the Assets Tab~~

~~Lesson 02: Creatives~~

~~Lesson 03: Audiences~~

~~Lesson 04: Catalogs~~

~~Lesson 05: Comments~~

Lesson 06: Instant Pages

Module 05: Your Customer's Jo… 5 Lessons

Part II: Developing Creative

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Module 01: The importance of … 8 Lessons

Module 02: Ad Inspiration 7 Lessons

Module 03: Framework and H… 10 Lessons

Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S…

Module 01: Intro and setting up… 3 Lessons

Module 02: Navigating TikTok 3 Lessons

Module 03: Your brand on TikTok 9 Lessons

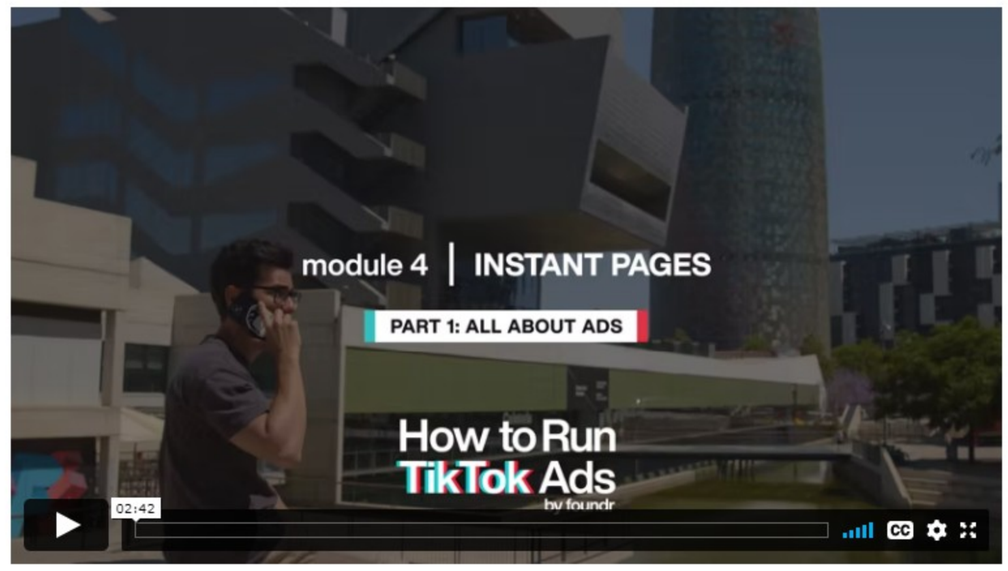
Extra Bonus Content! 4 Lessons

LESSON 06: INSTANT PAGES

Gerardo Perez

MODULE PROGRESS

83% Complete



Instant pages can be a powerful tool, and can be seen as an extension of your website — and all it takes is your URL to get started!

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Mark Complete