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HOW TO RUN TIKTOK ADS

38% Complete
31/81 Steps

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MODULE 01: THE IMPORTANCE OF CREATIVE , LESSON 3

In Progress

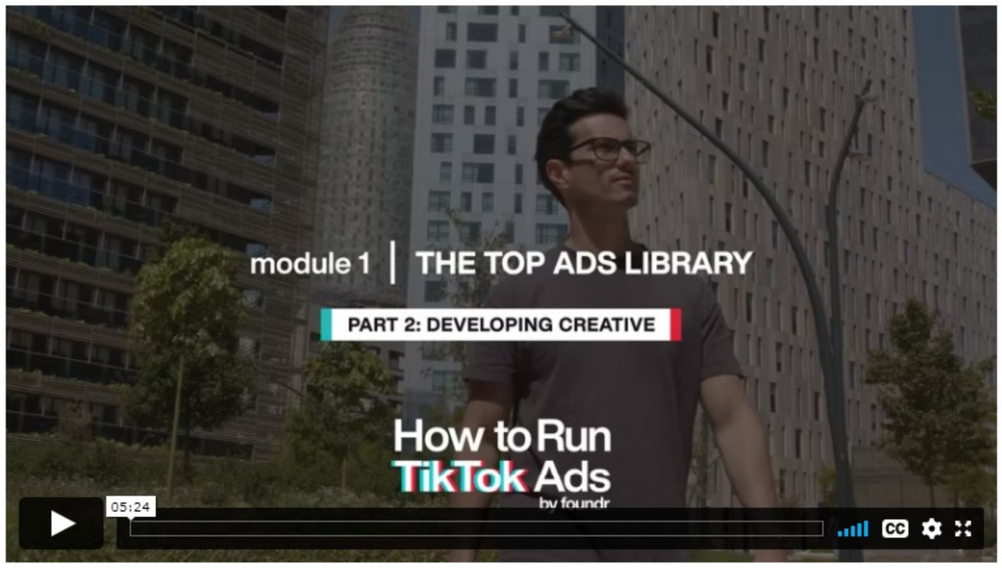
Take Notes

LESSON 03: THE TOP ADS LIBRARY

Gerardo Perez

MODULE PROGRESS

25% Complete



The Top Ads library is your new best friend! There's a wealth of ad inspiration and data that's available for public use — all you need to do is start exploring.

TIP: A "jump cut" is: **an edit to a single, sequential shot that makes the action appear to leap forward in time**. To fit the textbook definition of a jump cut, it must break a continuous shot into two parts. This causes the subject in the video to abruptly "jump" to a different position — hence the name.

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