Back to Course

HOW TO RUN TIKTOK ADS

50% Complete
41/81 Steps

Part I: All about ads
- Part I: All about ads
- ~~Module 01: Ads Setup~~ 4 Lessons
- ~~Module 02: Campaign Structur…~~ 3 Lessons
- ~~Module 03: Ad Group~~ 4 Lessons
- ~~Module 04: The Assets Tab~~ 6 Lessons
- ~~Module 05: Your Customer's Jo…~~ 5 Lessons

Part II: Developing Creative
- Part II: Developing Creative
- ~~Module 01: The importance of …~~ 8 Lessons
- Module 02: Ad Inspiration 7 Lessons
  - ~~Lesson 01: Three reasons why~~
  - ~~Lesson 02: Testimonials~~
  - ~~Lesson 03: Before and After~~
  - Lesson 04: Comment Planting
  - Lesson 05: TikTok Made Me Buy It
  - Lesson 06: What I bought vs what I got
  - Lesson 07: Ads that don't feel like ads
- Module 03: Framework and H… 10 Lessons

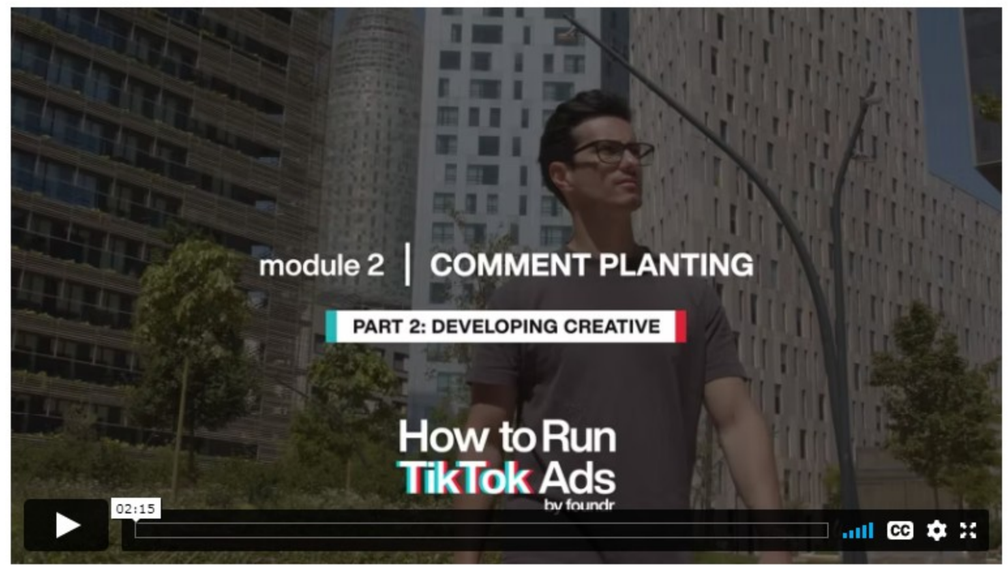
Bonus Part III: Organic
- Bonus Part III: Organic (aka the Secret S…
- Module 01: Intro and setting up… 3 Lessons
- Module 02: Navigating TikTok 3 Lessons
- Module 03: Your brand on TikTok 9 Lessons
- Extra Bonus Content! 4 Lessons

LESSON 04: COMMENT PLANTING

Gerardo Perez

MODULE PROGRESS

42% Complete



Ad inspiration: Comment Planting

Download transcript

Mark Complete