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Ramiro Jose  


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HOW TO RUN TIKTOK ADS


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23/81 Steps


Part I: All about ads


Part I: All about ads



▶ Module 01: Ads Setup 4 Lessons 



▶ Module 02: Campaign Structur... 3 Lessons 



▶ Module 03: Ad Group 4 Lessons 



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 Lesson 01: Customer Journey 

 Lesson 02: Complete Campaign Setup 


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 Lesson 05: Closing Thoughts for Part 1 

Part II: Developing Creative

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▶ Module 02: Ad Inspiration 7 Lessons 


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Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S...

▶ Module 01: Intro and setting up... 3 Lessons 

▶ Module 02: Navigating TikTok 3 Lessons 

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MODULE 05: YOUR CUSTOMER'S JOURNEY , LESSON 2

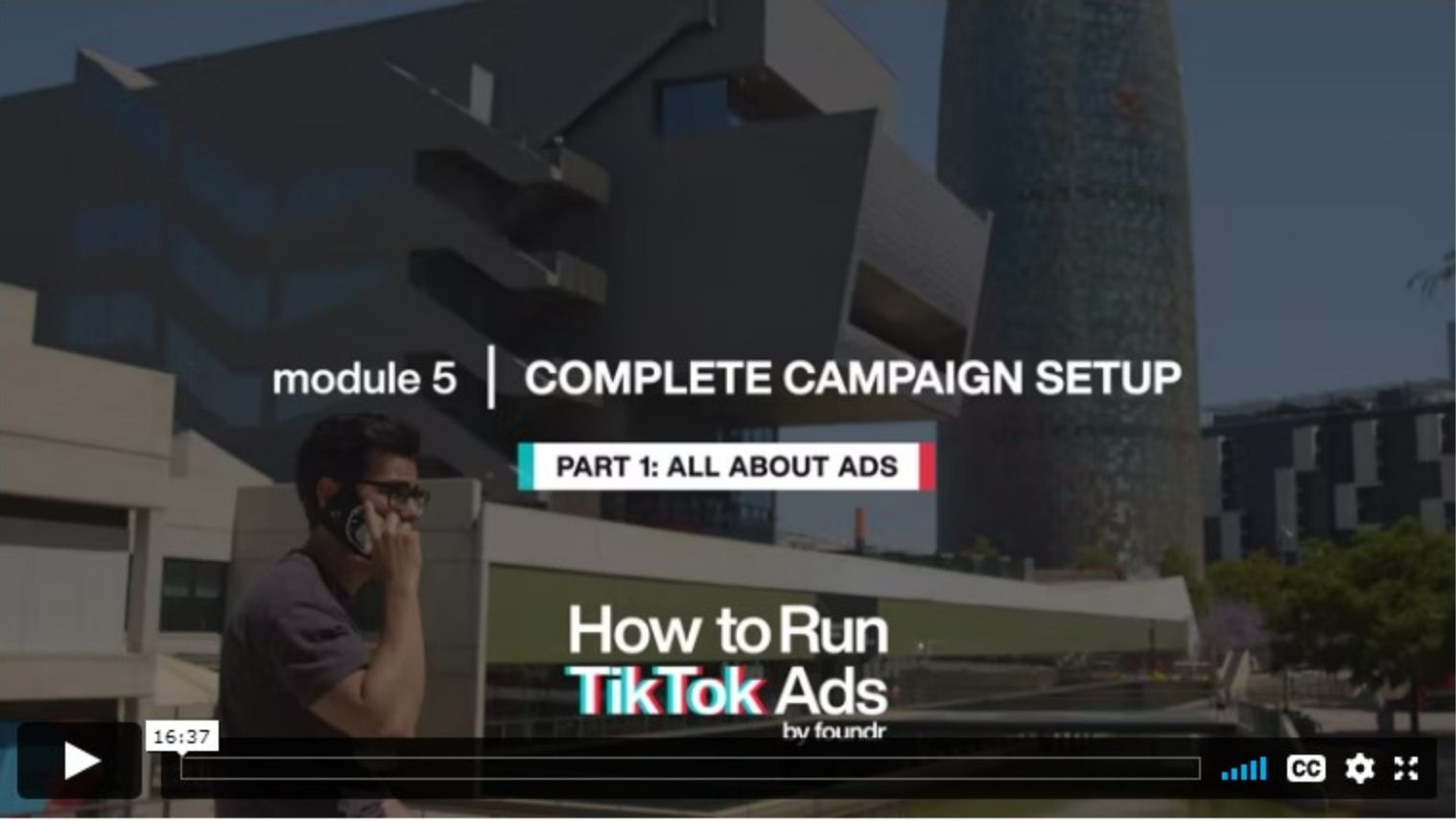
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LESSON 02: COMPLETE CAMPAIGN SETUP

 Gerardo Perez

MODULE PROGRESS

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This lesson is a complete campaign setup, that we briefly touched upon in the last lesson. Remember to keep your available audience relatively balanced when you're first starting out — we want to make sure enough people are seeing your ads to collect meaningful amounts of data.

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Take Notes