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Ramiro Jose

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HOW TO RUN TIKTOK ADS

32% Complete
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Part I: All about ads

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MODULE 05: YOUR CUSTOMER'S JOURNEY , LESSON 5

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LESSON 05: CLOSING THOUGHTS FOR PART 1

Gerardo Perez

MODULE PROGRESS

80% Complete

module 5 | CLOSING THOUGHTS FOR PART 1

PART 1: ALL ABOUT ADS

How to Run TikTok Adsby foundr

06:35

Congratulations on making it through Part 1. Here's some final tips and tricks for the ad platform, before moving on to the creative side of things:

• KISS = keep is simple!

• Run test campaigns

• Don't include too many ads inside an ad group

• Once you find a winning ad group, gradually increase the budget by intervals of your CPA

• After you've exited the learning phase, check out the View Data tab — it has a wealth of useful data to explore

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Take Notes

http://training.com.ve/