foundr Discover Your Learning Tell Us	Js Your Story Magazine		Ramiro Jose ∨ <b>©</b> ∠ <sup>7</sup>
< Back to Course	How to Run TikTok Ads > Module 01: Ads Setup		
HOW TO RUN TIKTOK ADS			
1% Complete 1/81 Steps	MODULE 01: ADS SETUP		
Part I: All about ads	Gerardo Perez		
▼ Module 01: Ads Setup 4 Lessons			
■ Lesson 00: Intro   □	Module Content	0% Complete 0/4 Steps	
Lesson 01: Business Manager	E Lesson 00: Intro		
Lesson 02: Pixel Overview	□ Lesson 01: Business Manager		
Lesson 03: Installing Your Pixel	Elesson 02: Pixel Overview  ■ Lesson 02: Pixel Overview		
▶ Module 02: Campaign Structur 3 Lessons	■ Lesson 03: Installing Your Pixel		
▶ Module 03: Ad Group 4 Lessons			
▶ Module 04: The Assets Tab 6 Lessons			
▶ Module 05: Your Customer's Jo… 5 Lessons			
Part II: Developing Creative			
Part II: Developing Creative			
▶ Module 01: The importance of 8 Lessons			
▶ Module 02: Ad Inspiration 7 Lessons			
▶ Module 03: Framework and H 10 Lessons			
Bonus Part III: Organic			
Bonus Part III: Organic (aka the Secret S			
▶ Module 01: Intro and setting up 3 Lessons			
▶ Module 02: Navigating TikTok 3 Lessons			
▶ Module 03: Your brand on TikTok 9 Lessons			
Extra Bonus Content! 4 Lessons			