foundr Discover Your Learning Tell	Il Us Your Story Magazine		Ramiro Jose v	© × ⁷
< Back to Course	How to Run TikTok Ads > Module 01: The importance of creative			<u> </u>
HOW TO RUN TIKTOK ADS			(\)	Take Notes
35% Complete 29/81 Steps	MODULE 01: THE IMPORTANCE OF CREATIVE			<u> </u>
Part I: All about ads Part I: All about ads	Gerardo Perez			
► Module 01: Ads Setup 4 Lessons ✓				
► Module 02: Campaign Structur 3 Lessons	Module Content 0% Complete	0/8 Steps		
▶ Module 03: Ad Group 4 Lessons ✓	E Lesson 01: Introduction to Part 2			
► Module 04: The Assets Tab 6 Lessons		0		
► Module 05: Your Customer's Jo 5 Lessons	□ Lesson 03: The Top Ads Library			
Part II: Developing Creative		\circ		
Part II: Developing Creative	■ Lesson 05: TikTok Creative Best Practices			
▼ Module 01: The importance of 8 Lessons		0		
Lesson 01: Introduction to Part 2	□ Lesson 07: The Difference Between TikTok and Other Platforms			
Lesson 02: The Difference Between Ads	E Lesson 08: Solid Ad Structure ■ Lesson 18: Solid Ad Structure	0		
Lesson 03: The Top Ads Library				
Lesson 04: Music and Sounds				
Lesson 05: TikTok Creative Best Practices				
Lesson 06: Understanding safe zones				
Lesson 07: The Difference Between TikT				
Lesson 08: Solid Ad Structure				
▶ Module 02: Ad Inspiration 7 Lessons				
▶ Module 03: Framework and H 10 Lessons				
Bonus Part III: Organic				
■ Module 01: Intro and setting up 3 Lessons				
► Module 02: Navigating TikTok 3 Lessons				
► Module 03: Your brand on TikTok 9 Lessons				
▶ Extra Bonus Content! 4 Lessons				