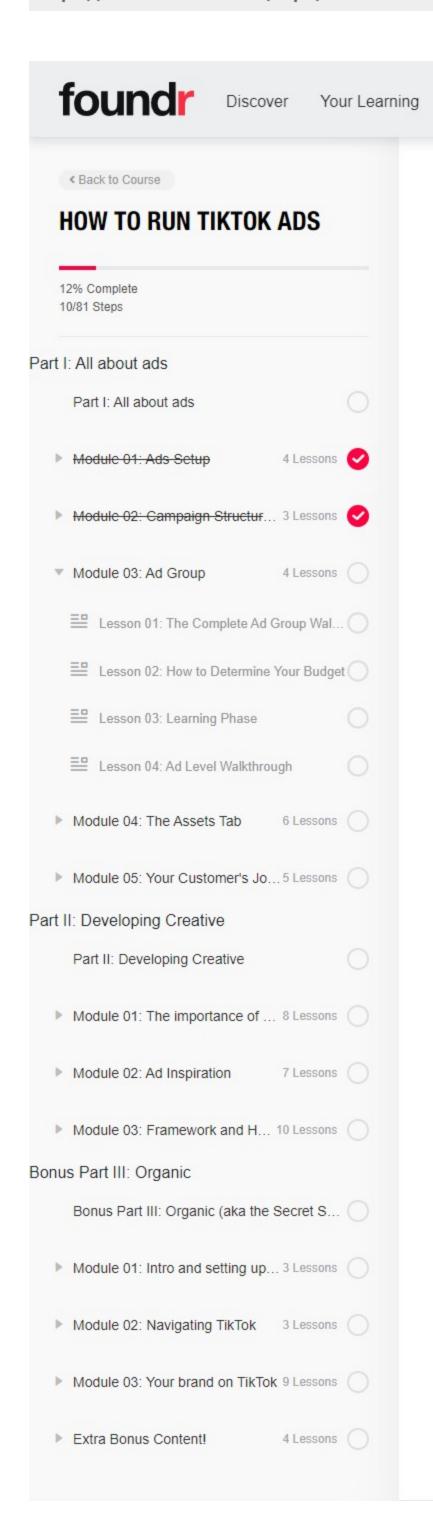
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How to Run TikTok Ads > Module 03: Ad Group > Lesson 01: The Complete Ad Group Walkthrough

MODULE 03: AD GROUP, LESSON 1





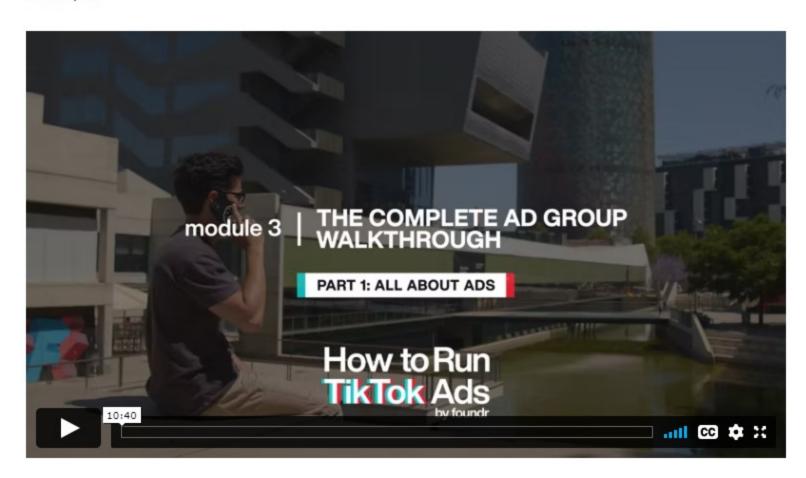
Ramiro Jose V

LESSON 01: THE COMPLETE AD GROUP WALKTHROUGH



MODULE PROGRESS

0% Complete



Welcome to the ad group level.

This lesson is a complete walkthrough of the ad group so you can get up and running. Hashtags can be a strategic way of hopping onto other brand's audiences if used well — make sure you're spending time in the top ads library for inspiration, which we'll cover in-depth in Part 2.

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