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HOW TO RUN TIKTOK ADS

2% Complete
2/81 Steps

Part I: All about ads



Part II: Developing Creative

Bonus Part III: Organic

How to Run TikTok Ads > Module 01: Ads Setup > Lesson 01: Business Manager

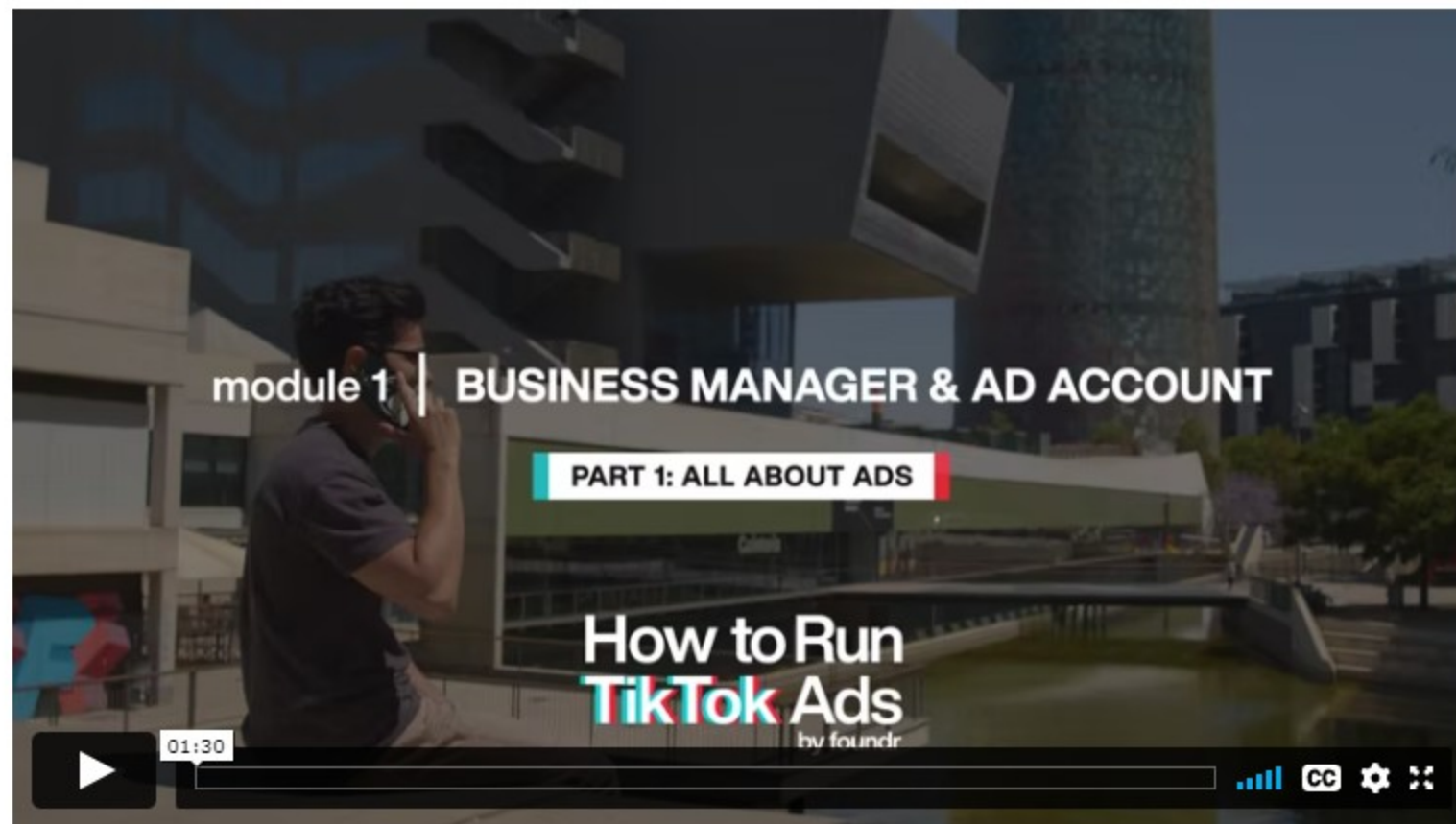
MODULE 01: ADS SETUP , LESSON 2

LESSON 01: BUSINESS MANAGER



MODULE PROGRESS

25% Complete



Welcome to your business manager — a place where multiple ad accounts will live under one large umbrella. Get comfortable with the basics of TikTok Ads now, before diving into making specific campaigns, groups, or ads, so that the user interface is comfortable and easy to navigate.

Lesson transcript

Mark Complete