



Fundamentos para criação de MVPs e Apps rápidos

Criando apps em dias e não semanas...

O que você aprenderá

Fundamentos de MVPs e NoCode Ágil



A essência do que são MVPs

O que são MVPs e no que precisamos focar nessa etapa do desenvolvimento



Arquitetura para MVPs rápidos

Arquitetura e stack ideal de ferramentas nocode para MVPs V1 rápidos



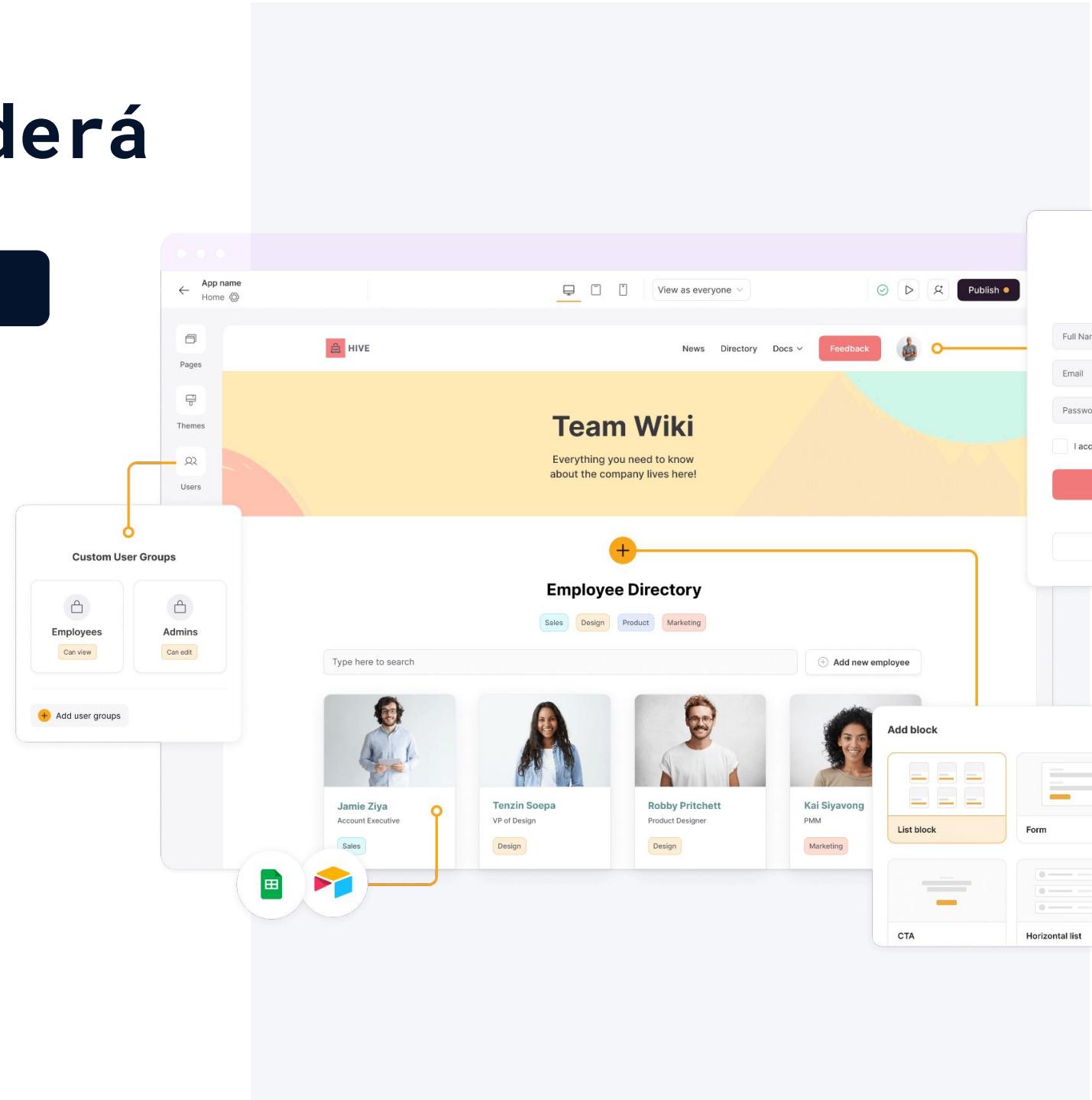
O Poder do Softr

O que é o Softr e suas vantagens para criação de MVPs e apps rápidos



Mão na Massa! CRUD em minutos

Criaremos juntos um app que faz todo um CRUD em minutos e com design incrível



Depois dessa trilha e curso você poderá construir:



Construir mvps em tempo recorde

Aprenda a criar protótipos e MVPs em tempo recorde utilizando ferramentas que permitem desenvolvimento acelerado



Transformar planilhas em apps em poucos cliques

Construa um front-end para planilhas de google sheets em questão de minutos, com design validado.



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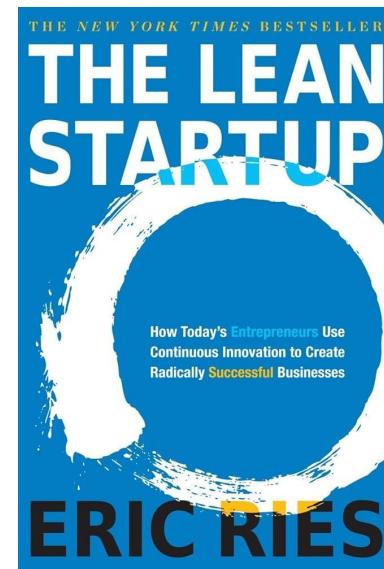
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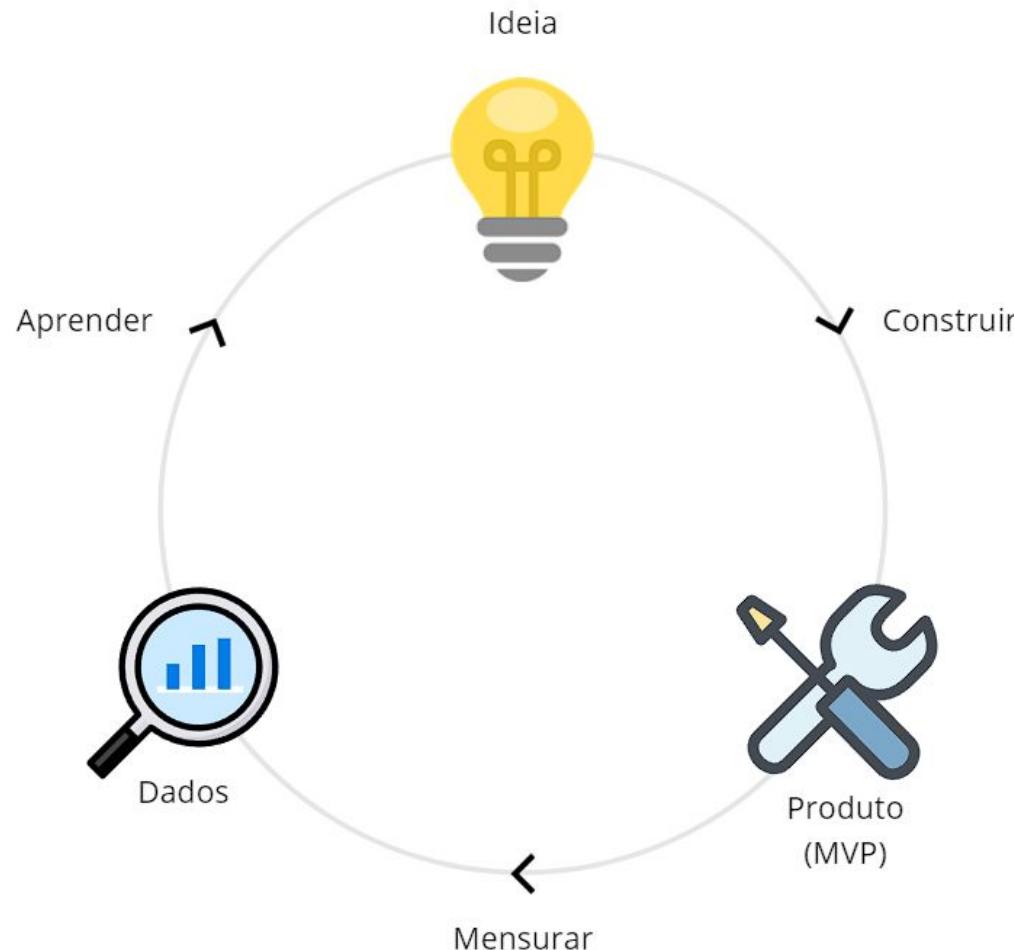
A Essência do que são MVPs

Foco no essencial e na entrega de valor

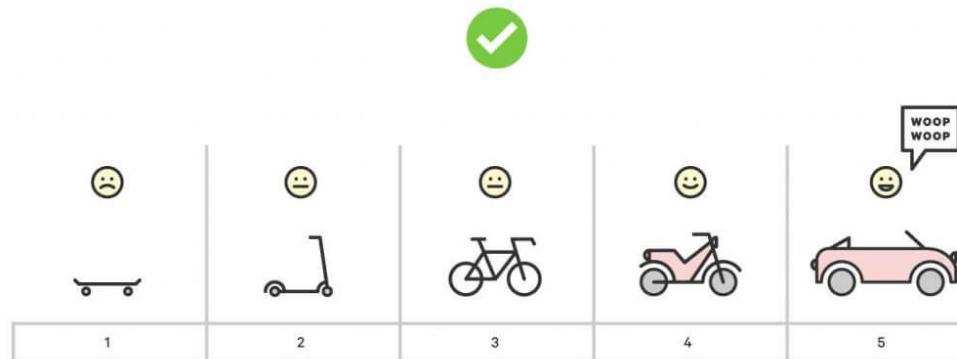
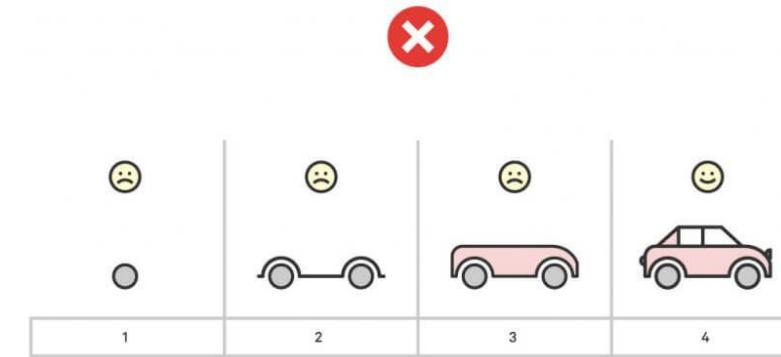
The Lean Startup



The Lean Startup



MVP - Minimum Viable Product



MVP – Minimum Viable Product

AirBed&Breakfast
A friend, not a front desk.

Event Info: Airbeds

South by Southwest Music (SXSW)
Mar 12–16, 2008

Arriving
NO PARKING
WIFI PROVIDED

Website: <http://www.airbedandbreakfast.com/>

Homes:
20 homes

Next Steps:
Upload a place to stay
Want to host someone?

Description:
Home provided!

Start by finding your event!
Event:
City:
What:
search →

We Are New!
AirBnB launched on March 3rd, 2008 with an immediate goal to provide alternative accommodations to SXSW attendees. Attendees already have 89 beds to choose from!

Spread the Word:
Most awesome people like you while making extra bucks! [Share this site now](#)

New Users:

Dates de inscripción: March 16, 2008 - Mar 16, 2008
300 E Cesar Chavez St, Austin, TX 78701, United States
© Austin Convention Center

Airbnb, Inc.

Become a host Trips Saved Messages* Credit Help

London - Stays

Dates Guests Room type Price Work trip Instant book More filters

Over 1,500,000 guest reviews for London homes, with an average of 4.6 out of 5 stars.

Work stays with Airbnb Plus

Homes verified for quality that have amenities business travelers prefer, like wifi and a workspace

PLUS VERIFIED - ENTIRE APARTMENT
Stylish Apartment in the city center
From \$156 per night
★★★★★ 177

PLUS VERIFIED - PRIVATE ROOM
Sleep in a Room in a Central Home
From \$103 per night
★★★★★ 24

PLUS VERIFIED - ENTIRE APARTMENT
Cozy Studio near the River Thames
From \$150 per night
★★★★★ 89

Show all (457) >

Popular with business travelers

People traveling for work have rated these places highly

PLUS VERIFIED - ENTIRE APARTMENT
Stylish Apartment in the city center
From \$156 per night
★★★★★ 177

PLUS VERIFIED - PRIVATE ROOM
Modernized, Bright Apartment Near the...
From \$107 per night
★★★★★ 24

Show all (457)

London - Stays

Dates Guests Work trip More filter

Work stays with Airbnb Plus

Homes verified for quality that have amenities business travelers prefer, like wifi and a workspace

PLUS VERIFIED - ENTIRE HOUSE
Stylish Apartment in the city center
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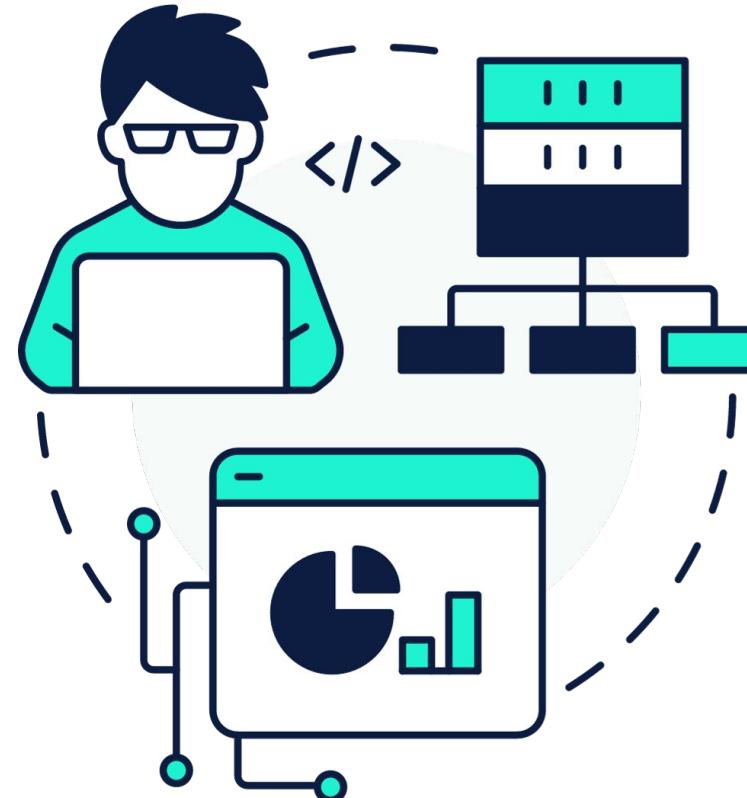
Map of London showing price ranges for different neighborhoods.

Erro Comum - Síndrome do Desenvolvedor

**“Você NÃO terá
1000 usuários
utilizando seu
app no dia 1”**

Verdade que ninguém quer ouvir:
“Grande são as chances de nunca chegarmos
a essa marca com nossa primeira ideia” 😭

Por isso erre rápido! E aprenda rápido!





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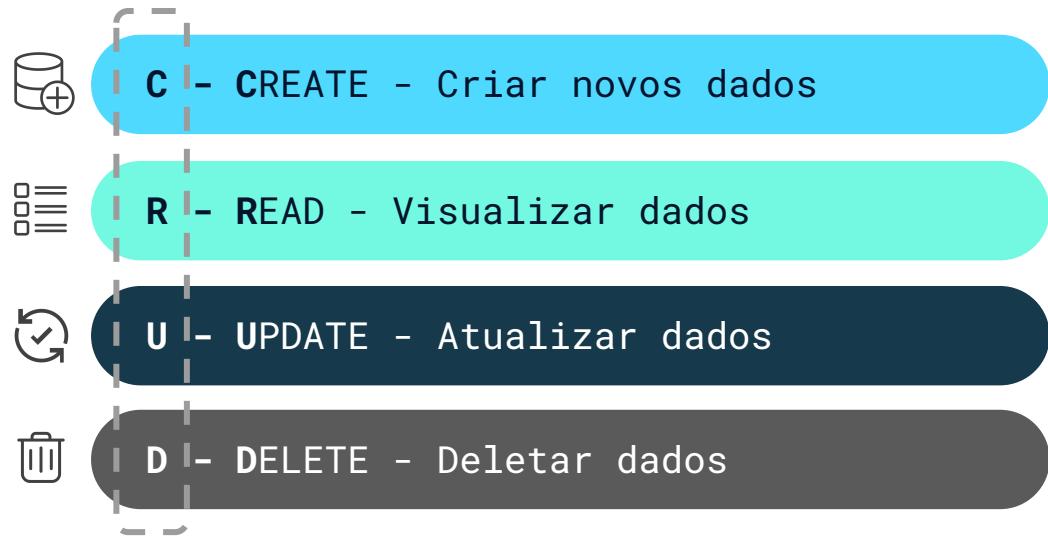


Arquitetura de um MVP NoCode

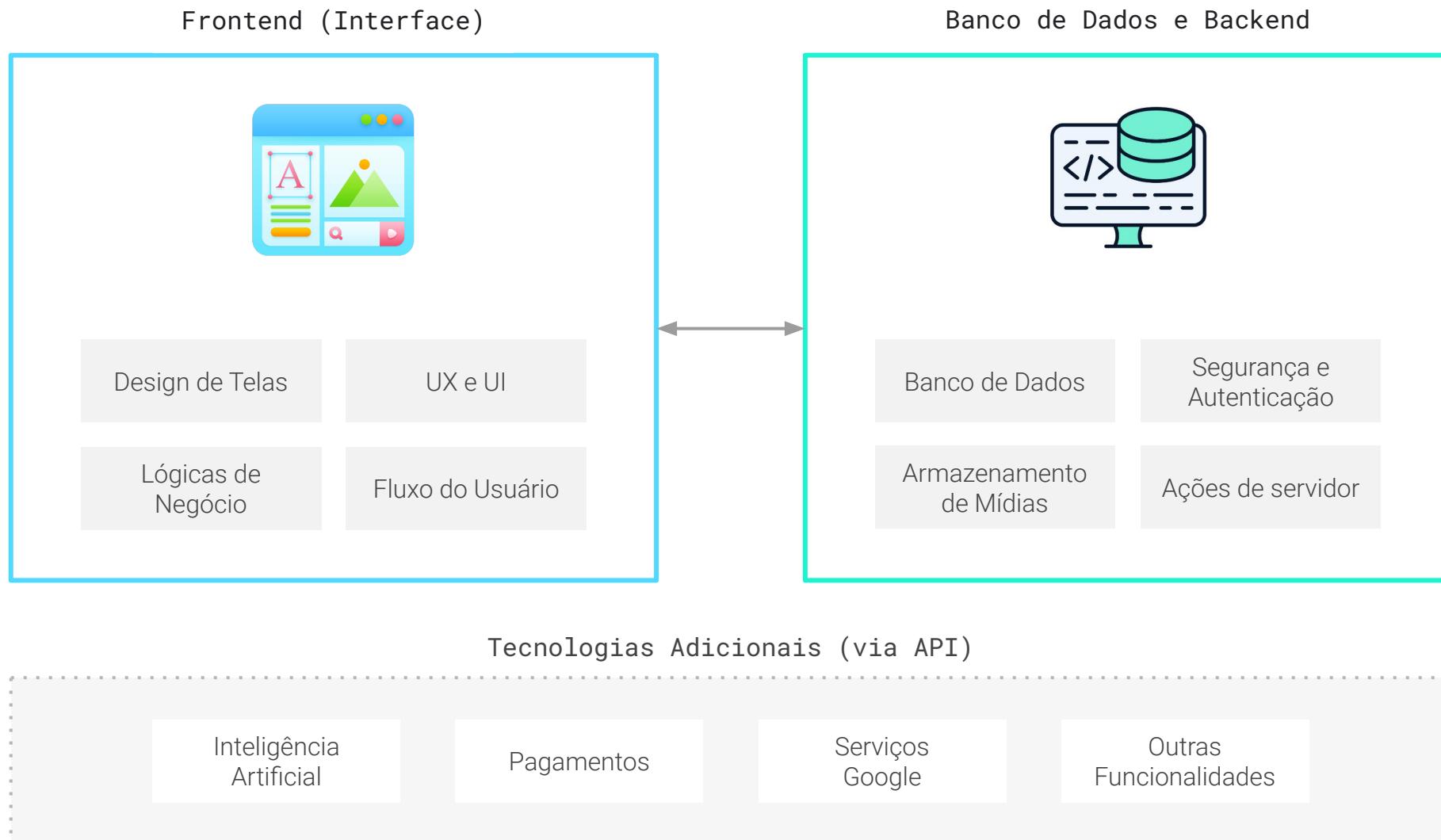
O que precisamos atentar

Operações CRUD

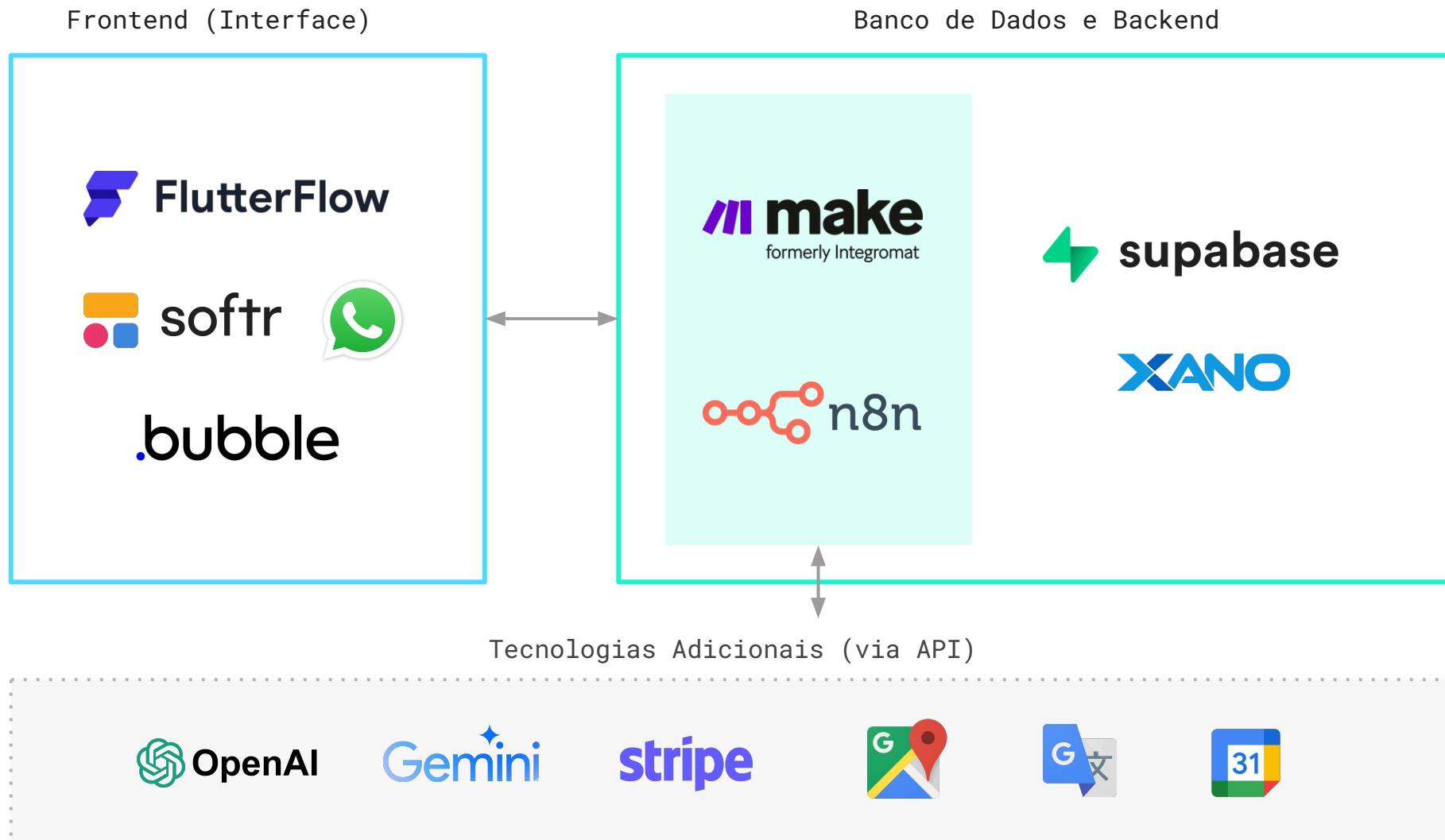
Interações com o banco de dados



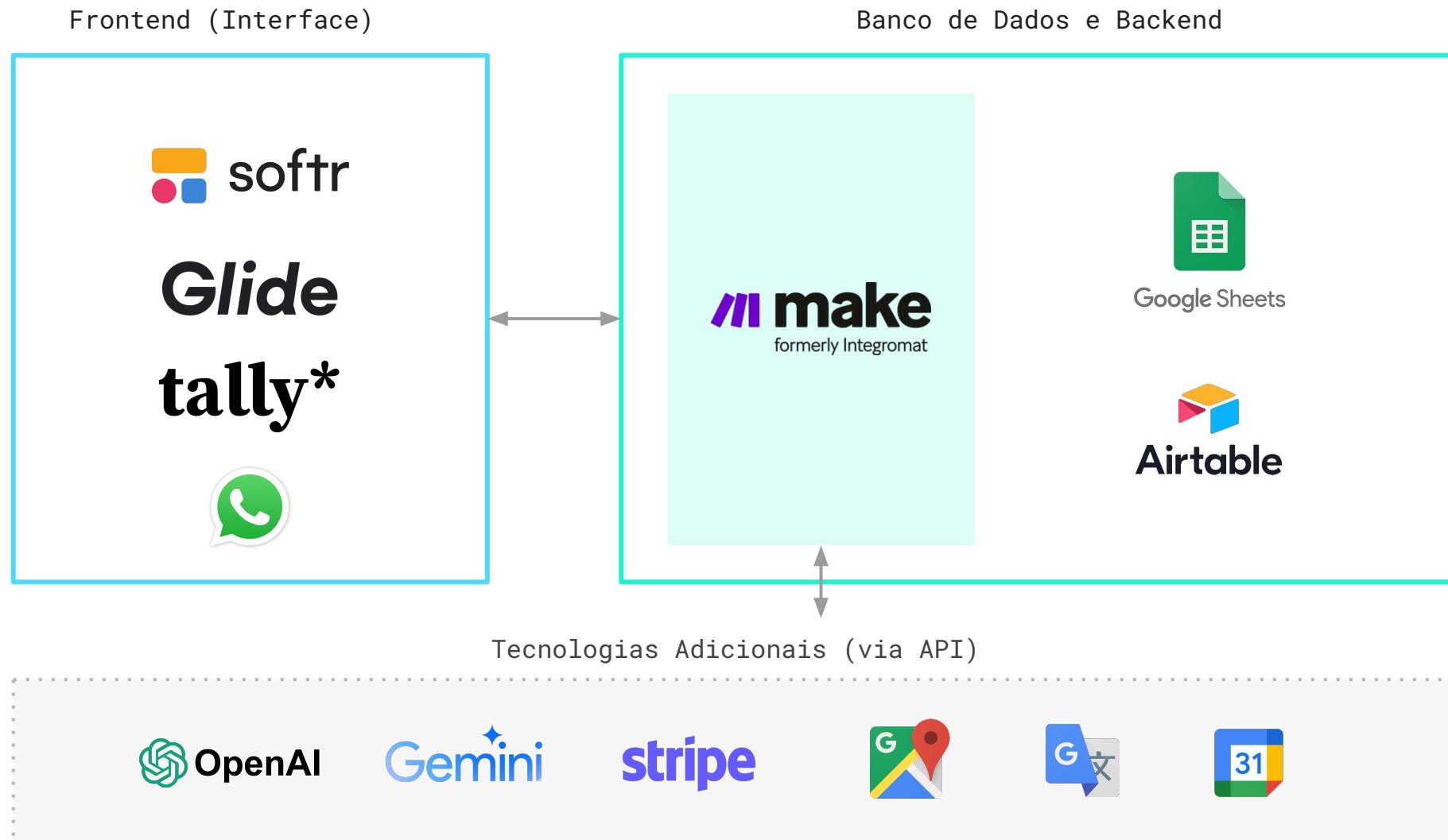
Arquitetura de um Software / SaaS



Arquitetura de um Software / SaaS



Ferramentas excelentes para MVPs V.1





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0 poder do Softr

A maneira mais fácil de criar apps em 2024

O poder do Softr

Mais fácil impossível



Ferramenta para criação de WebApps

Softr cria webapps e PWAs com excelencia.



Crie ferramentas internas ou apps externos

Softr entrega praticidade para apps internos mas também permite uso para founders



Templates e Blocos pré prontos

Blocos de uso extremamente simples para criação da aplicação

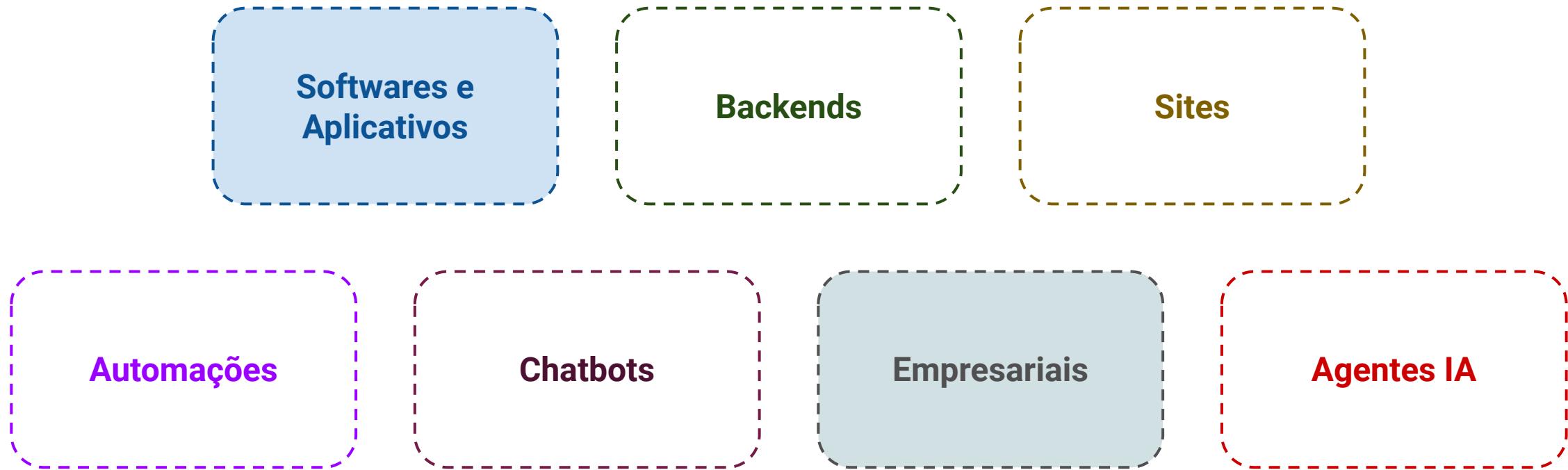


Integrações prontas + Make + Zapier + APIs

Utilize integrações prontos, crie chamadas de API simples ou chame integrações no Zapier ou Make

The screenshot displays the Softr application's user interface. At the top, there's a navigation bar with 'App name' set to 'Home', 'View as everyone', and a 'Publish' button. Below the navigation, there are sections for 'Pages' and 'Themes'. A central area shows a 'HIVE' dashboard titled 'Team Wiki' with the subtext 'Everything you need to know about the company lives here!'. To the left, a 'Custom User Groups' panel lists 'Employees' (Can view) and 'Admins' (Can edit), with a '+ Add user groups' button. To the right, an 'Employee Directory' section shows four profiles: Jamie Ziya (Account Executive, Sales), Tenzin Soepa (VP of Design, Design), Robby Pritchett (Product Designer, Design), and Kai Siyavong (PMM, Marketing). Below these are 'Add block' and 'List block' options. At the bottom, there are icons for 'CTA' and 'Horizontal list'. On the far right, there are several input fields for 'Full Name', 'Email', 'Password', and a checkbox for 'I accept'. A large orange line connects the 'Custom User Groups' section to the 'Employee Directory' section, highlighting the integration feature.

Categorias de projetos NoCode



Comparativo Categorias



**Softwares e
Aplicativos**

- Foco em Founder
- Permitem escala a nível de usuários

Empresariais

- Foco em uso empresarial
- Geralmente pago por usuário
- Geralmente pagamos pela licença de uso, podendo criar quantos apps quisermos



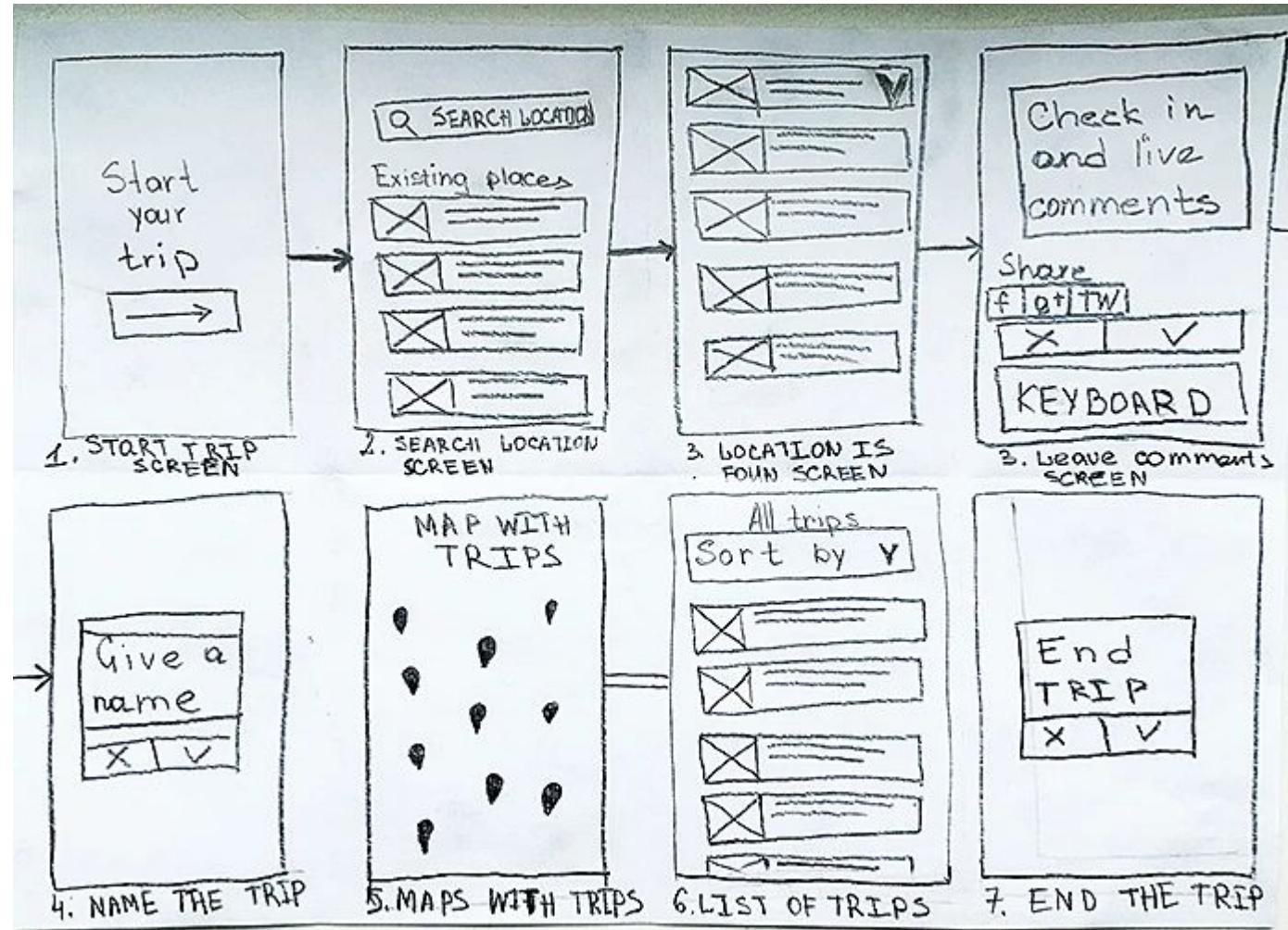
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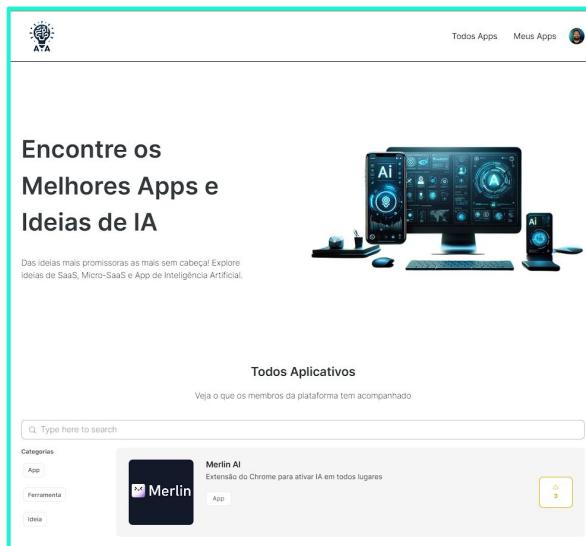
Mão na Massa

Processo de Criação

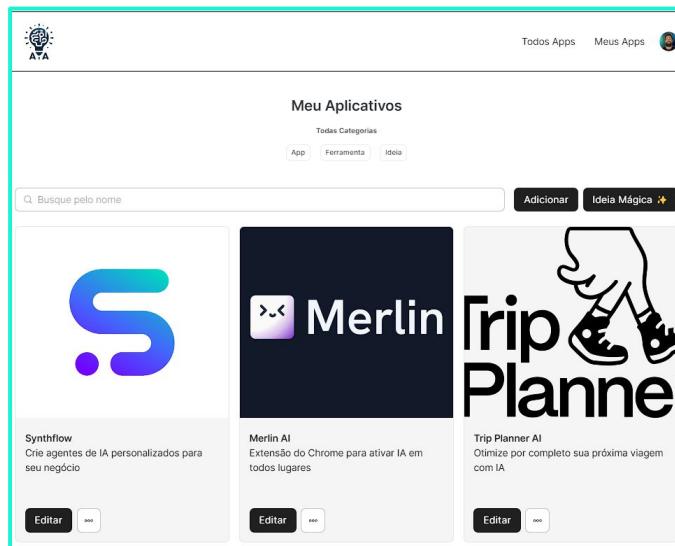


Telas do App

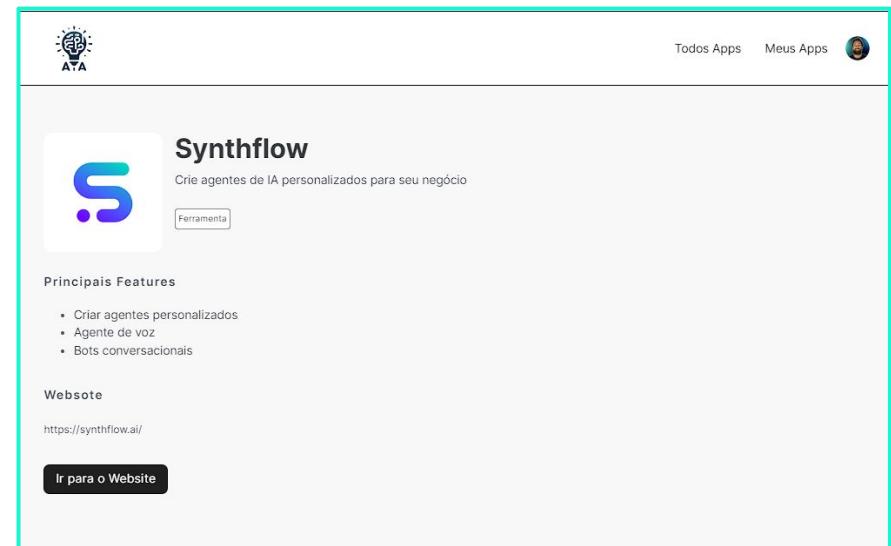
Home



Meus Apps



Detalhamento do App



Banco de Dados

Usuários

Nome

Email

Imagen

Apps

Nome

Conceito

Imagen

Features

Categoria

URL Site

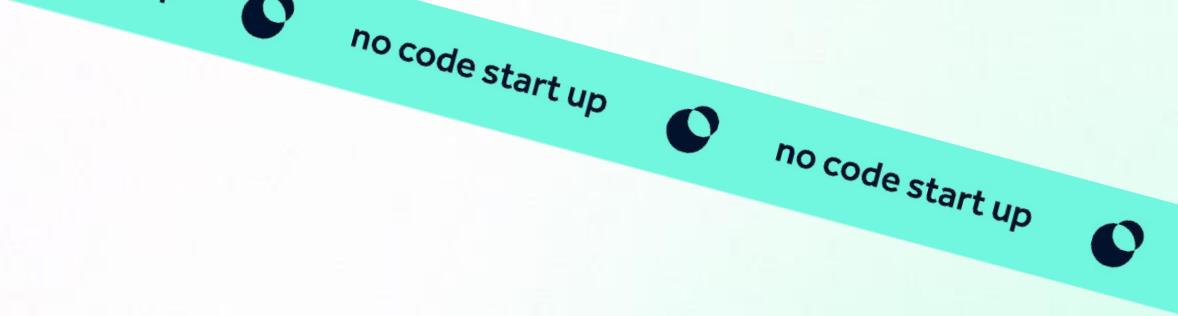
Votos

Usuário



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0 que aprendemos



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0 que aprendemos nesse módulo?



O que são MVPs

No que precisamos focar nessa etapa do desenvolvimento



Fundamentos MVPs V.1

Arquitetura para MVPs e ferramentas recomendadas



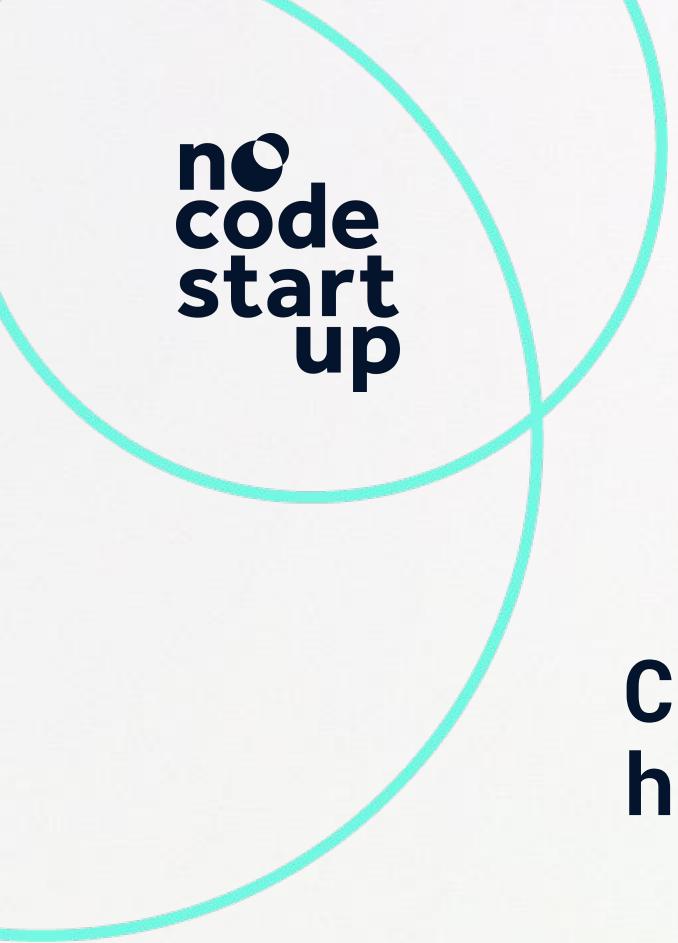
O Poder do Softr

Conhecemos o Softr e sua simplicidade de criar apps



CRUD Completo

Criamos uma aplicação do zero em min. fazendo CRUD completo



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**Como podemos monetizar essa
habilidade?**



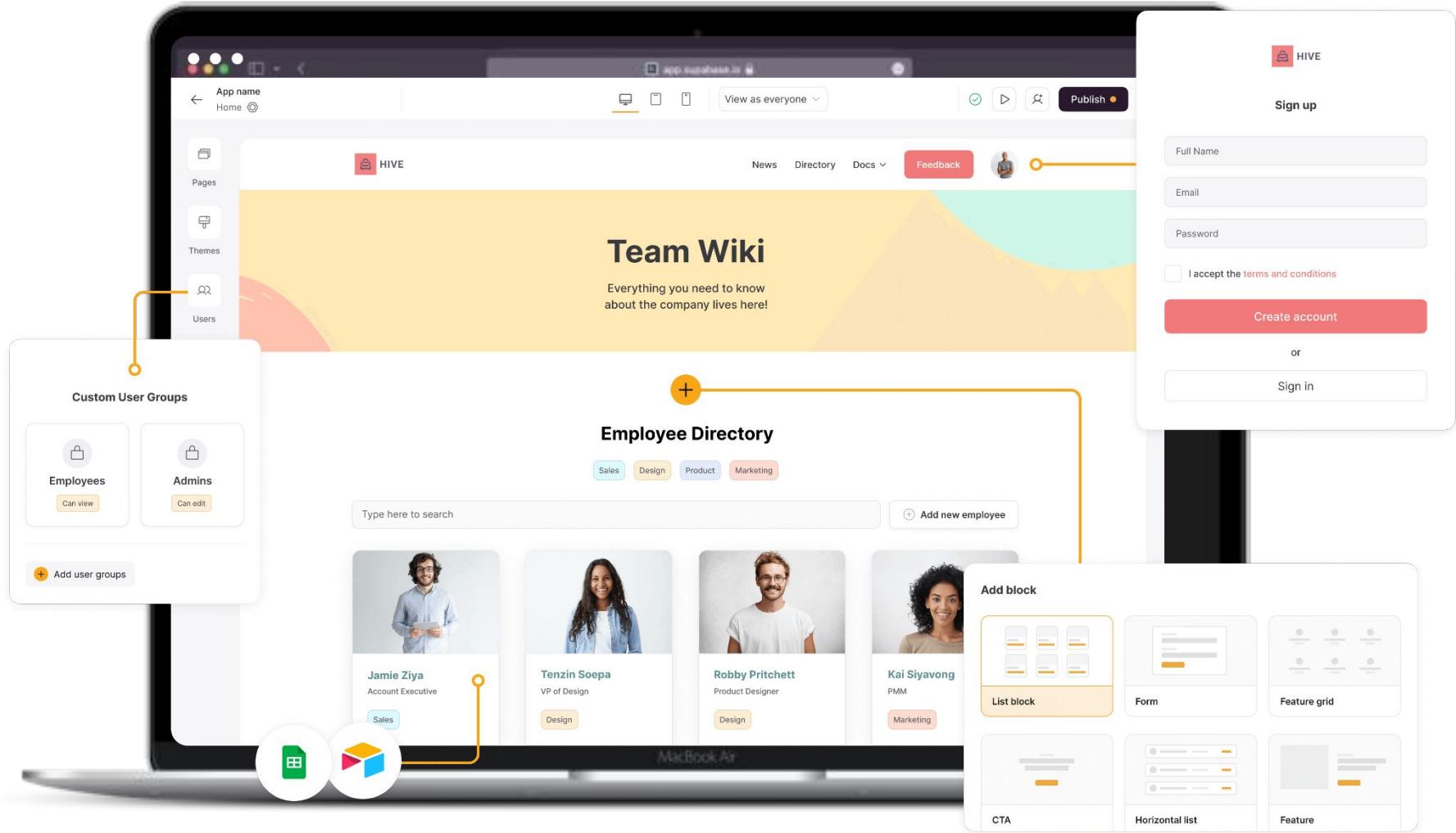
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Como aprender mais sobre Softr?

Como aprender mais sobre Softr?



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Matheus Castelo



@mat_castelo



/in/matheuscastelobranco



Neto Camarano



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