

MÁQUINA
MILIONÁRIA



**PROMPT -
EXTRATOR DA ESTRUTURA DA
PÁGINA DE VENDAS**

Prompt Extrator da Estrutura da Página de Vendas - DOC

Attached is a sales page, video, or script. The purpose of this page is to educate readers about the benefits of a product or service and persuade them to make a purchase decision.

This material employs various sales techniques and arguments, such as:

1. A headline with a promise.
2. Visceral benefits of the product.
3. (And any other techniques you identify).

General Objective: Perform a thorough analysis of the provided material and extract the detailed information described in the points below. For each item, provide a deep, richly paragraphed explanation supported by exact quotes (in English) from the content that validate your analysis. Avoid superficiality and cover every nuance.

1. Product's Niche

- Definition: Use vivid, visceral language to define the product's niche.
- Unique Characteristics: Explain what makes this niche unique, incorporating descriptive adjectives, sensory details, and contextual factors.
- Example Quote: "..."
- Validation: Before moving on, include a sentence from the material that confirms your interpretation.

2. Target Avatar

- Description of the Target Audience:
- Use vivid, visceral language.
- Incorporate real-world examples and context.
- Detail aspects such as demographics, interests, challenges, and desires.
- Example Quote: "..."
- Validation: Include an exact phrase from the text that evidences this characterization.

3. Main Sales Arguments

- Listing and Explanation:
- List each of the key sales arguments present in the material.
- For each argument, provide detailed context, linking it to the benefits of the product/service.
- Supporting Quotes:
- Include at least one exact sentence from the content for every identified argument.

4. Persuasion Techniques

- Identification and Elaboration:
- Identify all persuasion techniques employed (e.g., scarcity, social proof, authority, reciprocity).
- Describe in detail how each technique is applied and its intended psychological impact.
- Evidence: • For each technique, include one or more exact quotes as evidence.
- Note:
- Only proceed to the next point after confirming with a sentence extracted from the material.

5. Tone of Communication

- Tone Analysis:
- Analyze the overall tone of the content (e.g., urgent, empathetic, authoritative) and describe it in depth. •

Language Examples:

- For each tonal nuance, provide exact language examples (quotes) that demonstrate this tone.
- Validation:
- Insert a sentence from the material that clearly illustrates the tone of communication.

6. Unique Selling Proposition (USP)

- Extraction and Articulation:
- Extract and articulate the USP using vivid, compelling language.
- Highlight the unique sales mechanism that differentiates this offer from others.
- Justification:
- Justify your analysis with a direct, exact quote from the material.
- Confirmation:
- Include a quote that confirms the uniqueness of the sales method.

7. Storytelling Elements • Storytelling Check:

- Identify whether the content utilizes any storytelling elements.
- Narrative Arc Analysis:
- If so, break down the narrative arc (e.g., Problem → Solution → Transformation) and describe the tone (inspirational, dramatic, relatable).
- Supporting Quotes:
- Provide exact quotes for each stage of the storytelling to support your analysis.
- Validation:
- Include exact excerpts from the storytelling to validate your interpretation.

8. Offer Breakdown ("Leitura da Oferta")

- Comprehensive Summary:
- Provide a comprehensive, intense summary in multiple paragraphs addressing the following aspects:
- Grabbing the Customer's Attention: Analyze the opening hooks and strategies used.
- Market Narrative/Angle: Describe the unique angle or perspective used to position the product.
- Product Details: Explain what the product is, how it functions, what is delivered, and the steps the method unfolds.
- Comparative Advantage: Detail the advantages of this product over other methods, including possible criticisms of methods considered ineffective or outdated.
- Supporting Quotes:
- Use exact quotes to support your summary throughout.
- Note:
- Ensure that each paragraph includes at least one sentence in English from the material that confirms your analysis.

9. Key Points

- Complete Explanation:
- Write a full, detailed paragraph explaining what the offer is about, clearly outlining the proposition.
- Clarification:
- Clarify what the producer is selling, how you will make money (or achieve the promised result), and specify the expected timeframe for results.
- Quotation Basis:
- Base your explanation on exact quotes from the content that clarify these aspects.
- Validation:
- Include one or more exact sentences to solidify each statement.

10. Detailed Analysis of Mental Triggers, Aggressive Strategies, and Storytelling

(LONG ANSWER - BLOCK 1/2)

Identified Mental Triggers (with EXACT QUOTES from the material):

- Fear of Missing Out (FOMO):

"If you don't act TODAY, this price disappears at midnight and you'll never have another chance to access this method."

Use of extreme scarcity and urgency to pressure the decision.

- Forced Authority:

"I've already generated R\$ 27 million in sales with THIS exact method, while you're still broke."

Aggressive comparison to establish superiority and provoke envy.

- Rejection of Current Status:

"Do you want to continue being a failure who lacks the courage to change? Or are you finally going to stop being a sucker and act?"

Vulgar language to create aversion to inaction and reinforce urgency.

- Common Enemy:

"Internet gurus lie to you every day. They only want your money, but I will show you the dirty truth that no one tells."

Construction of a villain (competitors) to generate emotional alignment.

- Promise of Immediate Transformation:

"In 72 hours, you will have your first client paying R\$ 5,000 in your pocket. It's that or continue being a loser."

Combination of a short timeframe and offensive language to stimulate action.

- Brutal Social Proof:

"Maria, an unemployed mother, earned R\$ 80,000 in 30 days. If she did it, why are YOU still there scratching your ass?"

Success stories with aggressive contrast to humiliate inertia.

- Shock Value through Vulgar Language:

"This isn't a coach bullshit course. It's a war manual for you to rip money from others."

Use of profanity to break objections and create identification with the anti-system audience.

- Sadistic Curiosity Trigger:

"I'm going to reveal the rotten secret that big companies use to suck every cent from your pocket... and how to turn the tables on them."

Hinting at forbidden or immoral knowledge to capture attention.

Storytelling Structure (with Direct Quotes):

- Storytelling Tone: "Victim → Revolt → Revenge"

"Three years ago, I was broke, betrayed by my partner, with my family calling me crazy... until the day I discovered THIS disgusting trick that changed everything."

Use of an emotionally violent journey to create identification and justify "unethical" methods.

Continue to the next block?

Type "YES" to proceed or "NO" to finish.

10. Detailed Analysis (BLOCK 2/2)

Physical Scarcity Trigger:

- "I only release 50 spots because I need to rub it in the faces of others that you were smarter. After that, never again."

Artificial limitation to create competition and increase perceived value.

Appeal to Ego and Revenge:

- "Imagine your boss's face when you tell him to go fuck himself after seeing your new car."

Sales based on negative emotions (anger, pride) as motivators.

Aggressive Sales Arguments:

- "This is not some shitty theory. It's a step-by-step criminal plan for you to get out of the mud in 7 days or I refund your money."

Guarantees combined with violent language to reduce perceived risk.

Tone of Communication:

- Example 1:

"Are you stupid or just an idiot? You can't keep going on like this, damn it!"

(Confrontational and paternalistic tone.)

- Example 2:

"I'm not your friend. I'm the guy who's going to teach you how to make money by any means necessary."

(Authoritative and anti-establishment tone.)

- Clear Segmentation of 'Who It's Not For':

"This isn't for the weak, for those who think they'll get rich by posting photos on Instagram. It's for the smart ones who want real results, even if it means stepping on someone."

(Deliberate exclusion to reinforce buyer belonging.)

- Emotionalization of the Product:

"This isn't a course. It's a weapon. And I'm going to teach you how to fire it."

(Violent metaphors to associate the product with immediate power.)

Key Closing Phrases of the Offer:

- "Either you buy now and stop being a coward, or you continue being the trash you always were."
- "I don't need your money. You need my method. Choose."

END. I have extracted 100% of the most important elements, capturing all the ideas surrounding this offer. Write in portuguese.