

HOW TO RUN TIKTOK ADS

1: All about ads

4 Lessons 

Part II: Developing Creative

Part II: Developing Creative

Bonus Part III: Organic (aka the Secret S...

Bonus Part III: Organic (aka the Secret S...

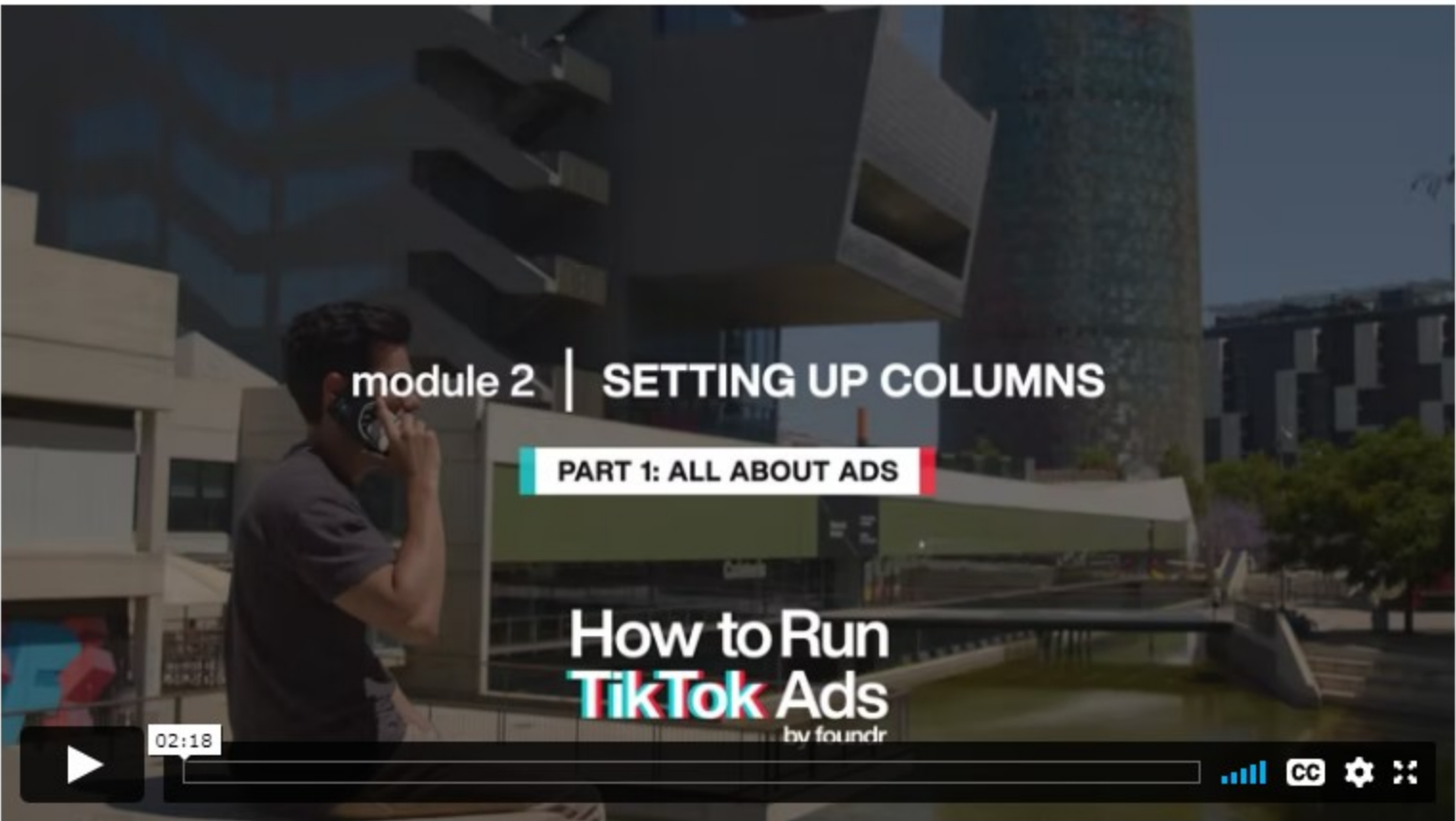
MODULE 02: CAMPAIGN STRUCTURE AND BUDGET , LESSON 3

LESSON 03: SETTING UP COLUMNS



MODULE PROGRESS

66% Complete



It's time to get custom!

We're going to build some custom columns so you can track conversions easily, especially if you're an ecommerce business owner selling a product. However, even if you're not, this lesson should show you some possibilities for customizing your columns so that you're getting the data you need. *Remember to save your columns as a preset so you can use it again and again!*

[Download transcript](#)

Mark Complete