

Emails for CPA Ninja Launch Continued

Money Magnet 3 (2 versions)

Subjects:

(Name), this one's on me ==)

“steal” everything you can from these guys.

Matt and Marty want you to rip them off. ==)

shhhhhh . . . this is a secret ==)

this is kind of crazy . . .

like taking candy from a . . .

Body 1:

Hi (name),

OK, this is just kind of crazy . . .

If you've been catching my emails over the last couple days, you know that Matt Trainer and Marty Rozmanith have been *giving away* a ton of really killer content.

First they introduced you to this *weird* bald guy who \$25k a month with “automatic” websites that practically run themselves . . . Even better, this guy had NO internet marketing experience a year ago.

Then they grilled Amish Shah . . . a “punk kid” (OK, he's like 30 or something) who makes a legitimate \$100k A DAY without a product, without a list, without JV partners, without writing copy . . . (that video was *really* good).

Well, now “the boys” are giving you the chance to basically *steal* from them . . . and I think you should take them up on their offer . . .

Details here: [LINK](#)

On (DATE) Matt and Marty are going to run a live on-line training class where they pull back the curtain and show you the exact, super-simple system these guys are using to make all this moolah the simple, no-hassle way . . . by “partnering” up with big companies and getting paid without even SELLING anything (sounds weird, I know.)

And they're doing the whole (X minute) class for FREE . . .

If you know Matt and Marty, you know they're going to pack the whole class with as many juicy, money-getting secrets and immediately-actionable advice as possible . . . in fact, depending on what kind of mood Matt is in, I wouldn't be surprised if they "Give away the farm"

BUT HERE'S THE BAD NEWS . . .

Due to technical restrictions, Matt and Marty can only take (X) people in their training class (that's the most they're fancy system can handle.)

So if you want "In" you MUST follow this link and secure your spot now:

(LINK)

Talk later

(NAME)

P.S. Matt and Marty say they're going to "try" to record the class for later . . . but I've been on the inside of these things enough to know how often these recordings "mysteriously fail." As a friend, I don't want you to miss out. Sign up for the class and do everything you can to attend. It's worth it.

P.P.S. Matt and Marty are masters of what's called "CPA Marketing" (that means "Cost-Per-Action") If you do it right it's REALLY powerful stuff . . . and is a heck of a lot simpler than creating info products . . . mailing a list or any of that malarky. They're GIVING AWAY a ton of their secrets . . . steal them while you can. =)

(VERSION 2)

Subjects:

Go here now!

shhh . . . this is as secret =-)

this is kind of crazy

no time to lose

(NAME), rip these guys off while you can =-)

Body:

Hi (name) . . .

First off, go here now and enter register for this while you can, you won't regret it:

====>>> LINK

Here's what you just signed up for =-) . . .

On (DATE) at (TIME), Matt Trainer and Marty Rozmanith are holding a special online training class where they reveal the EXACT STEPS they use to pull down frankly-ridiculous amounts of money online and how they do it . . .

- * Without a list . . .
- * Without a product . . .
- * Without JVs . . .
- * Without writing copy . . .
- * Without pumping out videos . . .
- * And while getting a ton of no-cost or realllllyyyyy cheap traffic.

And without doing any of the "hard stuff" that most people tell you to do if you want to make money online . . . Heck, when you see what Matt and Marty are talking about, you'll realize that you can make a TON of moolah online without even having to SELL anything (sounds *weird* I know . . . but it will all make sense when you get in the class.)

Go here now to register . . . (LINK).

Because of tech limitations, Matt and Marty can only take (X) people in the class . . . and with so many of the big "Gurus" mailing out for this, I don't want "my guys" (and girls) to miss out . . .

Grab your spot while you can (LINK).

Talk soon,

(NAME)

P.S. For those of you "in the know" . . . this is all about CPA Marketing . . . but with a pretty awesome twist that makes getting cheap traffic a breeze. You should really check it out. =-)

P.P.S. Matt and Marty say they're going to "try" to record this class, but I've been on the inside of enough of these things to know how often recordings "mysteriously fail." Don't

risk it. Marty and Matt are giving away great information that will make you REAL money faster and simpler than anything else out there. If you're serious about making a good living online, you need to be in this class.

(LINK)

DEATH GRIP 1

Subject Lines . . .

(name), This is getting SCARY

Urgent (not kidding)

Just two days away . . .

(what the heck have we gotten ourselves into?)

Hi (NAME),

We're just 2 days away from letting you grab your copy of CPA Ninja . . . (doors are going to open at 10AM PST on (DATE)).

And, frankly, Matt and I are a little bit *scared* . . .

You see, when we first decided to create "The Baddest Ass CPA Course Ever" we thought we'd just do a "small" launch . . .

Just invite a few of our close friends to help promote it and make the whole thing "no big deal." . . .

Obviously, that's not what happened . . . =-)

First Frank Kern decided to mail for us . . . (and if you know Frank you know his people will do almost anything he says . . .)

Then Ed Dale got in on the action . . .

Then John Reese got his sneaky hands on a copy of the course . . .

And things kind of got out of hand.

I just checked our stats this morning and RIGHT NOW there are (Y) people on the notification list . . .

That's (Y) people who are chomping at the bit to get a hold of this stuff . . . to follow our simple blueprint for making thousands of dollars each and every day online . . . And to do it . . .

- * Without a list . . .
- * Without a product . . .
- * Without JV Partners . . .
- * Without pumping out video marketing
- * Without writing looooong sales letters (or loooong emails like this)
- * Without doing a launch . . .
- * **And without even necessarily having to SELL anything . . .**

(This is really the coolest part of CPA Marketing. CPA means "Cost Per Action" which means you get paid every time a lead you funnel towards a big company's offer does one specified "thing."

And that "thing" could be anything from entering an email address, to taking a survey, to asking for a free sample of a product to playing a game . . .

It's pretty amazing, but as a CPA Ninja you'll get paid even if your customers never end up buying anything. Pretty damned cool. =-))

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Now Here's The BAD News

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Like I said, Matt and I were originally planning on making this a SMALL launch . . . We knew the system we had to share was pretty great, but we had *no idea* it was gonna take on this kind of life . . .

So we only printed up 1000 copies of the course . . . (that's something we should cover. CPA Ninja is a professionally produced physical course, not an online training lab. When you order, you'll get a beautiful "Box of Stuff" including all the training videos, beautifully laid out manuals and even a "Process Map" that makes the whole "CPA Thing" as simple and easy to understand as 4th grade math.)

Anyway, we had 1000 copies, but then a couple months back I decided to do a "Pre-launch" to my Wordpress Direct List . . . And by "pre-launch" I mean I sent them one really "ghetto" video and pointed them towards a sales page that our awesome copywriter literally wrote in 2 hours while sleep deprived.

We thought we'd sell "a couple" copies . . . maybe a 100 . . .

But I guess I didn't really realize how much people wanted this stuff . . . because even in our tiny 2 day Pre-launch window we sold 375 copies of the course . . .

Which means we've only got 625 copies of the training printed up and ready to roll . . . (Ashley has been screaming at our fulfillment house to get more . . . but it doesn't look like it's going to happen in time. Doh!)

Just doing some basic math . . . if we sold 375 copies of CPA Ninja to my 20k Wordpress Direct list and if we've got (X) people on the notification list and all these big muckity muck gurus ready to mail for us on launch day . . .

Well, it's a pretty safe bet to say we're going to sell out . . . and probably sell out fast.

=====
But Don't Give Up Hope!
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If you're the kind of person who TAKES ACTION and is *really* ready to get this "make money online" thing under control, then we WANT YOU TO BE ABLE TO GET THE COURSE.

So we're going to "cheat" a little bit and make sure you get the notification email a few minutes before the "hordes" do.

CPA Ninja is all about giving you an "unfair advantage" so we figured we'd start now. But don't tell anybody. It's our secret.

Watch your email inbox for the "insider" link on Thursday =-)

=====
OH - ABOUT THE PRICE
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We haven't decided for sure what we're going to charge for CPA Ninja yet . . . we've got a lot of people whispering and screaming in our ears about how VALUABLE this stuff is and how much money they're making using it . . . but we think we're going to stick to our guns and give it a "Customer friendly" price . . .

After all, we want the people who are really serious about making lots of moolah with CPA (and to do it the easy, automatic website way) to get this stuff . . . not just the big muckity muck gurus and "internet hobbyists" with too much time and money on their hands.

So it's going to be "cheap" by internet marketing standards . . . probably less than half what you "think" you're going to have to pay . . .

(We probably will offer CPA Ninja again in the future once we get our production problems fixed . . . but it's not going to be for a while . . . and when we do we're going to

charge a LOT more and are going to cut out all the cool bonuses. So you'll want to grab yours while you can.

=====
COOL STUFF TOMORROW
=====

Watch your email tomorrow. We've got something cool to announce. =-)

OK! That about wraps it up.

Really glad you're on this journey with us.

Marty Rozmanith and Matt Trainer

P.S. We'll send you the official link on Thursday morning (before everybody else gets it).

P.P.S. Please don't call the office asking if you can grab your copy of CPA Ninja early. We've had a couple of those calls already . . . but we really need to be fair here and can't let anybody in early. Hope you understand.

Death Grip 2:

Subject:

Cool free stuff

(more for you)

It's TOMORROW

I don't know about this . . .

(this might be a BAD idea)

About tomorrow . .

You're gonna like this . . . =-)

Hi (name),

OK, this might be a little crazy . . . =-)

We're putting the finishing touches on all the "cool free stuff" you're gonna get when you grab your copy of CPA Ninja tomorrow . . .

I thought we were all tied down and ready to roll (we've got some really cool "free stuff" for you already . . .

But Matt and I (and our staff. These people ROCK) are all really excited about all the unexpected attention our little launch has gotten . . . and all the amazing feedback we've gotten on the free training we've given away . . .

So we've decided to do something a little bit "Nuts" . . . and do a bit of "arm twisting" and, well, BEGGING so we can give you even more value . . .

=====
So Here Are Your Totally Last Minute Awesome Bonuses
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If you've never heard of Jeff, his story is pretty freaking amazing . . .

He was a fighter pilot for the Navy until a back injury landed him in the hospital . . .

It worked out OK though. In fact, Herschey started making his first real online money while he was laid out in a hospital bed doped up on hardcore pain pills.

Pretty soon he was making THOUSANDS per week using nothing but a beat up laptop and a \$279 camera.

You can read Jeff's full story at <http://www.quickvideomarketing.com/live.html>

BUT DON'T BUY THE PRODUCT . . .

When you read the sales letter and watch the video you'll probably decide you want to buy Jeff's stuff (and normally we'd say you SHOULD . . . it's REALLY good stuff that will make you money.)

But we've cut a special deal with Jeff and if you beat the odds and grab one of just 625 copies of CPA Ninja tomorrow he's going to GIVE YOU his complete Quick Video Marketing course AT ABSOLUTELY NO COST.

In fact, you'll get IMMEDIATE ACCESS to the course the minute your order goes through . . . It's really good stuff and even if you're "Camera Shy" you're going to learn a ton about how to use video to make money online (and not have to write those loooong sales letters. I hate doing those.=))

=====
PLUS YOU'LL GET DIRECT ACCESS TO AMISH'S BRAIN . . .

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If you've watched our pre-launch videos you know all about Amish Shah . . .

The guy's young . . . maybe just a little over 30 or something . . . but he makes over \$100k A DAY online . . .

Those are BIG numbers . . . way bigger than most of the online "gurus" make . . .

Amish is usually a pretty private guy . . . Matt and I were shocked that he agreed to do that video with us in the first place . . .

But something must have "clicked" in Amish's head, because he's letting us GIVE you a full (X MINUTE) video he recorded at (Y SEMINAR).

This is high level "Ninja" stuff here where Amish reveals a lot of the private details of his business . . . how he chooses offers to promote . . . how he negotiates with brokers . . . the little tweaks he does that turn "Loser" campaigns into massive winners . . . how he gets hot traffic by IGNORING keyword research . . .

And a whole lot more.

Honestly, if you watch this video BEFORE going through the CPA Ninja course, it won't make any sense at all . . .

But after you've gone through the training and started to really "Dig deep" into CPA . . . this video will open your eyes to just how much money you can make . . . even if you never "sell" anything online again . . .

How much is this video worth?

Gahh. I know I'm supposed to put the whole "\$x" value thing here . . . but this one is TOUGH.

Amish almost NEVER speaks in public, and when he does he charges a bare MINIMUM of \$10k a head . . . (and people pay that gladly because they know how much more they're going to make when they listen to him.)

Just know that this stuff is REALLY valuable . . . and it's "on us" when you grab your copy of CPA Ninja tomorrow . . .

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BUT YOU'VE GOT TO ACT FAST TO GRAB THESE BONUSES

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We don't want to twist your arm on this, but if you want to grab your copy of CPA Ninja, you're going to have to be FAST tomorrow.

We've only got 625 copies of the course available . . . and while we MAY decide to release more in the future . . .

* It won't be for a while . . . probably months . . . how much moolah could you make in that time?

* We'll be DRASTICALLY raising the price when we do (all our "Guru" friends say we're charging too little for CPA Ninja. We JUST set the price for tomorrow and it is WAAAY lower than most people think a course of this calibre should go for. Ahh well, we're feeling generous.)

* If we do re-release it, we'll be stripping the extra bonuses to the bone . . . Our deal with Hershey and Amish is a "one time thing" . . . so if you don't grab your copy tomorrow, you'll miss out.

WHEW!

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Launch is TOMORROW, Thursday June 25th at (X) AM . . .

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If you're getting this, it means you're on the "cool people" list . . . and will get notification of the site going up before everybody else . . .

Which is REALLY good news . . . we've got some real "heavy hitters" helping up promote CPA Ninja, and once the "hordes" descend we don't know how long we'll be able to keep the site up.

Keep your eye on your inbox tomorrow.

Talk soon,

Marty and Matt

P.S. Is CPA Ninja for you? Hey, that's a really good question. And it's one that only you can answer.

And you know what? We really don't want to pressure you into anything. Like I said, we've only got 625 copies available and we already know we're going to sell out . . .

The big question you've got to ask yourself is how serious are you about making really good money online?

If you've watched the videos or grabbed the other content we pushed your way, you already know just how powerful CPA Marketing is . . . (it really blows info marketing out of the water if you do it right) . . .

And you know that CPA Ninja is the simplest, easiest, most-fool-proof way to make money in CPA marketing that there is . . .

Heck, with the "Google Seducing" blogs you make using the CPA Ninja system, it's actually pretty hard not to make money.)

So how about this . .

You've got until tomorrow morning. Watch the videos we sent you again. Do some thinking on it. If you're really ready to make money online the simple way (without making products, writing emails or sales letters, wrangling JVs or doing any of the other "hard stuff" of internet marketing) then you're going to want to be there bright and early for the launch.

And if not, that's cool. We've got (X) people ready to hop on this . . .

Of course when you DO decide to grab your copy of the course and join the CPA Ninja community, you'll be completely covered by our rock solid guarantee (you'll hear all about that tomorrow.)

So you've got nothing to lose =-)

LAUNCH DAY EMAIL

(Internal)

Subject:

(NAME), Here's Your Early Bird Link (shhhhh!)

URGENT: CPA Ninja is OPEN NOW

This is your "insider" early bird link . . . jump in now before our affiliates unleash the HORDE . . . (LINK)

Like I said in yesterday's email, we've only got 625 copies of the full CPA Ninja course available . . .

And with so many of the "big gurus" mailing for us, they're going to sell out *fast.*

I'm sending you this link a couple hours early so you can get ahead of "the horde" that's going to descend on our sales page once Kern, Dale, Reese and all the other JV's start hitting their lists . . .

Just our way of saying "thanks" to you for being a friend and for hanging with us through this whole crazy launch process . . . and to give you an unfair advantage over everybody else . . . which is sort of the whole point of CPA ninja =-)

GO HERE NOW: (LINK)

You'll see a video and a long sales page that explains the "secret story" behind CPA Ninja . . .

But we get the feeling a lot of folks are just going to skip all that, click on the big red, shiny order button and grab their copy right away . . . =-)

So don't dawdle.

See you once the dust settles.

Marty and Matt (and the CPA Ninja team)

P.S. We'll ship out your box ASAP and you'll get access to the online part of the training right away so you can start making money fast.

(JV 1)

(Ideally JV's will have their own bonus packages for this. But hey, we do what we can.)

Subject:

the doors are open

Go!

CPA Ninja is go!

Like taking candy from a . . .

About CPA Ninja . . .

Body:

Time is short so I'll just cut to the point . . .

Matt Trainer and Marty Rozmanith have finally opened the doors on CPA Ninja . . .

I've seen this course myself and give it my 100% recommendation . . .

Plain and simple, if you want to learn how to make money (really good money . . . more than you'd believe if I told you . . . check out the proof on the sales page) online and to do so . . .

- * Without a list . . .
- * Without a product of your own to sell . . .
- * Without writing sales letters or email copy . . .
- * Without JV's . . .
- * Without doing launches . .

And (and this is shocking) without even actually SELLING anything. (I know that last part sounds *weird* but it really is true.)

You can get the whole skinny on CPA Ninja and find out if it's for you by going to LINK . . .

=====
But You've Got To Hurry
=====

Marty and Matt only have 625 copies of CPA Ninja available today (it's a physical course in a box, not an online thing. That way you've got everything you need right in front of you as you start to make money with CPA.)

And with so many "Gurus" promoting it, CPA Ninja is going to sell out fast . . .

So follow this link NOW . . . (LINK)

See what CPA Ninja is all about, and if it's for you (if you've been trying to get this "Make money online" thing figured out, it IS) grab your copy while you can.

I really don't want you to miss out.

Yours,

(NAME)

(JV2)

Subject:

It's here . . .

This is the big day . . .

CPA Ninja is go!

(NAME), No Product, No List, Huge Profits

I recommend this

You've got to be fast . . .

BODY

Hi (NAME),

Today is the day that Matt Trainer and Marty Rozmanith are releasing their CPA Ninja home study course to the world . . .

(LINK)

That's the good news . . .

The bad news is that they've only got a VERY limited number of copies of the course to sell (it's a professionally produced, full color physical course, not an online thing . . . that way you've got everything you need right in front of you so you can build your online profits fast.)

I've seen the course and have to say that it's excellent . . . and shows you the EXACT system you can use to make a ton of money online . .

- * Without a list . . .
- * Without your own product . . .
- * Without writing sales copy . . .
- * Without JVs . . .
- * Without "Launches" . . .

And, a lot of the time, without actually even "selling" anything . . . (that sounds pretty weird, but if you go to this link it'll make sense: LINK)

Yours,

NAME

P.S. What does “CPA” Marketing mean? It means “Cost Per Action” Marketing . . . and it’s VERY different than the info-product marketing you normally hear about online. People who “know what they’re doing” with CPA Marketing make a TON of money (Amish Shah, who was featured in a CPA Ninja video makes \$100k A DAY). Check it out while you can: [LINK](#)

Tsunami

WALKER “W” Magnet Video -

“W” Magnet For Marty

