

Project: Affiliate Getting Letter for Angel Money Bootcamp (Use this as a letter or as an Email. Also you'll want to work the phones to talk to folks.)

Hi (NAME),

Greg Writer here.

Let me just cut to the point and what's really important . . .

MONEY . . .

Lots of it, funneled right into your pocket where it belongs.

As I write this, I'm putting the final touches on the sales process for my \$5,000 a head Angel Money Boot Camp three day seminar.

And I'd like to invite you to help me promote it by joining on as an Affiliate (and earning a whopping 50% commission . . . that's \$2,500 a sale.)

I'm keeping the number of people I invite to help promote this pretty darned small, but I think you're list would be perfect for the offer and would be really receptive to what we have to say.

"Heavy Hitters" like (NAMES THAT IMPRESS) are already on board.

Now, you can learn all about Angel Money Boot Camp by checking out the squeeze page and the sales letter at . . .

(SQUEEZE URL)

and

(SALES LETTER URL.)

Chris Haddad, one of the best copywriters in the business (he's made a whole bunch of money for Jeff Paul among others) wrote the copy for us and, in our small run tests, it's performed incredibly well.

(In case you don't feel like going to the letter and reading about it, let me just summarize: At the boot camp I and a bunch of heavy hitters from the Angel Investment world are going to teach 100 lucky entrepreneurs **exactly** how to raise thousands, hundreds of thousands or even **millions** of dollars for their businesses.

I've got a great speaker lined up for the event including "The Secret Billionaire" Bill Bartman and Elvis Presley's step brother David Stanley.)

The Boot Camp is going to be June 26th, 27th and 28th right here in beautiful San Diego, California.

If you're interested, just shoot me an email at (EMAIL) and I'll get the ball rolling so you can get your piece of the action.

I'll be following up in person with a phone call to make sure this letter didn't get lost in the shuffle.

Talk Soon,

Greg Writer

P.S. If you want, I can go ahead and set up an affiliate account *for you* as well as get your promotional materials prepared so all you have to do is press "send" to mail out to your list.

If you want to go that route, let me know and I'll take care of the grunt work for you.

Naturally, you're welcome to give me call about this if you have any questions. My direct phone numbers are:

Office:

Cell:

(Please don't share these with anybody. This is the only way to get past my guard dogs.)

P.P.S. I really am trying to keep the list of affiliates small here. We're only trying to sell 100 seats and I want to make sure you get as much of a chance as possible to get your piece of the pie. So if you could just keep this under your hat that would be great.

P.S. If you need anything, call me. My cell number is (NUMBER) so you can skip right past all my gatekeepers. (Don't share this number with anybody. It's secret.)