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## HOW TO RUN TIKTOK ADS

58% Complete  
47/81 Steps

## Part I: All about ads

## 4 Lessons

### 3 Lessons

## 4 Lessons

## 6 Lessons



## Part II: Developing Creative

## 8 Lessons

## 7 Lessons



### Bonus Part III: Organic

### 3 Lessons

### 3 Lessons

## 9 Lessons

## 4 Lessons

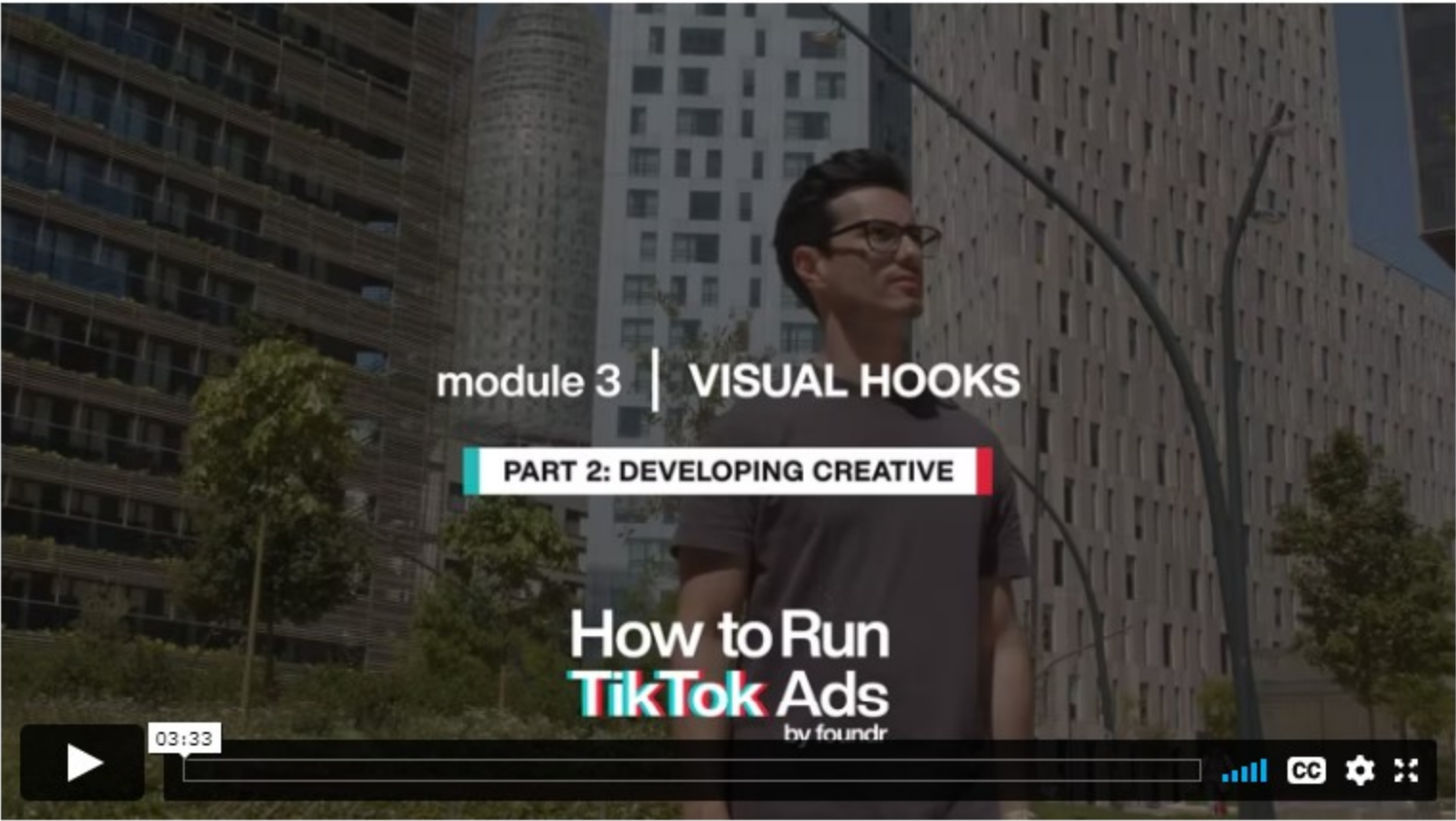
[How to Run TikTok Ads](#) > [Module 03: Framework and Hooks Behind Successful Ads](#) > [Lesson 02: Visual Hooks](#)

## LESSON 02: VISUAL HOOKS



## MODULE PROGRESS

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Visual hooks are a great way of leveraging the TikTok platform and grabbing people's attention.

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