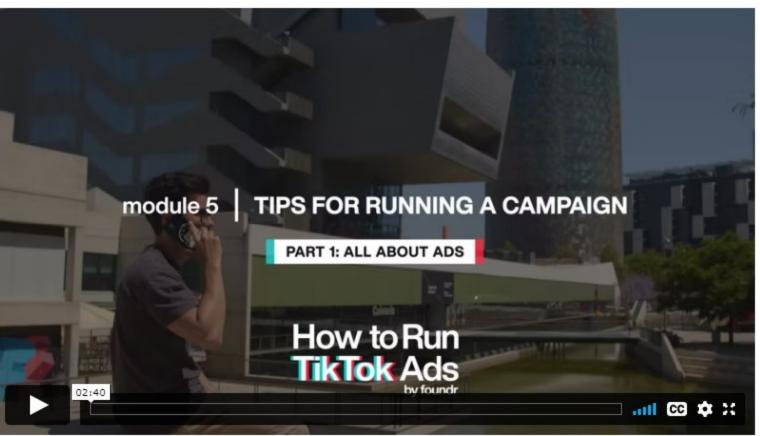


Ramiro Jose V



- If an ad isn't converting, it will most likely be the creative, not the targeting, that's the issue