Back to Course

HOW TO RUN TIKTOK ADS

96% Complete
78/81 Steps

Part I: All about ads
- Part I: All about ads
- ~~Module 01: Ads Setup~~ 4 Lessons
- ~~Module 02: Campaign Structur…~~ 3 Lessons
- ~~Module 03: Ad Group~~ 4 Lessons
- ~~Module 04: The Assets Tab~~ 6 Lessons
- ~~Module 05: Your Customer's Jo…~~ 5 Lessons

Part II: Developing Creative
- Part II: Developing Creative
- ~~Module 01: The importance of…~~ 8 Lessons
- ~~Module 02: Ad Inspiration~~ 7 Lessons
- ~~Module 03: Framework and H…~~ 10 Lessons

Bonus Part III: Organic
- Bonus Part III: Organic (aka the Secret S…
- ~~Module 01: Intro and setting up…~~ 3 Lessons
- ~~Module 02: Navigating TikTok~~ 3 Lessons
- ~~Module 03: Your brand on TikTok~~ 9 Lessons
- Extra Bonus Content! 4 Lessons
  - ~~Anatomy of a Viral Video~~
  - ~~Scoping the Creator Marketplace~~
  - How to Work with Creators
  - Bonus materials from Gerardo (no video)



# HOW TO WORK WITH CREATORS

Gerardo Perez

**MODULE PROGRESS**

50% Complete

Download transcript

Mark Complete