

Tipos e como escolher

Ferramentas para protótipo

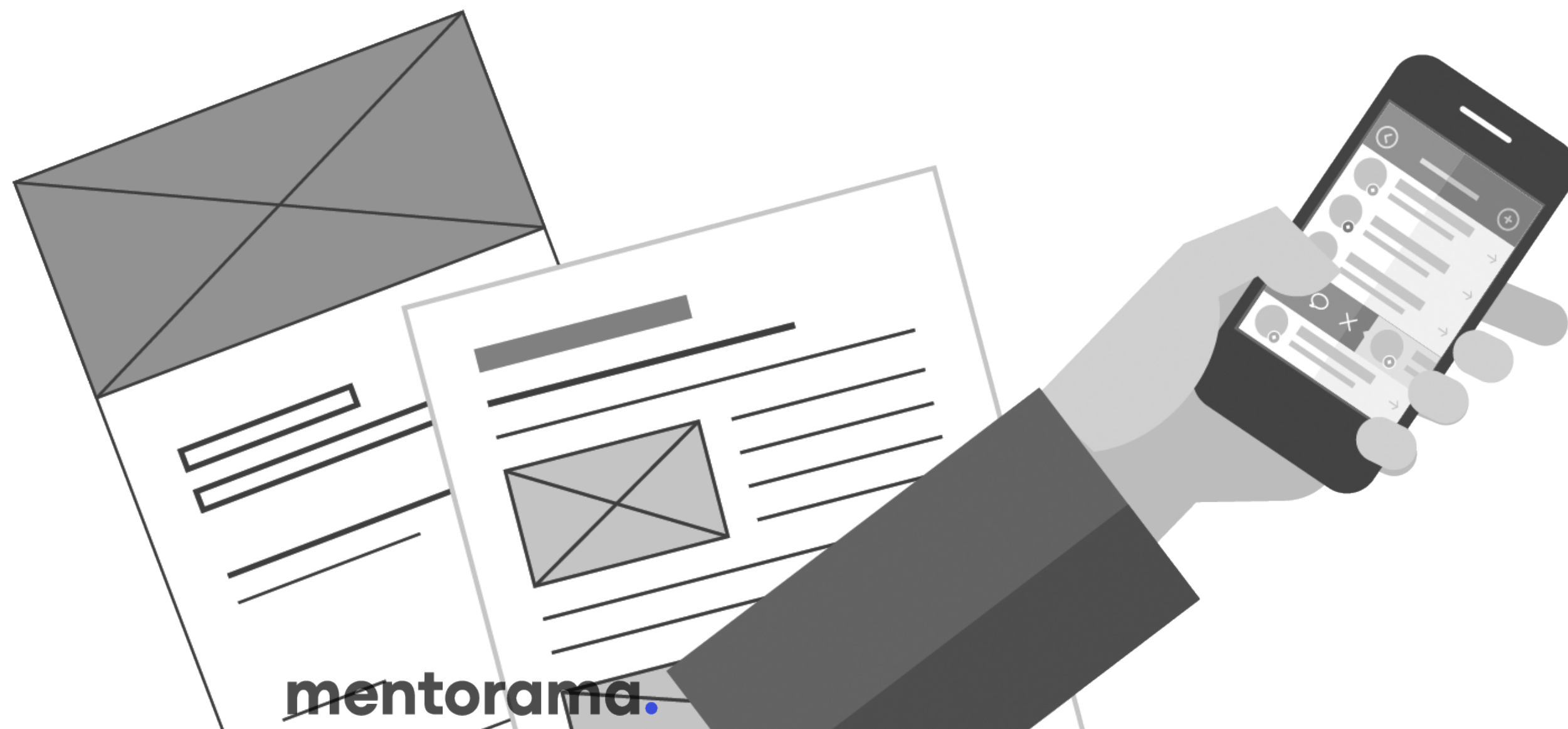
Carla de Bona

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BOOM da prototipação em UX

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- ✓ **Experiência do produto (sem produto)**
- ✓ **Documentos mais enxutos**
- ✓ **Apresentação para clientes**
- ✓ **Aprender enquanto projeta**
- ✓ **Mais facilidade para testar**
- ✓ **Dimensionamento do projeto**
- ✓ **Comunicação mais clara**

Boa notícia!

Há muitas ferramentas ótimas para você escolher!

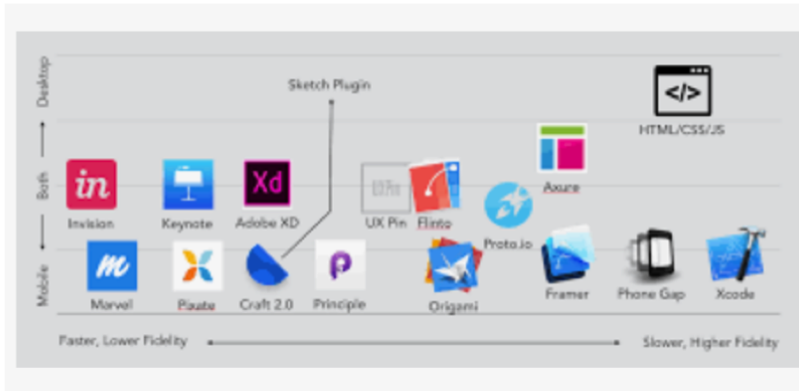
Boa notícia!

Há muitas ferramentas ótimas para você escolher!

Má notícia!

Há muitas ferramentas ótimas para você escolher!

axure



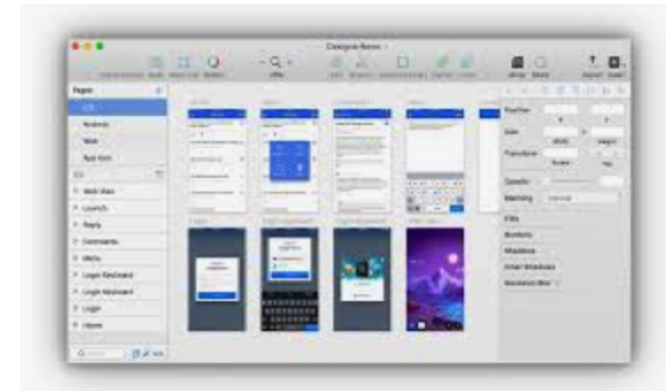
16 Prototyping Tools & How Each Can Be ...
blog.prototypr.io



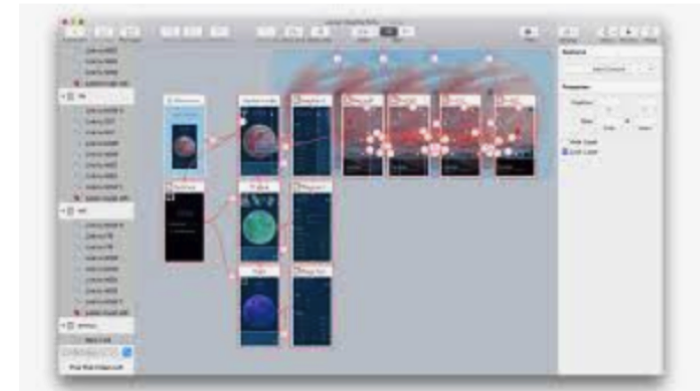
24 Top UX Prototyping Tools with ...
keepitusable.com



UX Prototyping Tool
visual-paradigm.com



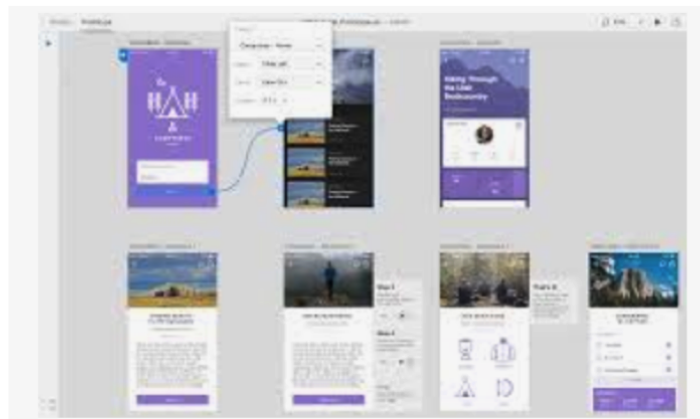
Top 22 Prototyping Tools For UI And UX ...
blog.prototypr.io



Top 22 Prototyping Tools For UI And UX ...
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6 Prototyping Tools For Any UX Designer ...
usabilitygeek.com



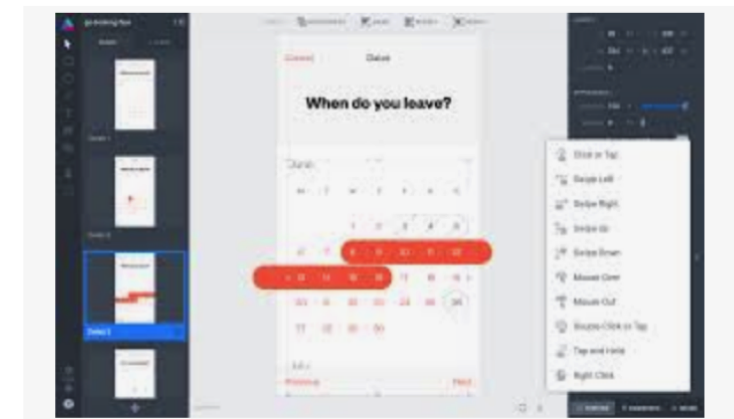
15 Top Prototyping Tools Go Head-to ...
sitepoint.com



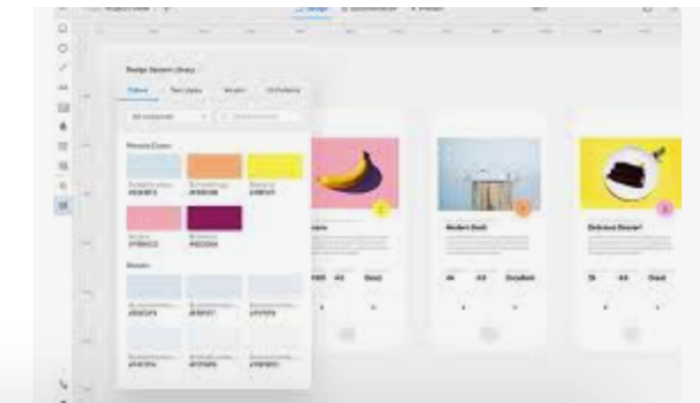
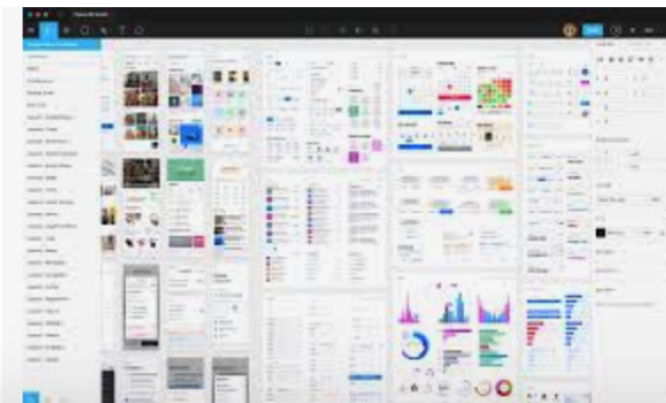
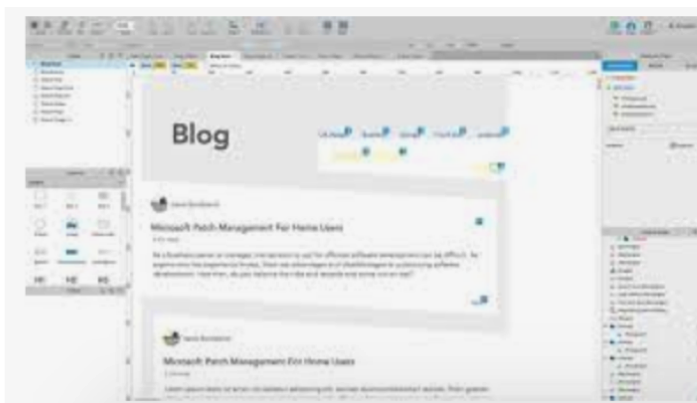
UX Links on Twitter: "Interaction ...
twitter.com
















































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24 Top UX Prototyping Tools with ...
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Name	Usage	Platform	Cost	Free	Design	Import	Animations	Transitions	Data	Code	Inputs	Versioning
Name of app	Based on the 2019 Design Tools Survey	Which platforms can create prototypes?	Estimated cost per year?	Can be used for free without trial?	Can create designs from scratch?	Integrations with other apps?	Can animate objects & micro-interactions?	Can animate between screens?	Can populate objects from data?	Requires code to prototype?	Supports dynamic text inputs?	Supports dynamic text inputs?
 Sketch	<div></div>		\$99	<div></div>	<div>Can create designs from scratch</div>		<div>No micro-interactions</div>	<div>Can animate between screens</div>	<div>Populate designs with JSON or plugins</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 InVision	<div></div>	  	\$180	<div></div>	<div>Can only prototype with existing screens</div>	   	<div>No micro-interactions</div>	<div>Can animate between screens</div>	<div>Possible using Craft plugin</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 Figma	<div></div>	  	\$144	<div></div>	<div>Can create designs from scratch</div>		<div>Can animate objects</div>	<div>Can animate between screens</div>	<div>Possible using plugins</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 Adobe XD	<div></div>	 	\$120	<div></div>	<div>Can create designs from scratch</div>	  	<div>Can animate objects</div>	<div>Can animate between screens</div>	<div>Populate prototyping with external data</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 Principle	<div></div>		\$129	<div></div>	<div>Can only prototype with existing screens</div>	 	<div>Can animate objects</div>	<div>Can be mimicked by transitioning objects</div>	<div>Only static text supported</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 InVision Studio	<div></div>	 		<div></div>	<div>Can create designs from scratch</div>	 	<div>Can animate objects</div>	<div>Can animate between screens</div>	<div>Only static text supported</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 Marvel	<div></div>		\$144	<div></div>	<div>Can create designs from scratch</div>	  	<div>No micro-interactions</div>	<div>Can animate between screens</div>	<div>Only static text supported</div>	<div>No coding functionality</div>	<div>No dynamic inputs</div>	<div>Versioning supported</div>
 Axure	<div></div>	 	\$348	<div></div>	<div>Can create designs from scratch</div>		<div>Can animate objects</div>	<div>Can animate between screens</div>	<div>Can populate from Excel files</div>	<div>No coding functionality</div>	<div>Supports dynamic text inputs</div>	<div>Supports dynamic text inputs</div>
 ProtoPie	<div></div>	 	\$129	<div></div>	<div>Can only prototype with existing screens</div>	  	<div>Can animate objects</div>	<div>Can animate between screens</div>	<div>Only static text supported</div>	<div>No coding functionality</div>	<div>Supports dynamic inputs</div>	<div>Can version</div>

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