

The P.I.G. Method

Introduction: Summary and Assignments

Introduction

Hey! Welcome to THE P.I.G. Method. We'll be diving into all the hot and frothy content starting with our "Mind Reading Your Market" Module...

In the meantime, here's your...

Assignment

Go to the P.I.G. Method Owner's Facebook group, get checked in, and introduce yourself. Consider adding the following info:

- What's your name?
- How did you hear about Chris and The P.I.G. Method?
- What type of user are you? Marketer, copywriter, etc.
- What niche are you in? OR, where are you hoping to break in?
- How long have you been in the business?
- Biggest success, biggest challenge(s)?
- What are you hoping to get out of this course?
- What's something fun about you that not a lot of people know?