

PROJETOS

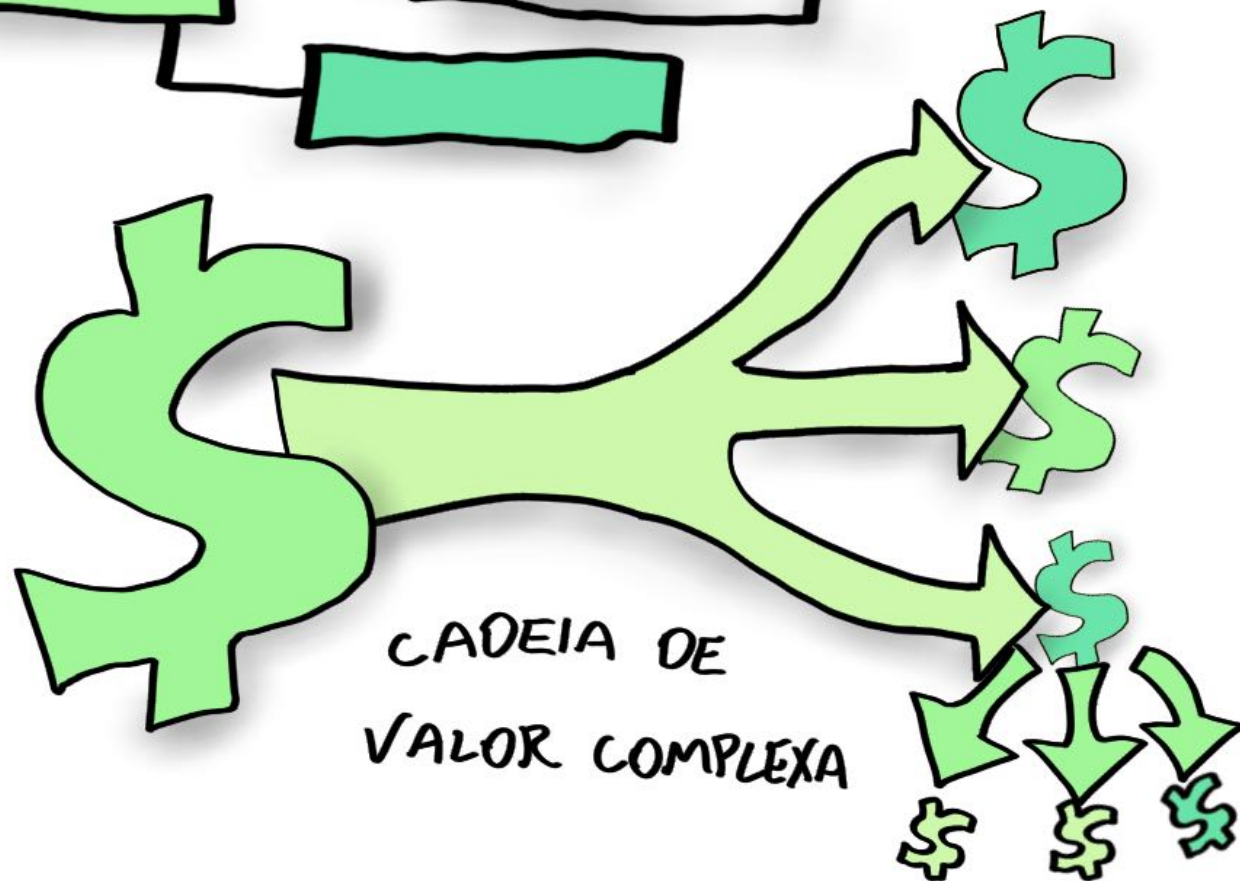
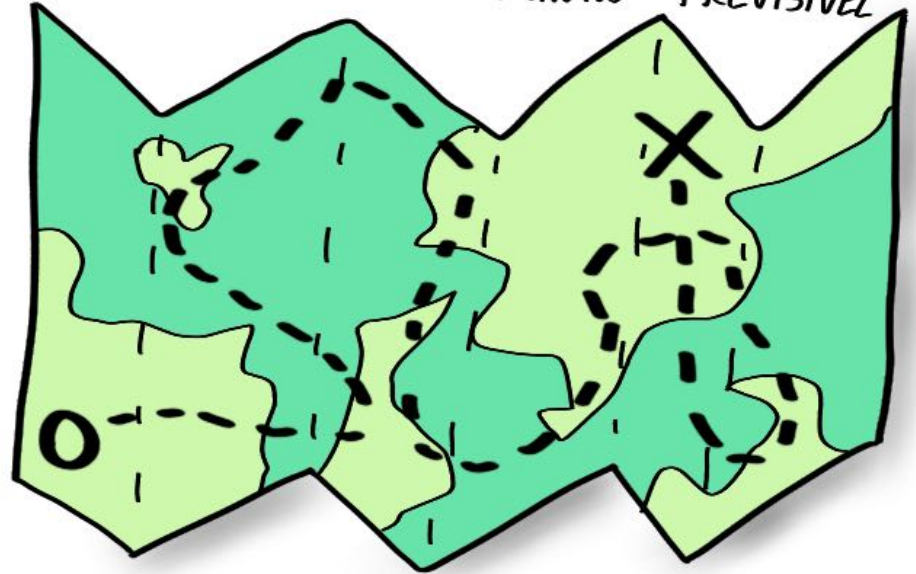
Martins

SUCESSO = SUCESSO
DO
PLANO

10

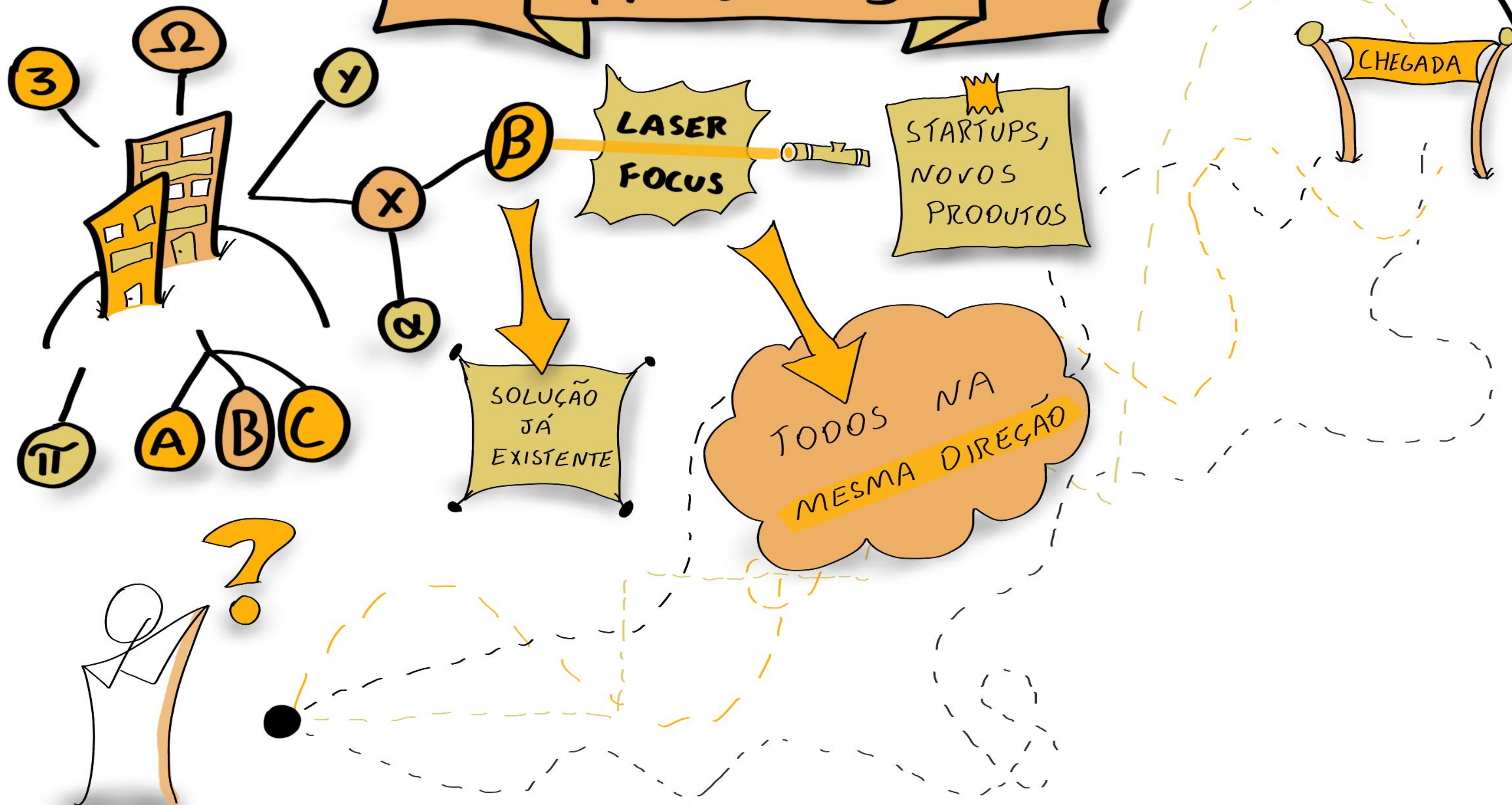
GRANDES ORGANIZAÇÕES

VISÃO DE UM CAMINHO PREVISÍVEL

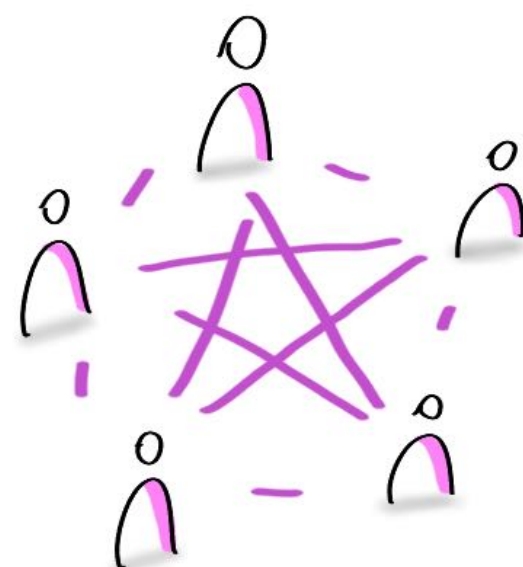


CADEIA DE
VALOR COMPLEXA

PRODUTOS



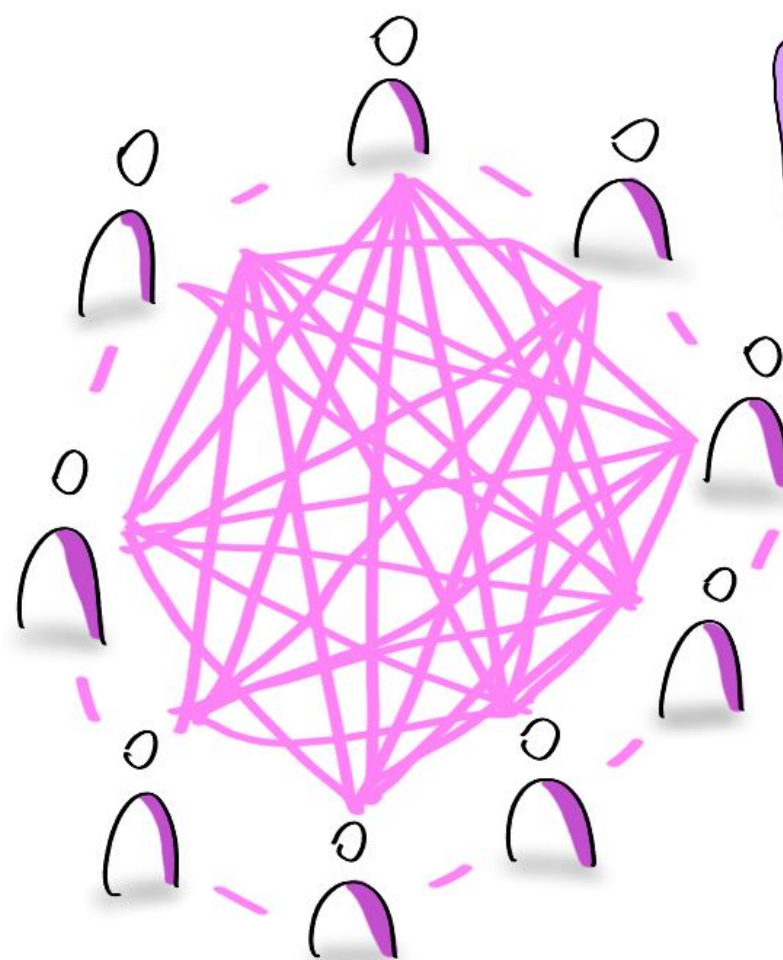
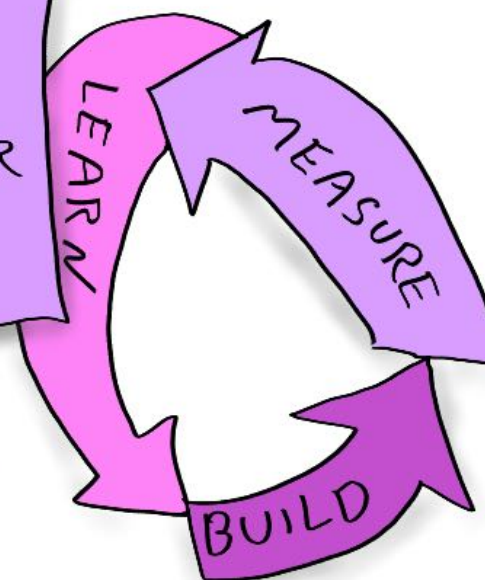
AGILIDADE



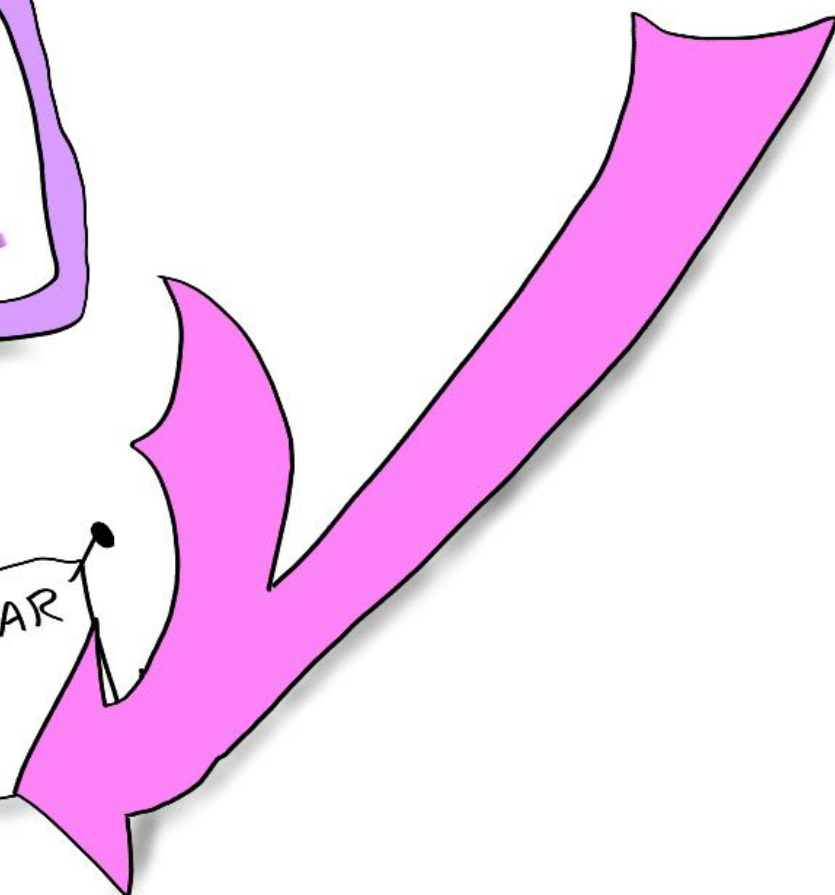
+ FÁCIL DE
SE TER
AUTO ORGANIZAÇÃO



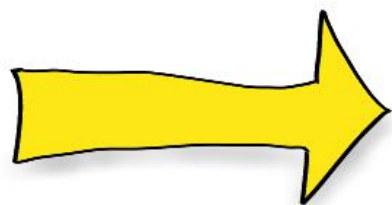
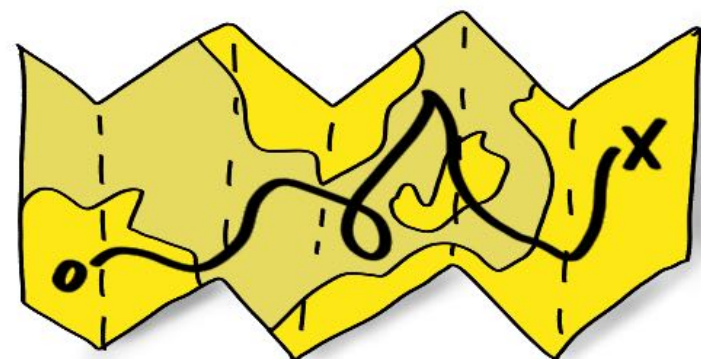
CLIENTE
AJUDA A ENTENDER
O CAMINHO



REDIRECIONAR
RAPIDAMENTE

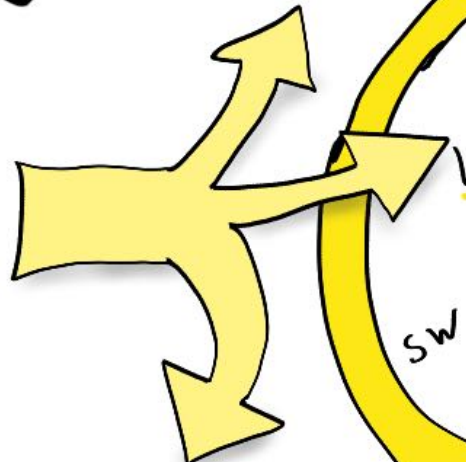
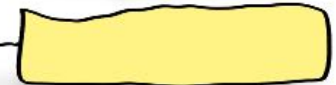


OUTCOMES

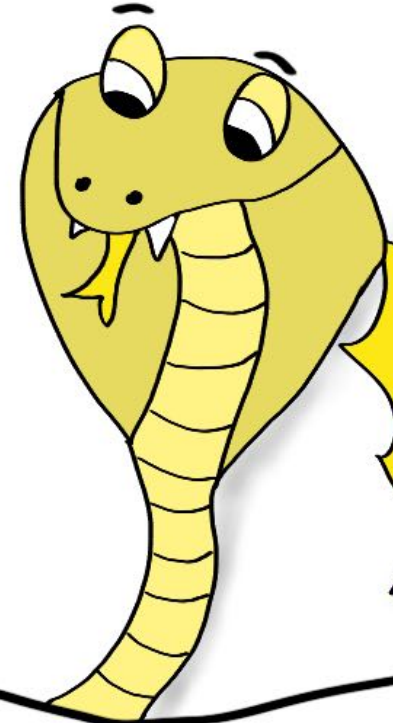


CHEGAR AO DESTINO
MAIS RAPIDAMENTE,

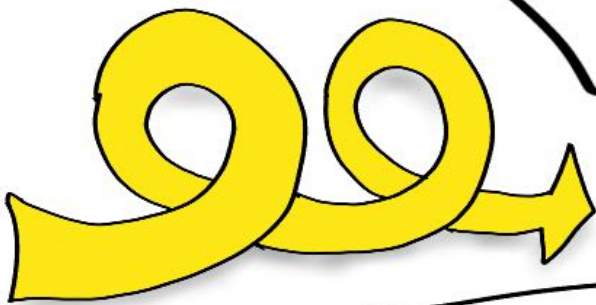
+ EFICIÊNCIA



DIREÇÃO



**COBRA
EFFECT**



ITERAR PARA
AJUSTAR O CURSO
+ EFICÁCIA

CYNEFIN

COMPLEXO

$P \rightarrow ?$

DEPENDE
DO
CONTEXTO

COMPLICADO

ANALISAR
PARA
RESPONDER

$P \rightarrow S$
 S
 S

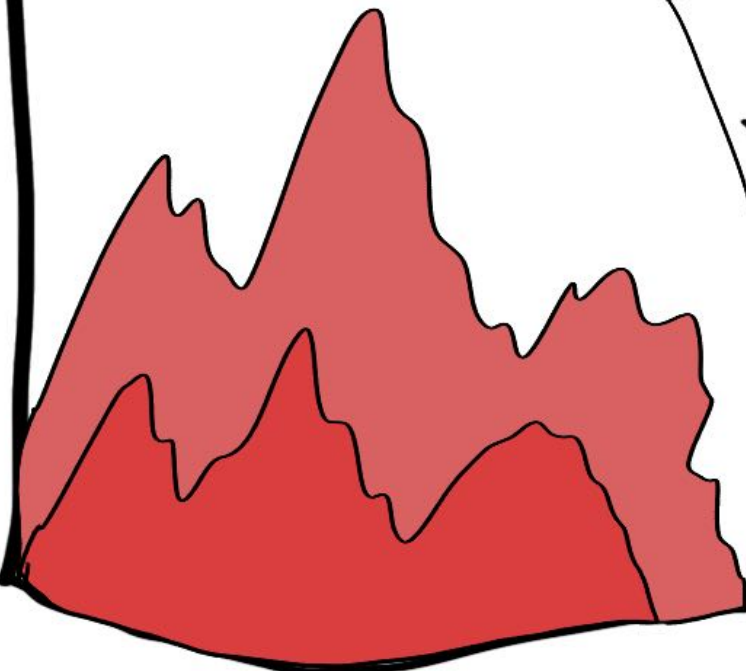
CAÓTICO

IMPREVISÍVEL
INSTÁVEL

SIMPLES

$P \rightarrow S!$

DESORDEM



Art

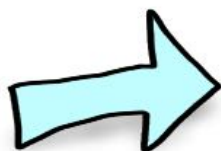
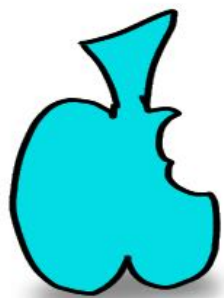
RELEASES

VALVE

LOADING...

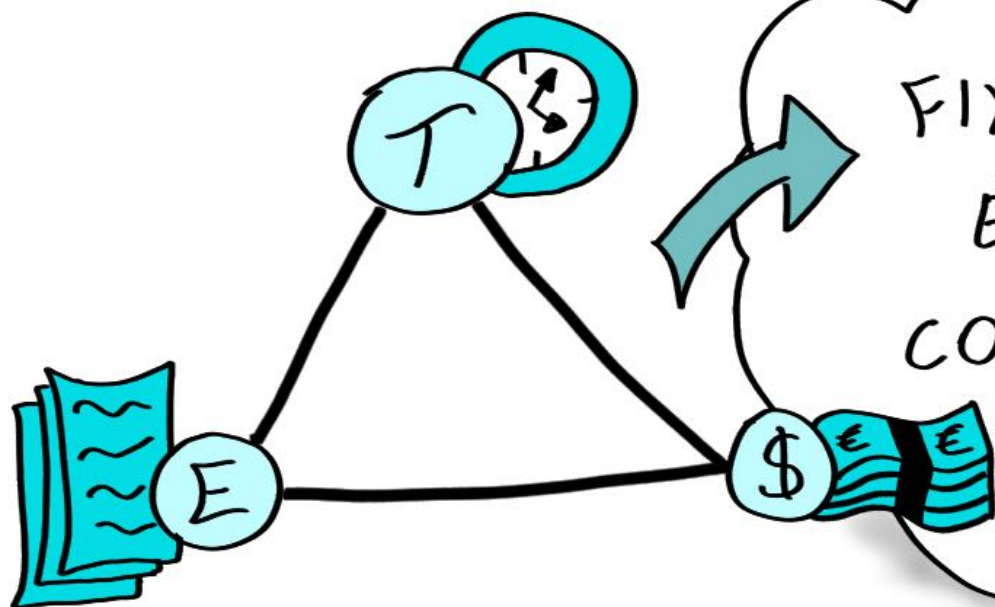
FEATURE
BOXED

MAS...
QUANDO?



TIME
BOXED

MAS...
O QUE?



FIXAR OS TRÊS
É ASSUMIR UM
CONTEXTO SIMPLES
OU COMPLICADO

VUCA

STARTUP

