

## The P.I.G. Method

### Module #2.9 Summary and Assignments

#### AMAZING RESULTS

##### Conscious vs Unconscious Desire

What I think I want . . .

What I say I want . . .

What I tell myself I should want . . .

What I want even if I

don't want to want it . . . (My precious.)

Amazing Results is where the **Hero** gets everything they ever wanted (both consciously and unconsciously) when it comes to the big problem they were facing.

For example, in Power 4 Home, John not only gets to save money on power, he also get the feeling of protecting his daughter, the respect of his wife, feeling like he helped other people etc.

In Language of Desire, Felicity doesn't just feel more confident in bed, she becomes his sexual obsession AND they have an absolutely amazing relationship where he treats her like his queen.

#### Assignment

**#1 -** What conscious and unconscious desires being fulfilled should you feature in the amazing results of your P.I.G. Story?