



Para saber mais: Mood Lines - Landscape Architecture

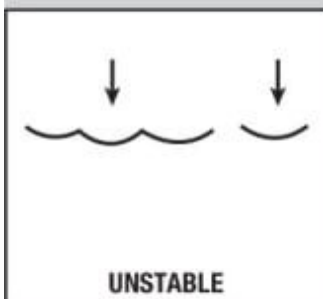
Mood Lines - Landscape Architecture

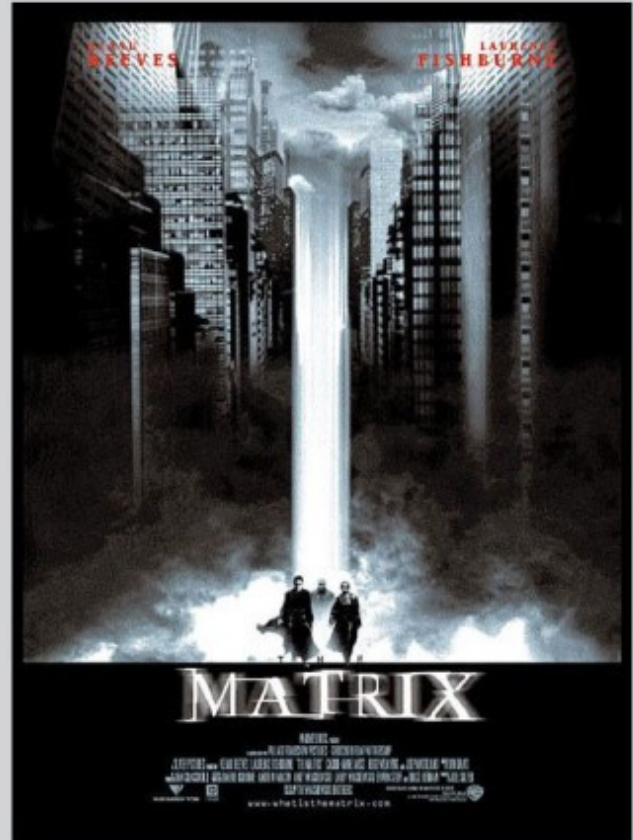
Até aqui nós vimos como o ponto se transforma em linha e os desdobramentos da linha. Vimos algumas de suas propriedades a partir de nossa própria forma de perceber o mundo e como utilizar isso na comunicação através de uma linguagem visual.

Há um estudo chamado Landscape Architecture, de *John Ormsbee Simonds*, em que ele identifica o que chama de Mood Lines: o "humor das linhas". Neste estudo o autor discrimina as sensação psicológicas sutis e subliminarem causadas por cada tipo de linha.

ACTIVE	PASSIVE	STRUCTURAL SOLID, STRONG	NONSTRUCTURAL FLUID, SOFT	IN MOTION	MEANDERING, CASUAL RELAXED, INTERESTING HUMAN	ERRATIC, BUMBLING CHAOTIC, CONFUSED	LOGICAL PLANNED, ORDERLY
STABLE	UNSTABLE	STABLE	UNSTABLE	FLOWING, ROLLING	FORMAL, PRIESTLY IMPERIOUS, DOGMATIC	RISING, OPTIMISTIC SUCCESSFUL, HAPPY	FALLING, PESSIMISTIC DEFEATED, DEPRESSED
POSITIVE BOLD, FORCEFUL	TENUOUS UNCERTAIN, WAVERING	THE VERTICAL, NOBLE, DRAMATIC, INSPIRATIONAL, ASPIRING	THE HORIZONTAL EARTHLY, CALM, MUNDANE, SATISFIED	INDECISIVE, WEAK	PROGRESSIVE	DEGRESSIVE	RISE ATTAINMENT WITH EFFORT IMPROVEMENT
PRIMITIVE SIMPLE, BOLD	EFFUSIVE	FLAMBOYANT	REFINED	INDIRECT, FLOODING	CONCENTRATING, ASSEMBLING	DISPERSING, FLEEING	BROKEN INTERRUPTED, SEVERED
JAGGED, BRUTAL HARD, VIGOROUS MASCULINE, PICTURESQUE	CURVILINEAR, TENDER SOFT, PLEASANT FEMININE, BEAUTIFUL	ROUGH, RASPING GRATING	SMOOTH SWELLING, SLIDING	DIRECT, SURE FORCEFUL, WITH PURPOSE	OPPOSING	CONNECTING CROSSING	PARALLEL OPPOSING WITH HARMONY
DECREASING CONTRACTING	INCREASING EXPANDING	DYNAMIC	STATIC FOCAL, FIXED	EXCITED, NERVOUS JITTERY	OPPOSING WITH FRICTION	DIVERGING DIVIDING	GROWING DEVELOPING

Há vários exemplos que podemos citar, dentre eles:





STABLE

Você pode encontrar [neste site \(https://zevendesign.com/mood-lines-giving-designs-attitude/\)](https://zevendesign.com/mood-lines-giving-designs-attitude/) vários exemplos de uso do humor das linhas em pôsteres de filme (em inglês).

