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8. If You Want to Focus on Beating Sales Letter Controls

Fast-Track Roadmaps

Notes:

This is mostly the same as the Fast-Track Roadmap for writing winning sales letters with a few tiny modifications.

In the near future though, I'll also be adding in a specific module about beating controls...

And I'll update the roadmap when that happens!

For now though, here's the approach:

Research

2.1 Research Overview

2.2 Research Example – Weight Loss

Mechanism

3.1 Mechanism Overview

3.2 Mechanism Example – Olive Oil

3.3 Mechanism Example - Fungus

Brief

4.1 Brief Overview

4.2 Brief Example – Olive Oil

4.3 Brief Example – Weight Loss

Copy

5.1 Copy Overview

5.2 Copy Example – Biz Opp

5.3 Copy Example – Weight Loss Supplement

Fascinations

6.1 Fascinations Overview

6.2 Fascinations Written Example

Leads

7.1 Lead Example – Sports Betting

7.2 Lead Example – Law of attraction

7.3 Lead Example – CBD

7.4 Lead Example – Dog Food

7.5 Lead Example – Silver for Dogs

7.6 Lead Example – Snoring Device

Headlines

8.1 Writing Killer Headlines

AOV Money Close

10.1 AOV Money Close – Steps + Example 1

10.2 AOV Money Close – Example 2

Extra Credit (If You Have Time)

Bonus #1

Using The RMBC Method to Write a New Keto Sales Letter from Scratch – ALL Videos.