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HOW TO RUN TIKTOK ADS

56% Complete
46/81 Steps

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MODULE 03: FRAMEWORK AND HOOKS BEHIND SUCCESSFUL ADS , LESSON 1

In Progress

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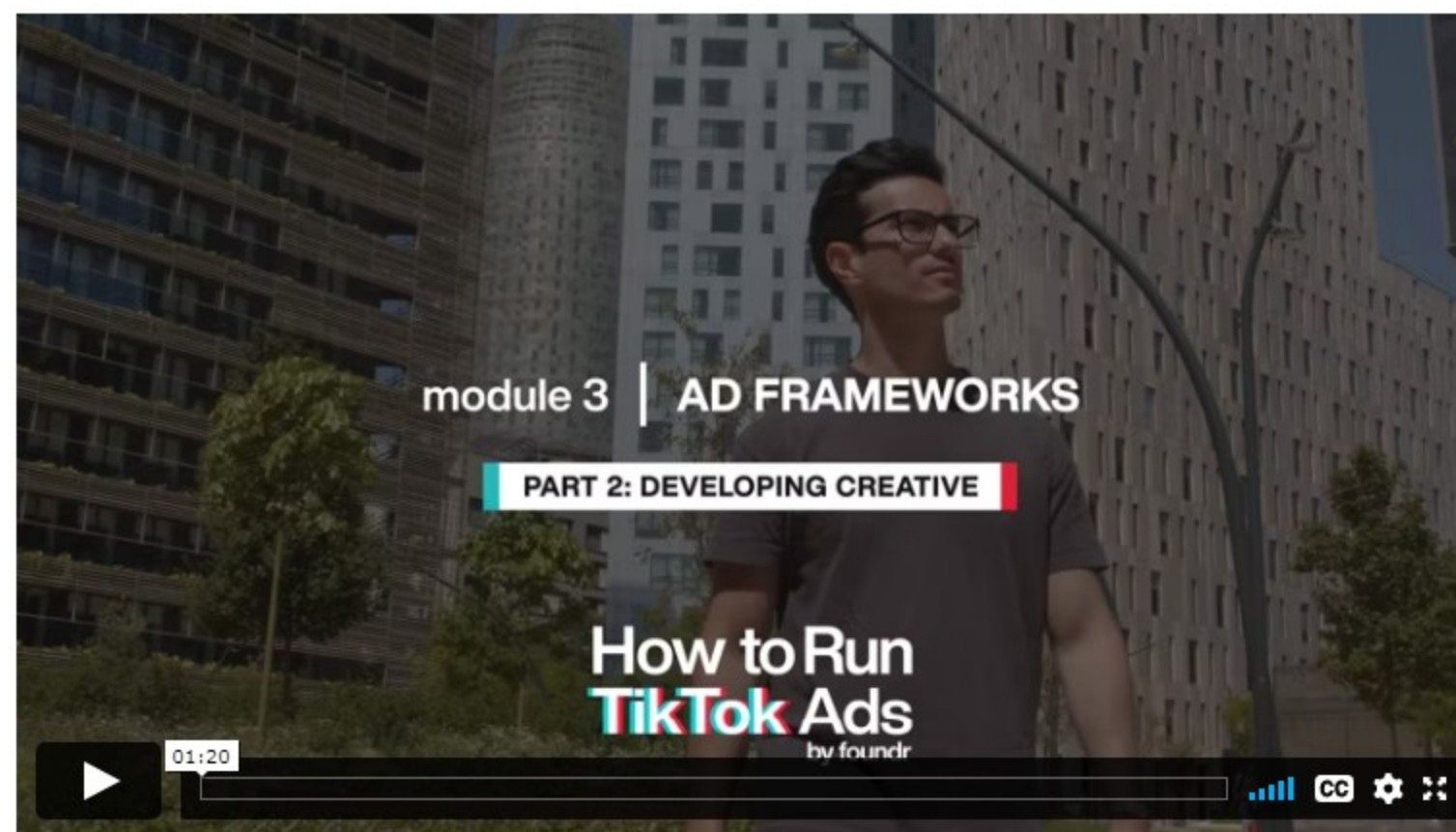
LESSON 01: AD FRAMEWORKS



Gerardo Perez

MODULE PROGRESS

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Let's get into ad frameworks that you can use to get started right now. You're already familiar with our simple framework of:

1. Hook
2. Pain point
3. Showcasing your product
4. CTA

So let's break out these pieces and go into more detail.

Bonus: Check out Gerardo's [bonus hooks inspiration](#) for even more ideas of hooks you can try out in your own ads!

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Take Notes

