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Ramiro Jose  


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HOW TO RUN TIKTOK ADS


30% Complete
25/81 Steps


Part I: All about ads


Part I: All about ads



▶ Module 01: Ads Setup 4 Lessons 



▶ Module 02: Campaign Structur... 3 Lessons 



▶ Module 03: Ad Group 4 Lessons 



▶ Module 04: The Assets Tab 6 Lessons 



▼ Module 05: Your Customer's Jo... 5 Lessons 

 Lesson 01: Customer Journey 

 Lesson 02: Complete Campaign Setup 


 Lesson 03: Tips for Running a Campaign 


 Lesson 04: Linking Ads to Organic 


 Lesson 05: Closing Thoughts for Part 1 

Part II: Developing Creative

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▶ Module 01: The importance of ... 8 Lessons 


▶ Module 02: Ad Inspiration 7 Lessons 


▶ Module 03: Framework and H... 10 Lessons 


Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S...

▶ Module 01: Intro and setting up... 3 Lessons 

▶ Module 02: Navigating TikTok 3 Lessons 

▶ Module 03: Your brand on TikTok 9 Lessons 


▶ Extra Bonus Content! 4 Lessons 

How to Run TikTok Ads > Module 05: Your Customer's Journey > Lesson 04: Linking Ads to Organic

MODULE 05: YOUR CUSTOMER'S JOURNEY , LESSON 4

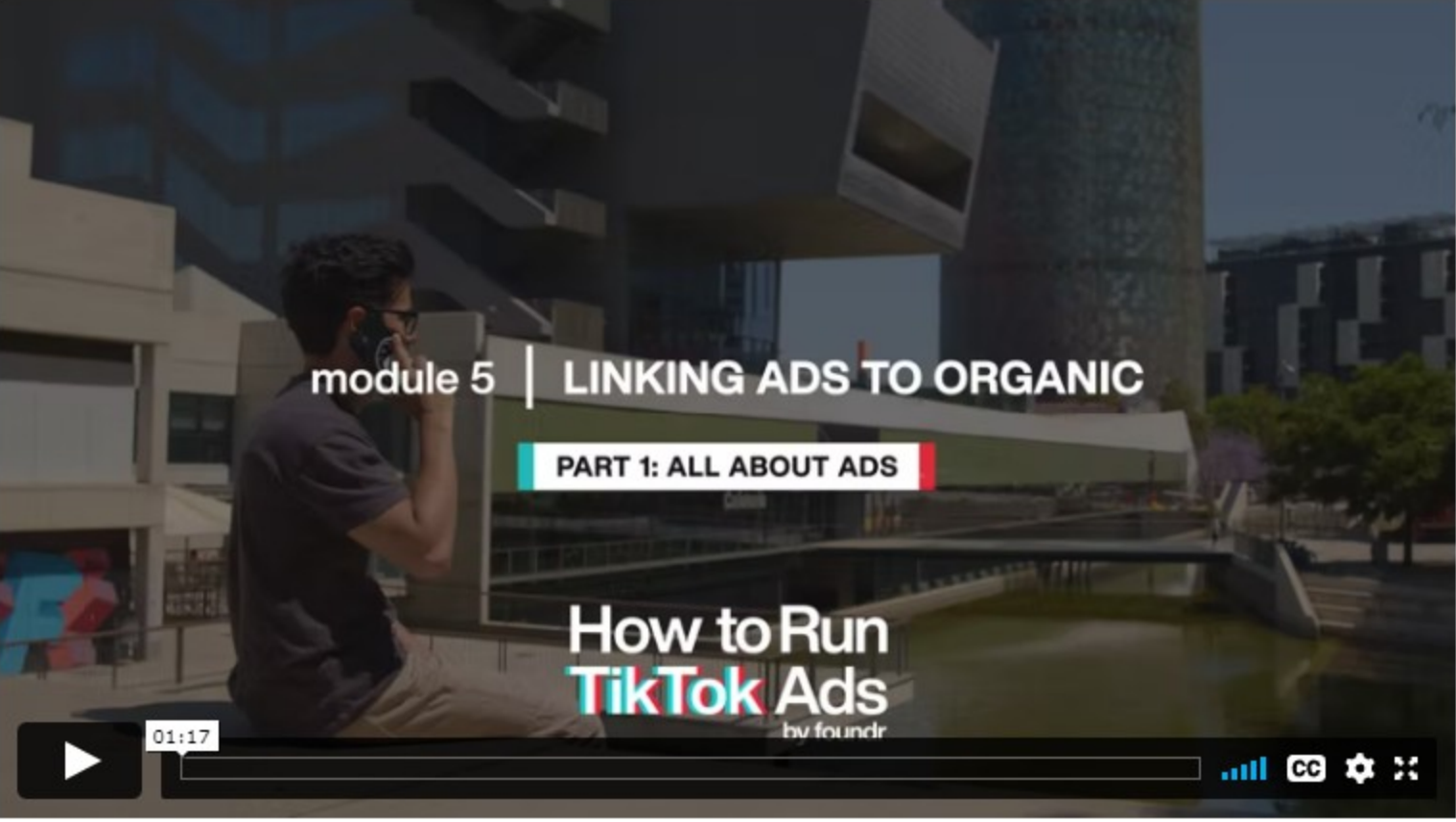
In Progress < >

LESSON 04: LINKING ADS TO ORGANIC

 Gerardo Perez

MODULE PROGRESS

60% Complete



While you're not *required* to link your ads to your organic account, it can be a powerful way of leveraging both sides of TikTok to compliment each other. It also lets you have the same profile picture for both ads and organic, giving you a more consistent presence on the platform.

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Take Notes

